

Celebrating 15 Years!



2014 *National*

LEADERSHIP INSTITUTE
AND RECRUITMENT EXPO



MARRIOTT RIVERCENTER • SAN ANTONIO, TEXAS • NOVEMBER 1-3, 2014



Are Your Students Really Ready For Life After College?

The ¡Adelante! Annual Leadership Institute & Recruitment Expo is an intense, three-day “eye-opening” and “Aha! Moment” event that entails workshops, great conversations, and hands-on activities conducted by corporate, motivational, and educational leaders – all designed to inform, empower, and enhance the skill of elite Hispanic college students.

Students network with professionals in a variety of fields, many of whom offer internship and employment opportunities, plus endless advice on the importance of effectively planning and preparing for the corporate job market. Students will also network with the country’s top graduate schools.

When the conference ends, student participants will return to their campuses enthusiastic about their futures, determined to seek out solutions to better prepare themselves, and with more self-confidence in their abilities to assume leadership roles in their communities.

Students Need Step-By-Step Tips, Not Just Motivational Speeches

Our Leadership Institute’s presentations are made by some of the country’s top corporate representatives and organizational leaders. Speakers give step-by-step tips on how to prepare and learn critical steps needed for the corporate job market. Speakers also serve as connectors to their respective companies for students who are seeking internship and employment opportunities.



What Students Walk Away With

Knowledge – Do’s and don’ts on preparing for an interview, the unspoken rules of the workplace, the importance of networking with the “right” people, and the significance of taking advantage of meaningful internships that will ultimately provide the edge in landing great employment opportunities.

Empowerment – Students will gain personal leadership skills through teamwork in our Outdoor Challenge Leadership Course, as well as crafting the perfect resume, acing the interview, and learn how different leadership styles can be successful in any environment.

Motivation – Our entire conference is geared towards challenging students to reach their full potential, mentally and physically. Our event will demonstrate to students that they are truly in the driver’s seat on their own path to success.



What Are The Criteria To Attend The 2014 Leadership Institute?

All students attending the 2014 Leadership Institute must meet the following criteria:

- Must be a college undergraduate student in their sophomore, junior or senior year
- Must have a cumulative 3.0 GPA
- All majors are welcome
- Must be a student looking for a competitive edge for their career and life

How Can Students Attend?

Students can attend in the following ways:

- Sponsored by their colleges and/or universities
- Pay registration on your own; fundraise through your respective student organization, etc.



How Much Does It Cost To Attend?

ATTENTION: Colleges and Universities Sponsoring Students

All registrations must be completed online at www.adelantefund.org.

Conference Rates

Conference rates include registration, all conference meals, conference bag and shirt, and entry to all events. REGISTRATION RATES DO NOT INCLUDE HOTEL OR TRANSPORTATION.

For hotel rates, please visit the Leadership Institute Page at www.adelantefund.org.

Rates Are As Follows:

College Student	1-6	7-13	14 or more
Early Bird Registration (ends September 19)	\$365	\$345	\$300
Regular Registration	\$380	\$360	\$320

College Administrator

Early Bird Registration (ends September 19)	\$365
Regular Registration	\$380





Who We Are

The ¡Adelante! U.S. Education Leadership Fund was established to support a critical piece of Hispanic college students' educational experiences, provide them valuable insights early on in their undergraduate journey, and create a strong pipeline of talent for Corporate America. Since our inception, ¡Adelante! has strived to become a national leader in providing leadership development opportunities for students through scholarship, internships, and leadership development programs. To date, we have impacted thousands of students and look forward to creating even more exciting opportunities as we broaden the Hispanic leadership pipeline for Corporate America, government, and the non-profit sectors.

Our Programs

¡Adelante!'s model supports aspiring Hispanic leaders as they develop long-term career paths.

Current programs offered by ¡Adelante! include:

Annual Leadership Institute – every year, we bring together over 200 undergraduate students from Texas and across the United States and surround them with impressive, high-achieving professionals that will mentor and discuss “how to prepare and succeed in Corporate America.”

Internship Programs – provides students with the opportunity to intern in corporate environments throughout the United States. This program offers students the chance to learn valuable skills and receive professional mentoring about corporate cultures, and get a “real world” preview of their potential employer.

Scholarship Programs – scholarships are a wonderful way of extending a hand to these outstanding students and relieving some of the burden of their educational expenses. A scholarship gift provides a meaningful way to have your company's name or company mentor, associated with the ¡Adelante! Fund.

Parent Workshops – parent focused sessions on what they can do today to prepare their children for college and their careers.

We Can Never Start Preparing For The Future Too Early!

We are one of only a handful of non-profit organizations in the U.S. that are strictly devoted to delivering leadership and professional development to Hispanic undergraduate students. Without programs like ours, much of this important information remains inaccessible to Hispanic students who often take longer to graduate or simply drop out of college. We strongly believe that ¡Adelante! is quickly positioning itself to become a national leader as a resource for diverse talent for Corporate America, the Federal and Non-Profit Sector, and institutions of higher learning across our great nation.



¡Adelante! U. S. Education Leadership Fund

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For more information on our programs and events, visit us at: www.adelantefund.org or call us at (210) 692-1971.