

PROJECT 3:28

UK NATIONAL CHRISTIAN CONFERENCES

MALE/FEMALE SPEAKER STATISTICS

REPORT 2015

Version 1

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Introduction

In November 2013 Helen Austin and Natalie Collins collated the number of male and female speakers at Christian conferences across the UK. This provided a snapshot into the gendered dynamic of these conferences and led to conversations across the UK about how to create a platform that reflects the diversity and experience of UK Christians. These conversations have led some event organisers to become more proactive in seeking to have a balanced platform. Also, from the conversations a project to continue and build on this work has been set up. Project 3:28 has been developed to:

- Build a movement of women and men committed to challenging imbalance and promoting gender justice in language, action and culture.
- Develop a database of diverse, capable speakers.
- Collate and publicise the gender balance on the Christian platform.
- Provide Christian events and organisations with a theological, practical framework to achieve gender justice
- Share knowledge and educate in the area of gender justice.

This report will layout the statistics for male and female speakers on the national Christian platform for 2015 and compare this to the data available for 2013 and 2014.

Methodology

Project 3:28 receives no funding. The statistics within this report are gathered either from data available in the public domain or they have been provided by event organisers. This year the statistics were compiled by members of the Project 3:28 collective who have worked to do this on a voluntary basis. The report aims to inform and ignite discussion about gender parity on the Christian platform and every effort is made to ensure the data is accurate.

Please contact Project 3:28 on 07928 031580 if aware of any discrepancy.

Contact Information

For further information about this report or Project 3:28 please contact natalie@dayprogramme.org

2015 Statistics

	Men	Women	% Men	% Women	From 2014	2013 -2014
Spring Harvest	68	42	62	38	Up 1%.	Up 7%.
New Wine	165	113	59	41	Up 4%.	Up 5%.
Greenbelt (speakers only)	50	40	56	44	Up 4%.	Up 5%.
Keswick	28	7	80	20	Up 6%.	Up 14%.
Faith Camp	16	7	70	30	Down 9%.	Up 9%.
Youthwork Summit	8	13	38	62		Down 6% .
Youthwork Conference	17	13	57	43	Same	Up 8%.
Newday	28	9	76	24	Up 7%.	Down 13%.
Baptist Assembly	26	24	52	48	Down 2%.	Up 25%.
Word Alive	45	11	80	20	Up 1%.	Down 1%.
New Horizon	36	4	90	10	Down 25%.	Up 21%.
One Event	13	8	62	38	Up 5%.	Up 22%.
HTB Conference	27	9	75	25	Down 5%.	Up 14%.
Westpoint	24	6	80	20	Up 5%.	Up 2%.
Premier Digital	22	14	61	39	Up 1%.	Up 9%.
Creationfest	56	28	67	33	Up 16%.	Up 4%.
Church and Media Conference	14	16	47	53		Up 6% .
Momentum	22	10	69	31	Same	Up 9%.
Soul Survivor	36	29	55	45	Up 9%.	Up 6%.
Hillsong Conference	70	30	70	30	Up 10%. from 2013	No Data
Focus	44	19	70	30	No Data	No Data
Overall	815	452	64	36	Up 1%.	Up 9%.

Analysis

This analysis is based on the assumption that conferences should aim to achieve 50/50 representation for women and men on the platform. It is recognised that the statistics reflect very differently on an event with a large number of speakers than with a small amount; at an event with 60 contributors, 25% is equal to 15 people; whereas an event with 4 contributors, 25% equates to only 1 person.

Platform Balance 2015

The events that had the most balanced platforms in 2015, in order of most to least are:

(men/women)

1. Baptist Assembly (52/48)
2. **Church and Media Conference (47/53)***
3. Soul Survivor (55/45)
4. Greenbelt (56/44)**
5. Youthwork Conference (57/43)
6. New Wine (59/41)
7. Premier Digital**** (61/39)
8. **Youthwork Summit (38/62)***
9. Spring Harvest***/One Event (62/38)
10. Creationfest (67/33)
11. Momentum (69/31)
12. Faith Camp, Focus (HTB), Hillsong (70/30)
13. HTB Leadership Conference (75/25)
14. Newday (76/24)
15. (Joint) Westpoint, Keswick, Word Alive (80/20)
16. New Horizon (90/10)

*Both the Church and Media Conference and the Youthwork Summit had a majority of female speakers at their events.

