

# BERKELEY YOUTH



# FOOTBALL AND CHEER

**P.O. BOX 107 BAYVILLE, NJ 08721**

**WWW.BERKELEYEAGLESYFC.ORG**

Dear Local Business Leader,

We hope this letter finds you well. We are reaching out to you regarding the potential to build a partnership with you.

Berkeley Youth Football and Cheer is seeking help to support our football and cheerleading organization. With your help we can find a way to help every child get involved and build their character and sportsmanship. Berkeley Youth Football and Cheer has over 200 hundred participants. Practices, regular season games, and even the opportunity to travel to competitions are all supported through donations!

We are part of American Youth Football and Cheer, a non-profit international youth football and cheerleading organization, whose mission is to promote the wholesome development of youth through their association with adult leaders in the sport of American football and cheer.

With your sponsorship, we have countless ways to help activate branding initiatives, and meaningful sales. Our participants, their families, friends and communities can all adopt your brand.

- Signs at games and events
- Donations of your product for raffles
- Logos on our website

We have many ways to put your products in the cross hairs of our youth football and cheerleading participants. We would like to speak with you to find out your marketing objectives so we can create a program that will help you meet – and hopefully surpass – your goals. Attached, we have a list of some of the potential platforms to get involved with.

With the hopes that we can find a way to work together, let us plan on connecting personally with one of your representatives, soon after reading this letter. Thank you in advance.

Sincerely,

Executive Board

Berkeley Youth Football and Cheer

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We are an entirely volunteer organization and any donation would be greatly appreciated. All donations are tax deductible. Your investment in our youth today will yield a positive return in the future.

Please select one of the options below:

**EAGLES CLUB \$200.00**

Includes a 6' x 4' personalized color banner, website listing, and social media recognition

**TOUCHDOWN CLUB \$50.00**

Includes website listing and social media recognition.

**CUSTOM DONATION:** \_\_\_\_\_

**Banner:** You provide the artwork and your sign will be displayed at every home game during the 2015 season. *Each year, \$100.00 is required to keep your 6' x 4' sign up.*

**Website Listing:** Your business name and logo will be displayed on our 'LINKS' page during the 2015 season.

**Social Media:** Your business name and logo will be displayed on our Facebook, Twitter, and Instagram monthly during the 2015 season.

**Raffle donation:** Offer us a donation (door prize, gift certificate, etc.) to be used at our bingo basket or dinner dance.

Please remit to:

**Berkeley Youth Football and Cheer  
P.O. Box 107  
Bayville, NJ 08721**

**info@berkeleyeaglesyfc.org**

**(732) 269-4160**