

3/7/2013 - “The Apple Pushers—Screening and Discussion”

Food deserts are places that lack access to affordable fruits, vegetables, whole grains, low-fat milk, and other foods that make up the full range of a healthy diet. A review of five high-income countries published in the July 2009 issue of [*Preventing Chronic Disease*](#) suggests that food deserts do exist in the United States.

The Apple Pushers, written and directed by Mary Mazzio, narrated by Academy Award nominee Edward Norton, and underwritten by the Laurie M. Tisch Illumination Fund, follows immigrant street vendors who are rolling fresh fruits and vegetables into the inner cities of New York (where finding a fresh, red, ripe apple can be a serious challenge). Through the lens of their powerful and deeply personal stories, the film examines such hot-button issues as food access, the obesity crisis, immigration, entrepreneurship, and what it really takes to achieve the American Dream.

Join us to learn about how local organizations are tackling the issue of food insecurity in metro Atlanta.

CDC’s Division of Nutrition, Physical Activity, and Obesity

Presents

“The Apple Pushers—Screening and Discussion”

Tuesday, March 18, 2013

11:30 a.m.–12:30 p.m., EDT

Global Communications Center (Building 19)

Auditorium B3

Roybal Campus

*A live food demo by Chef Seth Freedman will follow in the Atrium.

Each person attending the session will receive a ticket, as it is required for the demo.

Presenters:

Menia Chester *Director, UGA/Fulton County Cooperative Extension*

The Fulton County Cooperative is part of the University of Georgia's Cooperative Extension, founded in 1914 to share research-based agricultural education and improve quality of life for Georgia citizens. The Mobile Farmers Market is one of the cooperative's programs aimed at addressing health disparities in food desert communities—those with few or no stores that sell fresh produce.

Katie Hayes *Director, Community Farmers Market*

The East Atlanta Village Farmers Market creates opportunities to strengthen the local economy and encourage healthy lifestyles. They pursue vendor practices, programs, and partnerships that have environmental, social, and economic integrity.

Karlyn Wilson *Director, Atlanta Mobile Market*

The Atlanta Mobile Market is a nonprofit organization partnering with local farms and other organizations in an effort to address food insecurity. This is based on the success of The National Mobile Market.