** Greenbelt said that “Across the board – including the other genres – things equal out and even tip in favour of female representation. But we understand you’re only looking at the talks end of the programme.”

***Spring Harvest proactively contacted us to provide this data and are actively seeking to create a balanced platform.

****Previous known as the Christian New Media Conference

Platform Balance 2014

The events that had the most balanced platforms in 2015, in order of most to least are:

(men/women)

1. (Joint) Church and Media Conference, Baptist Assembly (50/50)
2. Youthwork Summit (54/46)
3. Youthwork Conference (59/41)
4. (Joint) Greenbelt, Detling^ (60/40)
5. Spring Harvest (62.5/37.5)
6. Christian New Media Conference (62/38)
7. Faith Camp (61/39)
8. New Wine (63/37)
9. Soul Survivor (64/36)
10. New Horizon (65/35)
11. One Event (67/33)
12. Momentum (69/31)
13. HTB Leadership Conference (70/30)

14. Word Alive (81/19)
15. (Joint) Creationfest, Newday, Global Connections (83/17)
16. West Point (85/15)
17. Keswick (86/14)

^Detling didn't happen in 2015.

Platform Balance 2013

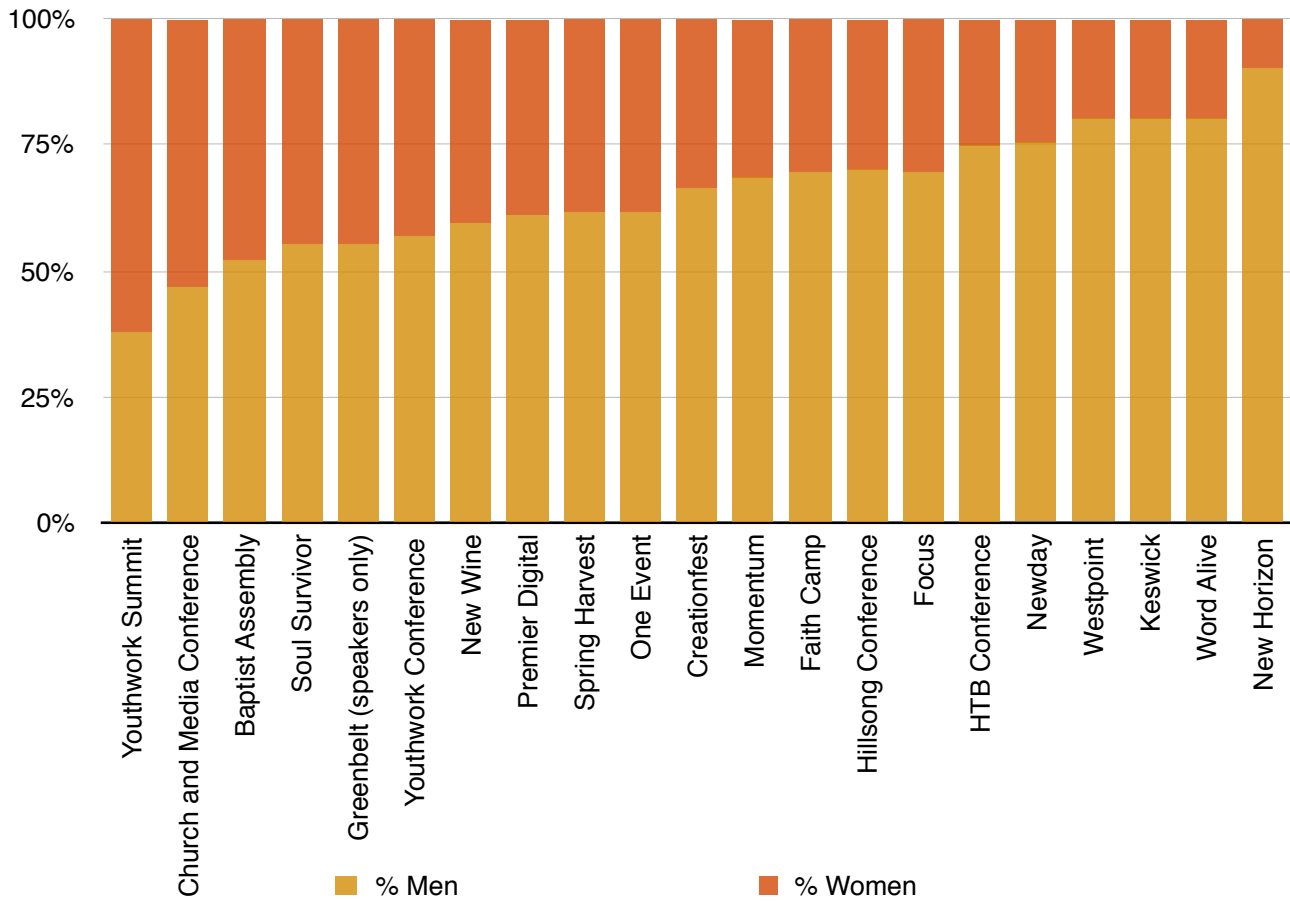
The events that had the most balanced platforms in 2013, in order of most to least are:

