

# Q Science Executive Summary

## Company

- Founding Principle: Do the Right Things for the Right Reason and Good Things Will Happen
- Focus on helping people in stressful times ... and reward people for doing it.
- Management team has 3 MBA's and have managed 4 international MLM company's each doing over \$300M/yr
- President & CEO, Daren Hogge, has 25 yrs of successful MLM corporate leadership and is the current president of Utah Direct Sales Association
- Scientific Advisory Board lead by Sr. Editor of Web MD
- Exclusive worldwide MLM Rights to Q96 EMPowerplus

## Products

- Q96 EMPowerplus is the most highly researched micronutrient natural formula in history
- A powerful natural alternative to anxiety, stress, mood and psychiatric medications
- Enhance mental clarity, focus and concentration
- 20 University Studies
- 16 in peer reviewed publications
- Critical ratios in balance of 36 vitamins, mineral & amino acids
- Proprietary chelation and micronization process enables vital nutrients to pass through the blood brain barrier
- Proven in Research, Court & Practice
- Changing and saving lives and families for 16 years
- Over 80,000 customers and 5,000 doctors
- Used in over 100 countries

## The Anthony Stephan Story

- Q96 emerged out of love, prayers and desperation
- Story of Trauma ... Story of Hope
- Anthony lost his wife and her father to suicide (both bipolar) and had two children going down the same dark path of shame, stress, ruined lives, broken families and suicides
- Conventional treatment & medication is not a path of hope
- Scientific and medical community agree that mood and mental disorders are neurochemical conditions
- PROBLEM: They try to treat with DRUGS that usually have worse side effects than the disorder.
- SOLUTION: Targeted broad spectrum NUTRITION
- EPIPHANY: Friend discusses how ear & tail biting syndrome in hogs can be nutrated away!
- Nov 1995: Started son Joseph on first version and he improved by approx.. 15%
- January 18, 1996: Started Joseph on revised formulation
- 3 days later ran out of Lithium ... and never needed it again!
- Joseph says 3 months later: *"Dad, where have I been these last few years?"*
- October 2001: CTV News runs special about amazing results people are having and getting off medications
- Next day Health Canada calls to shut them down
- Served three "Cease and Desist" orders from Health Canada, but Tony refused to comply.
- Office was raided by Royal Canadian Mounted Police
- July 2006: Won a court battle against Health Canada
- A major victory in progressive health care
- Q 96 is now "court endorsed" & licensed by Health Canada
- Approved Canadian Health Claim: *"Supports Mental and Physical Well Being"*
- QScience and Q96 are redefining mood disorders
- Consistently produces jaw dropping results
- Less than 10% of the cost for conventional meds

## Highly Researched and Validated

- Most highly researched micro-nutrient product in history
- Over \$25 million in independent research
- 42 researchers from 15 Universities
- 20 Independent Medical Journal publishing's
- 5 more this year
- 16 in peer review journals
- Double Blind Study in process

## Huge Market

- Mood & mental disorders are the #1 cost in health care and a modern day plague
- Bigger than cancer and infectious disease
- Canada: 20 million prescriptions valued at \$1 billion
- US: 200 million prescriptions valued at \$10 billion
- Masking the symptoms ... not addressing the cause
- Estimated 68 million in US ... 50% undiagnosed
- How many families are untouched?
- You may not have a problem, but there are probably some people close to you that do
- US Prisons are institutions for people with mood disorders
- 66 of 66 school shootings attributed to psychotropic medications

## Transitional Support

- MicronutrientSupport.com
- Takes the guess work out of transitioning off meds
- Assists people that are using SSRI/ psychotropic medications
- Experts in helping people gradually transition people off pharmaceutical drugs
- Personal phone and online support

## Major Media Coverage

- Hundreds of media articles worldwide
- Discovery Health Channel Documentary
- Extensive TV News Coverage in US and Canada

## Qx Compensation Plan

- Lucrative, balanced and rewarding
- Designed to get money in people's hands fast
- 50% total payout
- Weekly and monthly pay
- **Phase 1 – Your First 90 Days**
  - 20% Retail Profits
  - 20-15-10% three month Quick Start
  - Quick Start pays up to six levels
- **Phase 2 – Building & Sustaining Your Business**
  - 10 level – Unilevel with full compression
  - 10-15% Retail Sales Bonus on PSV over 120 (combination of you and your customers)
  - 2% Revenue Sharing Pool
- **Phase 3 – Leadership Bonuses**
  - Generational Matching Bonuses
  - Global Leadership Pools

## Timing ... Timing ... Timing

- Just started January 2013
- Very few have heard of QScience
- Q's got it...
  1. Management w/ Talent Experience, Vision & Heart
  2. Products proven in research, court & practice
  3. More Research than any other supplement
  4. Market is huge and growing
  5. Compensation plan is fair, fast and lucrative
  6. Timing will never be better

## Q96 is Changing and Saving Lives and Families