

FEBRUARY PET DENTAL HEALTH MONTH



Good Oral Health is important to the wellness of your pet.

consider the following questions:

Is your pet older than three years of age?

Has your pet's eating habits changed?

Does your pet's teeth look stained?

Does your pet's mouth smell bad?

Does your pet have loose or missing teeth?

Does your pet shy away when you touch their face?

NEARLY 80% OF ALL DOGS & CATS

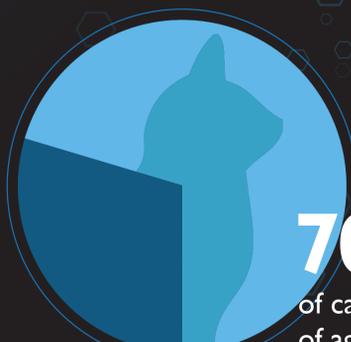
OVER 4 YEARS OF AGE

SUFFER FROM MODERATE TO SEVERE DENTAL DISEASE¹



80%

of dogs over 3 years of age show signs of oral disease²



70%

of cats over 3 years of age show signs of oral disease³

If you answered "yes" to any of these questions, chances are they suffer from a dental disease.⁴



3/4 OF ALL MIDDLE-AGED DOGS HAVE IRREVERSIBLE GUM DISEASE.⁵



Must Knows

Dental disease causes tooth loss and painful inflammation.

Dental disease can cause life-threatening infections of the heart, liver, and kidneys.

Tartar and plaque cause bad breath, gum disease, and infections.

Routine teeth cleaning can prevent tartar and plaque build-up.

With the proper treatments, some dental care issues can be reversed.²

Prevention is the key to good dental health.



Regular veterinarian visits



Routine oral examinations

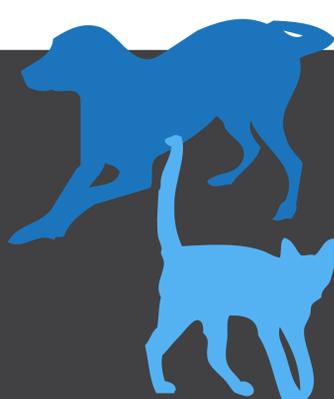


Veterinary dental cleaning



Routine home dental care¹

Schedule your appointment for a dental check-up now. Dental care can extend the life of your pet!



1- American Veterinary Dental College. (2014). Information for Owners. <http://www.avdc.org/ownersinfo.html>. Retrieved on December 26, 2014.

2- Eldredge, D. M., Carlson, L. D., Carlson, D. G., & Giffin, J. M. (2007). Dog Owner's Home Veterinary Handbook (Fourth ed.). Hoboken, NJ: Wiley Publishing, Inc.

3- Eldredge, D. M., Carlson, D. G., Carlson, L. D., & Giffin, J. M. (2007). Cat Owner's Home Veterinary Handbook (Third ed.). Hoboken, NJ: Wiley Publishing, Inc.

4- American Animal Hospital Association. (2012). AAHA Dental Health Care Guidelines. http://www.healthypet.com/PetCare/PetCareArticle.aspx?title=AAHA_Dental_Care_Guidelines. Retrieved on December 26, 2014.

5- <http://www.healthypets.mercola.com/sites/healthypets/archive/2010/02/17gum-disease-leads-to-heart-disease.aspx>