(men/women)

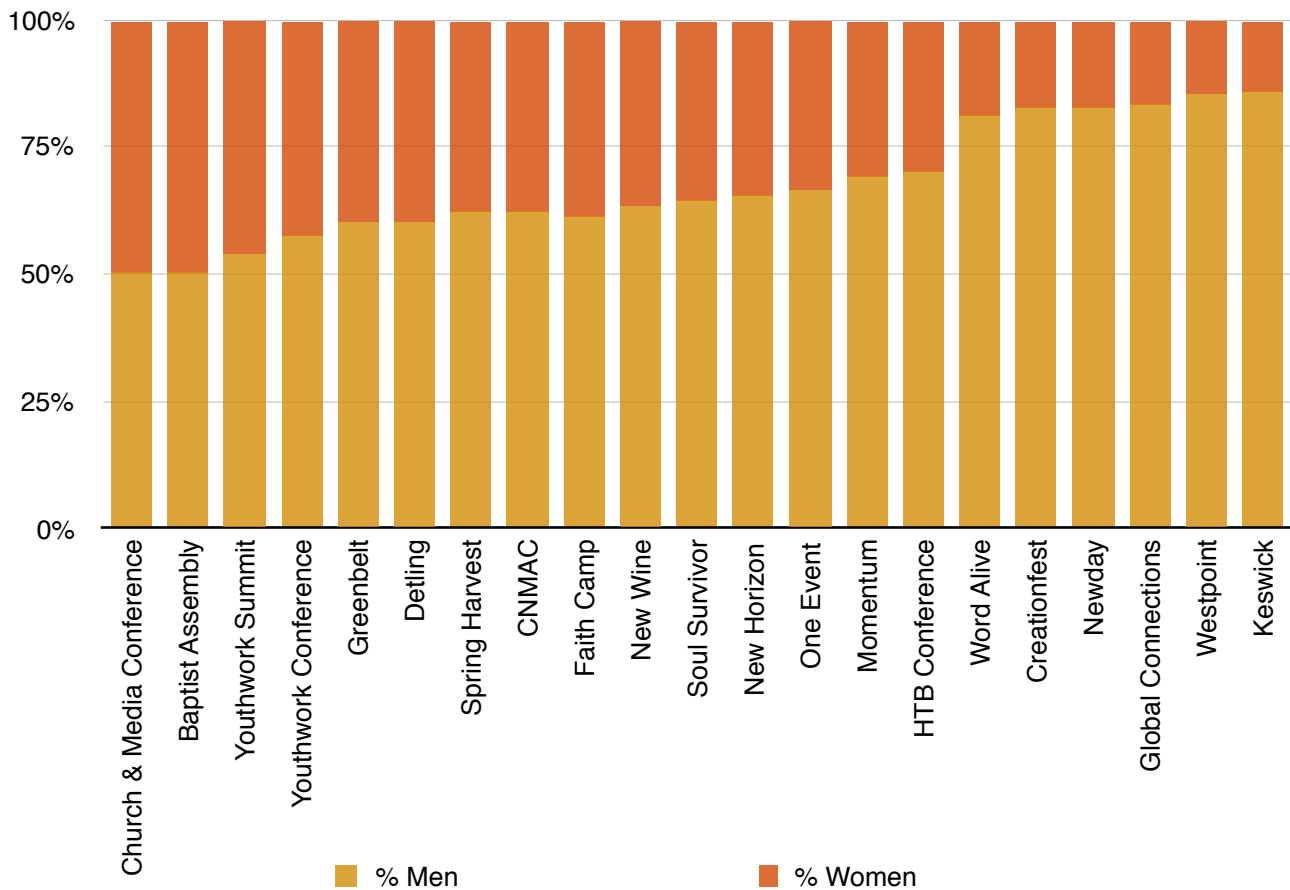
1. (Joint) Global Connections, Street Angels (50/50)
2. Youthwork Summit (48/52)
3. (Joint) Church and Media Conference (44/56) Youthwork Conference (56/44)
4. Greenbelt, (65/35)
5. New Wine (68/32)
6. Spring Harvest (69/31)
7. (Joint) Newday, Faith Camp, Soul Survivor (70/30)
8. Christian New Media Conference (71/29)
9. Detling (72/28)
10. Baptist Assembly (75/25)
11. Momentum (77/33)
12. (Joint) Hillsong, Word Alive (80/20)
13. HTB Leadership Conference (84/16)
14. New Horizon (86/14)
15. Creationfest (87/13)
16. Westpoint (87.5/12.5)
17. National Day of Prayer (88/13)
18. One Event (89/11)
19. Keswick (100/0)

