

Experiential entrepreneurship education that is embedded in existing curriculum.

Self-directed learning program that is flexible, innovative, transferable and scalable.

Experimentation protocol supporting public authorities to develop evidence-based policy.

Youth entrepreneurship education in schools promoting key competencies and employability.



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Co-funded by the  
Erasmus+ Programme  
of the European Union

#### PROJECT PARTNERS



MINISTÉRIO DA EDUCAÇÃO  
E CIÊNCIA



LE GOUVERNEMENT  
DU GRAND-DUCHÉ DE LUXEMBOURG  
Ministère de l'Éducation nationale,  
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Service de coordination de la recherche  
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FOUNDATION FOR ENTREPRENEURSHIP  
YOUNG ENTERPRISE DENMARK



REPUBLIKA SLOVENIJA  
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#### PROJECT COORDINATORS



[www.peep.pt](http://www.peep.pt)

# You<sup>th</sup>Start

## ENTREPRENEURIAL CHALLENGES



ENTREPRENEURSHIP  
EDUCATION POLICY  
EXPERIMENTATION  
IN EUROPEAN SCHOOLS

# THE PROJECT



# ENTREPRENEURIAL CHALLENGES LEARNING PROGRAM

## Core Entrepreneurial Education

Promoting core entrepreneurial skills, be adaptive, innovative and able to start your own project.

## Entrepreneurial Culture

Fostering entrepreneurial thinking, open-mindedness, creativity, risk-taking, goal setting, self-initiative and culture of sustainability

## Entrepreneurial Civic Education

Developing new ways of responsibility, citizenship and developing partnerships that are beneficial to oneself, others and the environment.

# THE TARGETS

- Primary School level: 8-11 years old
- Secondary School level: 13-17 years old
- Teachers and School Directors
- Stakeholder Engagement at all Levels

# THE CHALLENGES

| Core Entrepreneurial Education  |                        |                             |
|---------------------------------|------------------------|-----------------------------|
| Idea Challenge                  | Hero Challenge         | My Personal Challenge       |
| Lemonade Stand Challenge        | Real Market Challenge  | Start YourProject Challenge |
| Entrepreneurial Culture         |                        |                             |
| Empathy Challenge               | Storytelling Challenge | Buddy Challenge             |
| Perspective Challenge           | Trash Value Challenge  | Open Door Challenge         |
| Extreme Challenge               | Be A Yes Challenge     | Expert Challenge            |
| Entrepreneurial Civic Education |                        |                             |
| My Community Challenge          | Debate Challenge       |                             |

# THE EVALUATION PROTOCOL

We contribute to evidence-based public policies through implementing a randomized controlled trial methodology. Our experimentation protocol utilizes pre-, mid- and post-test evaluations of knowledge, skills and attitudes as stated in the European Key Competence Framework. We will measure entrepreneurship competencies across various European countries to indicate to educators, institutions and policy makers how to move forward in the future.

- Direct involvement of Top-Level Public Authorities in Education
- NGO leadership and cooperation in support of policy reform
- Knowledge exchange in the fields of education, training and youth
- Stimulate innovative policy dialogue, development and implementation