



THURSDAY 11th MAY 2017

09:30| Check-in

10:15| Opening Session

10:30| **Session 0 – The Why** | Moderator - Sandra Rincón

Why Alumni are important for HEIs?

Pedro Dominginhos, Polytechnic of Setúbal, Portugal

Anita Straujuma, Riga Technical University, Latvia

Corey Morris, AAarhus BSS, Aarhus University, Denmark

11:30| Coffee-break + Networking

12:00| **Session 1 – Launch** | Moderator - Diana Aguiar Vieira

Essentials for creating an effective alumni office

Claire Kilner, University of Manchester, UK

Launch of International Alumni Programme

Barbro Kolbjørnsrud, BI Norwegian Business School, Norway

13:30| Lunch

15:00| **Session 2 – Locate & Communicate** | Moderator - Anita Straujuma

Engagement through technology

Polly Akhurst, United World Colleges International Office, UK

Teele Arak, University of Tartu, Estonia

16:30| Coffee-break + Networking + Exhibition

17:00| Hivebrite - modernising Alumni Relations online

19:00| Departure to Social Program (Transport + Dinner)

www.icarealumni.com

FRIDAY 12th MAY 2017

09:30| **Session 3 - Engagement I** | Moderator - Sandra Rincón

'Stop thinking, start feeling' when it comes to engagement

Richard Gillingwater, Independent Brand and Engagement

Consultant, Oxford, UK

10:15| Coffee-break + Networking

11:00| **Session 4 – Engagement II** | Moderator - Sandra Rincón

Engaging alumni: at home and abroad

Corey Morris, AAarhus BSS, Aarhus University, Denmark

Leasa Weimer, European Association for Int. Education,

University of Jyväskylä, Finland

12:30| Lunch

13:45| **Session 5 – The Ask** | Moderator - Leasa Weimer

Fundraising

Fernando Soares, Nova School of Business & Economics, Portugal

Mentoring

Lina Slavickaite, Kaunas University of Technology, Lithuania

15:15| Coffee-break + Networking

16:00| **Session 6 – Recognize & Nurture** | Moderator - Richard Gillingwater

How do we recognize Alumni?

Anita Straujuma, Riga Technical University, Latvia

Diana Aguiar Vieira, Polytechnic of Porto, Portugal

John Arboleda, Noyo, Spain

Sandra Rincón, Emojiee, Netherlands

Feedback Session

17:00| Closing Session