

THE 10/40 WINDOW

What is the ten-forty window?



Definition

The 10/40 Window is a box stretching from western Africa to the eastern edge of Asia between ten degrees and forty degrees north latitude.

Description

1. 95% of the world's 3.5 billion unreached live in this window.
2. One-third of the earth's total land area is in this window.
3. Two-thirds of the earth's population live in this window.
4. 37 of the 61 countries are the least evangelized in the world.
5. This area is home to the majority population of all 5 major cultural blocks (see the T.H.U.M.B. on Becoming a World Christian.)
6. 80% of the world's poorest live in this window (existing on an average of less than \$500 per person per year.)
7. 60% of international students come from this area.
8. 8% of the world's Christian missionary force works here.
9. 0.01% of the world Christian's income goes to support missionary activity here.

Deception

We have been deceived about what is going on inside the window. In many of these countries there is massive persecution against the Christians with national laws calling for the death penalty for anyone who converts to Christianity. Yet in spite of this, the church is growing. Let's get educated regarding the 10/40 Window.