**For Immediate Release**

For more information please contact:

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**Syracuse International Film Festival, Eric Mower + Associates, NewsChannel 9's "Bridge Street" and Syracuse New Times** are all working together on an exciting project. This partnership will help spread the word about Central New York, all we have to offer and what a great place it can be to make films. We want to let the world know about CNY!

Recently NewsChannel 9’s Bridge Street created a week-long contest to find the Top 9 Reasons Why People Like Living In CNY.  It was great fun for Bridge St, Eric Mower Associates and Syracuse International Film Festival to get the many responses.

**The Top 9 Reasons people love CNY:**

Friendly and helpful people; The variety of cultural opportunities: music, art, theater and of course film!; The reasonable cost of living; The ease of getting from place to place; A great food scene from farm fresh to many local and ethnic restaurants; Interesting and unique architecture; 4 distinct seasons each with their own beauty; Amazing lakes (and wonderful wineries along them); and our Education system from elementary up to the University/Colleges.

Whatever the reason you love living in CNY please tell us about it in a video. It could **win you a $2,000.00 prize**, an **appearance on Bridge Street** and your **video will be shown at the upcoming annual Syracuse International Film Festival** this October! Please visit [www.filminsyracuse.com](http://www.filminsyracuse.com) to learn more about the Festival and this contest.

**Criteria:**

1. Your film/video must be no shorter than 1 minute or longer than 3 minutes. You can enter as many as you want. It can be produced using any video tool, from cell phone to Red Camera. The sole criteria will be creativity and humor. Your submission should be viewable to all audiences. Please keep it clean.
2. Your film should show and/or talk about the geographic and architectural diversity of Central New York.
3. Your film should show and/or talk about the top 9 reasons or your own favorite reasons. Some of the major businesses, arts and culture, and sports attractions of Central New York.
4. Entries must be on standard DVD. Two DVD copies are needed.
5. Entries must include the following information;
	1. Entrants full name
	2. Address
	3. Phone number(s)
	4. Email
	5. Title of submission, duration, and format film was shot

**Submissions: All entries must be submitted no later than September 5, 2014.** Mail your DVD to: Syracuse International Film Festival, 5655 Thompson Road, Dewitt, NY 13214

All DVD submissions may be used by the Syracuse International Film Festival and their partners as they wish to promote the contest and the advantages of filmmaking in Central New York. Have fun this summer and send us your video.

**For contest details watch the video on YouTube**: **-** [**http://youtu.be/efSX-LHF5bE**](http://youtu.be/efSX-LHF5bE)

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