



## **Exponential Infinity Plan: Highlights**

We are proud to offer our IBOs the most fair, flexible and financially rewarding compensation plan in the industry. These four features in particular set the Exponential Infinity Plan apart.

### **1. The Quick Start Bonus**

- *Lasts 3 Months For Each New IBO*
- *Pays 6 Levels*
- *Calculated Using Dynamic Compression*
- *Generationally Matched*

Many companies offer “first-order bonuses” or even fast-start periods of one or two months. We spent considerable time analyzing these traditional offerings, but ultimately concluded that none provide a sufficient financial reward early on. In order to solve this problem, we created the Quick Start Bonus.

The bonuses paid during the Quick Start are significantly higher than the Unilevel commissions, paying up to six Levels using Dynamic Compression, and are eligible for the Generation Matching Bonus payable on up to six Generations.

As a result, the Quick Start Bonuses provide you with resources early on so you can build your business. They also simultaneously incentivize and reward Upline leaders for providing the training and support you deserve.

### **2. The Customer Sales Bonus**

- *Encourages and Compensates for Special Attention to Consumer Sales*
- *Pays 2 Levels*
- *Calculated Using Dynamic Compression*
- *Generationally Matched*

If we had to pick the one element of the Exponential Infinity Plan we are the most proud of, the Customer Sales Bonus would be it.

In our view, traditional compensation plans contain two serious flaws: (1) They consistently fail to provide meaningful financial rewards for achieving anything more than the bare minimum required to qualify for a commission check. As a result, the old adage “minimums become maximums” holds true; and (2) They do not accommodate IBOs who wish to focus on building a robust customer sales business.

The Exponential Infinity Plan solves these two problems through the Customer Sales Bonus.

We understand that not everyone you encounter will be interested in starting his or her own Q Sciences business. However, once they experience the life-changing benefits of the Q Sciences products, many of these people will become your customers or Preferred Customers. We also

understand that to accommodate your family's monthly use of the Q Sciences products, you may wish to purchase more than the minimum PV required for Unilevel commissions.

The Customer Sales Bonus program provides you substantial rewards for both of these scenarios. For example, the Level 1 bonuses available through the Customer Sales Bonus are two to three times higher than if the identical volume were to flow through the Unilevel.

The Customer Sales Bonus does something else even more importantly: It provides meaningful validation and financial rewards to those IBOs who are involved with their Q Sciences business part-time, and to those who may wish to focus primarily on customer sales rather than building a large Organization. Not only are these IBOs financially rewarded for their efforts, but because the Customer Sales Bonus pays two additional Levels, is calculated using Dynamic Compression and qualifies for the Generation Matching Bonus, Upline leaders are simultaneously incentivized and rewarded for providing the training and support these IBOs deserve.

### **3. Dynamic Compression for Maximum Payout**

The terms "compression" and "dynamic compression" are two of the most misunderstood and mistakenly used phrases in network marketing. While almost all companies claim to utilize "compression" in their plans, the notion of what actually constitutes "compression" varies widely between companies. Worse, most companies mistakenly use the terms "compression" and "dynamic compression" interchangeably even though they are very different things. The result is a large degree of confusion as to exactly what dynamic compression is, and whether or not dynamic compression is actually part of a particular compensation plan.

"Compression" or "standard compression" is a technique that prevents inactive or non-qualified IBOs from occupying a payout level in the genealogy tree. Compression effectively moves qualifying sales volume from lower levels in the genealogy tree up past inactive or non-qualifying IBOs for the purposes of paying commissions Upline. Compression ensures that payouts are fair, it solves the problem of substantial breakage in a compensation plan, and also allows time for new IBOs to "ramp up" and build their respective organizations without feeling guilty for failing to achieve qualifications and creating breakage in the start-up process.

Standard compression is a great thing. We use it in the Exponential Infinity Plan. But while standard compression provides tremendous compensation benefits, it does not ensure that all of the commissions and bonuses available under a plan are paid out. For example, an IBO on one of your pay levels could be active and qualified, but not qualified to receive commissions on all levels of his or her organization. The result would be a certain degree of hidden breakage in the maximum possible payout.

Dynamic Compression solves this problem by taking the concept of standard compression to a new level, adding the critical step of "compressing" out IBOs who, although active and qualified for base unilevel commissions, are not qualified for payout on *all* levels of their respective Organizations.

The Exponential Infinity Plan uses Dynamic Compression to make an astounding difference in your commissions and bonuses, by always paying out the maximum commissions and bonuses on all commissionable PV units. If you are fully qualified, there will truly be no unpaid levels in your Organization.

#### **4. Flexibility To Build Your Sales Organization How You Want**

Compared to other traditional compensation plans, the Unilevel component of the Exponential Infinity Plan has very few requirements necessary to grow a large sales organization, advance in rank, and achieve higher pay levels.

For all but the lowest rank, there are only four requirements to receive Unilevel Commissions:

- 120 PV;
- OV depending on rank;
- Non High Leg(s) requirements depending on rank; and
- One PA

In the Unilevel you must have at least two Legs once you get to the rank of Pro 5k and above, but you are not required to have more than two, even at Crown.

You are not required to have a certain number of leaders in your Organization who have achieved certain ranks. In fact, you are not required to have any.

You are not required to have your OV within a certain number of Levels in your Organization.

With the exception of the bonuses received in the Global Leadership Pools, there are no caps on the income you can earn under the Exponential Infinity Plan whatsoever.

Your Organization does not even have to follow a strict enroller genealogy based on how the enrollment actually occurs. Our Holding Tank provides you the one-time option of placing each personally enrolled IBOs anywhere within your first three Levels during their Quick Start Period. This allows you to work with each new IBO during their first three months, gauge their potential, and then strategically place them where you feel they will be the most successful.

Under the Unilevel within the Exponential Infinity Plan, you can build your Organization any way you want: narrow and deep, or wide and shallow. You know what will work best for your Organization, so it's totally up to you. Instead of spending wasted hours worrying about whether or not your Team is structured correctly to qualify for the maximum commissions and bonuses, the Unilevel allows you the freedom to focus on simply building your Organization and helping others to build theirs.