

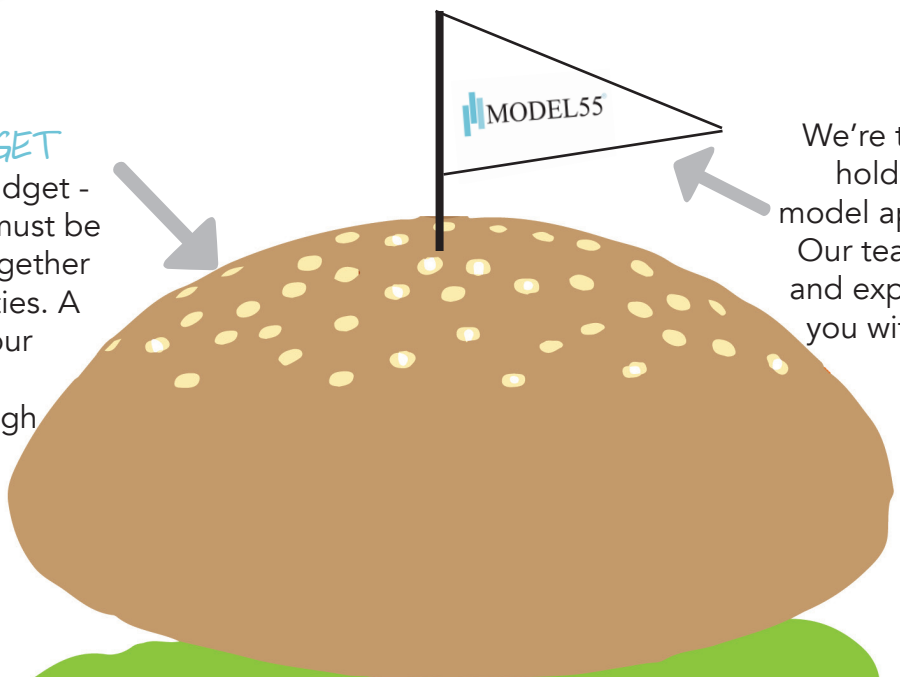
# BACKYARD BBQ RECIPE FOR THE PERFECT MODEL APARTMENT

## YOUR MODEL BUDGET

Your model apartment budget - the buns of the burger - must be strong enough to hold together all of your model necessities. A strong budget enables your community to effectively show its personality through design in a potential resident's first impression.

## MODEL55

We're the toothpick that holds the burger, or model apartment, together. Our team is your support and expertise in providing you with turnkey design success.



## DECORATIVE ACCENTS

Pickles and lettuce, or decorative accents, add a nice pop of color and addition of flavor.

## ARTWORK

Your model apartment wouldn't be the same without a few pieces of artwork. It's what changes a burger to a cheeseburger, or an ordinary apartment to a model you're proud to show future residents.



## TOUCHES OF HOME

Like condiments, touches of home set apart an average burger from the elite. Pictures, throw pillows, blankets and clothing hung up in the closets of your model apartment provide a homey touch that encourages potential residents and families to truly envision living in your community.

## FURNITURE

The meat of your model! The furniture selected for your model apartment is what represents your entire community.

