

# partnership opportunities



## **sponsorships**

**Naming Rights \* Presenting \* Participation**

Increase brand awareness and community support through event/game naming rights or sponsorships that includes: on-site signage, broadcast commercials, sampling and cross platform promotion

- Visual and Audio
- Entitlement Rights
- Event Tie-Ins
- Awards/Promotions



## **internet**

**Live Streaming \* Podcast \* Pre-Roll**

One click access to a virtual store front. Engage our online users with streaming, pre-roll, podcastcasting and content on demand

- 5 Streaming Channels
- All Game Podcasts
- Focused Audience
- One Click Access
- Fixed announcement that plays before each broadcast/download
- Strong brand recall



## **Social media**

**Facebook \* Twitter \* YouTube**

Put your brand front and center with our Social Media users through logo impressions, page entitlement, online contesting and exclusive on-demand content.

- Daily updates
- Exclusive social media content
- Interactions
- One Click Access
- Visual branding

As Maryland's ONLY high school and college sports network, SFMSports.Net offers programming options that are not available. Whether on-air, on-line or on-demand; we deliver the content that local sports fans want-while providing what local and regional businesses want...a focused, loyal and ready to purchase audience.

Our platforms and delivery ensures that your key marketing challenges are met with integrated solutions and one-on-one servicing.



# the platforms



## radio

SFMSports.Net is Maryland's **ONLY** high school and college sports network reaching three rated markets, two of which are ranked in the top 25 nationwide.

- 9 Radio broadcast affiliates
- Reaching 20 MD counties, Baltimore City and the District of Columbia



## internet

5 Live, HD and Stereo streaming channels with a world-wide reach. Each channel includes pre-roll, text and listener targeted marketing

- All broadcasts are streamed world-wide
- Growing audience of 225,000 listeners yearly



## on-demand

Archives of all game broadcasts, interviews and player profiles. All on-demand content is free and available to users world-wide.

- Over 375,000 downloads to date
- Available minutes after broadcasts airs
- Can be downloaded or listened to on PC, smartphones



## mobile streaming

All 5 of our streaming channels are also offered on our mobile platform, giving fans the opportunity to hear their favorite local team anywhere in the world on their smartphone

- Stereo, high quality stream
- Offers increased mobility for audience
- Android, iPhone, iPad, tablet, Blackberry and Windows phones

put the power of sports marketing to work for you

Call 443.866.8914 or visit [sfmsports.net](http://sfmsports.net)

