



**Sigrid Lundby, vice president and senior portfolio officer, Mid-Atlantic, BNY Mellon Wealth Management (center) and Evoluer House Summer Workforce Development Program participants are pictured at a financial literacy seminar hosted by BNY Mellon.** — PHOTO COURTESY OF THE EVOLUER HOUSE

## Advocate for girls of color gets \$10,000 grant

**Tribune Staff Report**

The Evoluer House has received a \$10,000 grant for workforce development from the Helen D. Groome Beatty Trust which is administered by BNY Mellon Wealth Management.

The non-profit Evoluer House was started in 2004 with a goal of "motivating girls for character and excellence." It targets girls of color in the Philadelphia area between the ages of 13 and 18 and recently graduated its 800th participant from its program. The organization is celebrating 10 years of impacting the lives of young women.

Evoluer House's summer program, based at Pierce College, serves 25 girls and is taught by an acclaimed team of youth development, human resources and image professionals who

cover such topics as professional etiquette, self-esteem, values-based decision-making, setting goals, exploring career paths, financial literacy, time management and interviewing skills.

"We provide girls with the tools they need to land a job, keep a job, and advance in their lives and careers," Evoluer House executive director Cheryl Ann Wadlington said in a news release. "There are more than 1.5 billion young people in the world. Half of them are girls and young women. As companies evolve, women will be leaders and will help guide the way.

"In urban settings where girls face numerous socio-economic barriers, this grant will open more worlds of opportunity to area teen girls. We are grateful

for the generosity of the Helen D. Groome Beatty Trust and for BNY Mellon Wealth Management's belief in bright and bold futures for our girls."

BNY Mellon Wealth Management is a leading wealth manager serving the needs of clients throughout the Philadelphia region and around the globe.

"We are strongly committed to our community and we congratulate The Evoluer House in its 10th year of successfully transforming the lives of teen girls," said Lee James Woolley, president, Mid-Atlantic, BNY Mellon Wealth Management. "We are delighted to provide vital support to programs that empower young women with socioeconomic and other challenges by helping them build the skills necessary for success."