

Meet the Planners

You've already found your mate, and now it's time to find the professional that gets your vibe, and gets the job done. In this article, we get personal with our favorite NYC planners, and have some photo booth fun in the process, courtesy of Shake+Share Media.

meet amy katz of amy katz events



Number of years I've been a wedding planner: 12

How I got into weddings: I planned events for many years for friends and acquaintances. However, when my daughter was diagnosed with type 1 diabetes fifteen years ago, I was determined to find a cure. I founded, planned, and organized the first Carnival For A Cure fundraiser for

the Diabetes Research Institute Foundation in Manhattan. This event was such a huge success that I wanted to continue planning events, hence the creation of Amy Katz Events.

Brides & grooms love this about us: We are available all night long, 24/7, and go above and beyond to make their dreams come true.

Some of my favorite venues to work in: The Rainbow Room, Pierre Hotel, and the JW Marriott Essex House.

I've been known to: Think outside the box.

Craziest thing I've done for a bride: Brought her in on a white horse!

Don't skimp on this: The *music*. It really doesn't matter if it is a live band or DJ—it is about hiring the right professional who will listen to your needs and play the best music that will have your guests dancing all night long!

My primary goal as a wedding planner: To make sure that the couple (and their families) remain calm, stress-free, happy, and enjoy the process of making their visions come to life. Every bride has fantasized about her wedding from an early age. I make that fantasy come true.

Not just another client, my couples are: Truly special to me. They all have a place in my heart. I stay in touch with each and every one of them long after their wedding.