Data Graphs

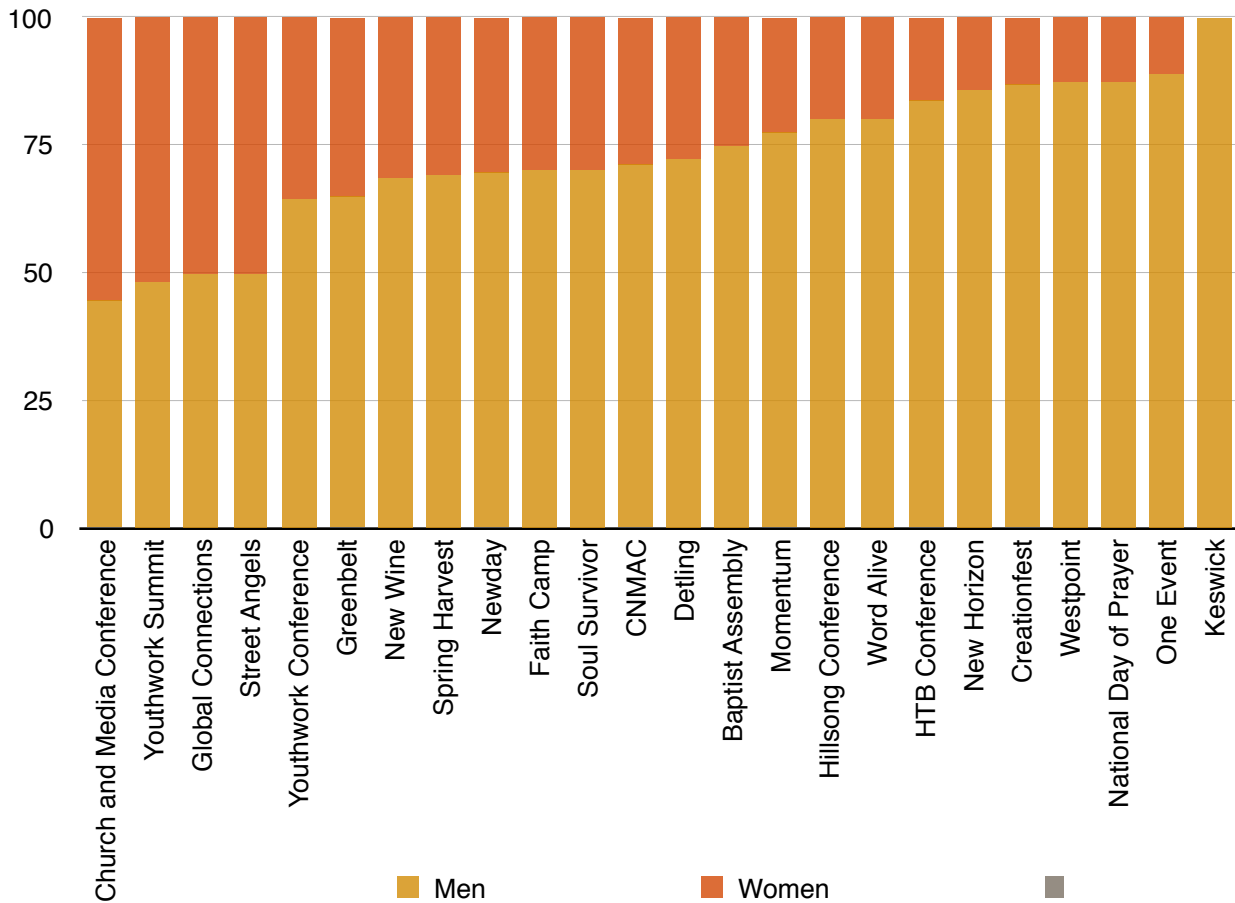
Christian Conference Speakers 2015



Christian Conference Speakers 2014



Christian Conference Speakers 2013



Improvements

This is measured as a percentage point increase. The events that have improved most since 2014 are:

1. Creationfest (Up 16%.)
2. Soul Survivor (up 9%.)
3. Newday (Up 7%.)
4. Keswick (Up 6%.)
5. (Joint) One Event, Westpoint (Up 5%.)
6. Greenbelt (Up 4%.)
7. Church and New Media Conference (Up 3%.)
8. New Wine
9. (Joint) Spring Harvest, Christian New Media Conference, Word Alive (Up 1%.)

Overall the improvement across events was 1%.

Appendix - Data sources

The data for each event was gathered from different sources. These are referenced below:

Spring Harvest: Provided directly by Spring Harvest

New Wine: https://www.new-wine.org/sites/default/files/resources/download//2015//07/zcard_united_programme_297x560_week1_web.pdf
https://www.new-wine.org/sites/default/files/resources/download//2015//07/national_gatherings_2015_week_2.pdf

Greenbelt: Provided directly by Greenbelt.

Keswick: <https://www.keswickministries.org/convention/2015>

Faithcamp: <https://www.essentialchristian.com/teaching/order-form/15723/2015>

Youthwork Summit via Martin Saunders (Youthwork Summit staff)

Youthwork Conference via Steph Adam (Youthwork Conference staff)

Newday: <https://soundcloud.com/newdayevent>

Baptist Assembly via Ian Bunce (Baptist Union staff)

Word Alive: <https://wordaliveevent.org/download-file/documents/Word-Alive-2015-Programme-Overview-week-2-Updated.pdf>
<https://wordaliveevent.org/download-file/documents/Word-Alive-2015-Programme-Overview-week-1-updated.pdf>

New Horizon: Programmed emailed by the New Horizon team.

One Event: <https://www.facebook.com/photo.php?fbid=518376571652257&set=o.129405067176382&type=3&theater>

HTB: <https://lc17.alpha.org/2015-talks>

West point: <http://www.westpointevent.org.uk/media/23851/westpoint-brochure-for-web2015.pdf>

Premier Digital: <http://www.premierdigital.org.uk/Premier-Digital-Conference/Agenda>

Creationfest: http://issuu.com/calvarydesign/docs/cf15_programme_web_full?e=1266737/14487839

Church and Media Conference via Andy Walton (conference staff)

Focus: http://static.alpha.org/htb/focus/Focus2015_Info.pdf

Hillsong: https://d9nqgwcssctr8.cloudfront.net/wp-content/uploads/2015/06/26024727/HSC15_DIARY.pdf

Soul Survivor: [http://shop.soulsurvivor.com/seminars-talks?search_api_views_fulltext=&page=8&f\[0\]=field_year%3A3714](http://shop.soulsurvivor.com/seminars-talks?search_api_views_fulltext=&page=8&f[0]=field_year%3A3714)

Momentum: [http://shop.soulsurvivor.com/seminars-talks?
search_api_views_fulltext=&page=8&f\[0\]=field_year%3A3714](http://shop.soulsurvivor.com/seminars-talks?search_api_views_fulltext=&page=8&f[0]=field_year%3A3714)