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**TARINA PATEL**

PROFILE 2013



Her rise to fame is an inspiration to many young South Africans



She hails from Durban but now calls the world her home. Shortly after completing high school at the age of 16, this straight-A student jetted off to Mumbai to study medicine and then returned home to study psychology at the University of the Free State.

## WHO IS TARINA?

### SOUTH AFRICA'S OWN BOLLYWOOD 'IT GIRL' TARINA PATEL LIGHTS UP THE INTERNATIONAL ENTERTAINMENT SCENE

Multi-talented, educated and equipped with all the skills, Tarina Patel is a model, an international actress and certainly South Africa's hottest export into Bollywood. Her rise to fame is an inspiration to many young South Africans and testament to her incredible work ethic and drive to succeed.



## TARINA'S TALENT SURPASSES THOSE OF HER PEERS BY FAR!

Born in South Africa, Tarina having been a medical student, completed her studies at the University of the Free State in Bloemfontein, passed her honours degree in Psychology cum laude and speaks fluent English, Afrikaans and Hindi.

Tarina is well established in the entertainment market. She is extremely popular in India and well known for her portrayal of "Nandini Upadhyay" in the 2007 hit Bhul Bhulaiya which became a Superhit

in India as well as the overseas market. It boasted the second best opening of that year, was well-received by movie-goers and the entire cast was particularly praised by critics with Tarina receiving a special mention, proudly elevating South Africa in Bollywood.

Other big screen roles include: Chase (2009) in which she played lead actress, Supree .It was an incredible opportunity for her to have worked with arguably the





## ACHIEVEMENTS

most well known Indian director, Jagmohan Mundhra. She also starred in Kalbali (2009), Karz (2008), Bhul Bhulaiya in 2007 (appearing with a glittering Bollywood cast including Akshay Kumar, Vidya Balan, Ameesha Patel, Shiney Ahuja and more), Dus Kahaniyaan (2007), Just Married (2007) starring with Fardeen Khan, Esha Deol, Kiran Kher, Satish Shah. Suffice to say, she has worked with some of the leading names in the Indian film industry, top directors, producers and actors. One Night with the King (2006) along stalwarts like Omar Shariff and Peter O' Toole. Her acclaimed television work includes: Charlie's Angels (MTV), The Res (SABC 2) produced by Franz Marx and Anant Singh; and Egoli Face of Gold Search-top 5 out of 100's of 1000's of girls from throughout the continent. (MNET), THE WILD (MNET) where a custom written role was etched out for her. ( for the wikipedia



Taking her destiny into her own hands, she then decided that the arts were her true passion, which led her to London on modelling and other professional engagements in 2011 and last year. It was during this period that she met John Irvin, a veteran British film director.

## IN THE BEGINNING

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## HISTORY

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## BOLLYWOOD

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## WORK HISTORY

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name was jiah, cant remember my character name for the res,could be on the net) and add all the films please). Tarina has also appeared in numerous music videos and starred in an astonishing number of advertisements, more than 50 commercials including: ranging from a variety of blue -chip 'fmcg's'. She also hosted 'Loveline' Show on Channel V in India. She has been featured

in fashion editorials for top glossy magazines and has graced many popular magazine covers in India .Tarina is sought after for the special glamour she embodies and was applauded as the Show Stopper for India Fashion and Jewellery Week towards the end of 2010. She was invited to enter the 'miss india' contest. She is part of the 'burberry trench coat' campaign done in India.



## BEAUTY

Testament to her beauty, was when she was specially selected by Chopard, along with an elite group of high profile personalities to collaborate with the brand in a shoot titled "Some of the Most Beautiful Women in the World Wear Chopard", used throughout the world. She also featured in FHM's Hottest List, as well as Cosmopolitan's Girl on the Move and was one of Glamour Magazine's Top South African Females Making Waves in the World. Naturally, she graces the pages of many international magazines due to her celebrity status in 'social circles' from Dubai and London to Paris, Rome and New York.



## PERSONALITY

Her theatre work includes: Priceless, Devdas, Beauty, Brains and Personality, All About My Daughter, Night Watchman, Arsenic and Old Lace, Hypnoti.

Tarina is also actively involved in the William J (Bill) Clinton Foundation bringing hope to millions across the globe.



## AWARENESS

She is also involved with a panel of doctors (spearheaded by Dr Madare) traveling throughout the world operating on children born with facial defects, bringing awareness to the program. She is currently an embassadore for the 'cansa' breast awareness in South Africa. The Nelson Mandela fund has also been an area that she has been active in over the years.





## THE RED CARPET AND HIGH PROFILE EVENTS AND APPEARANCES WITH LEADING GLOBAL STARS



An involvement in the aids arena is where she now spends much of her focus. Along with her high profile appearances, Tarina is no stranger to Hollywood either. She spent pilot season in LA in 2010, shooting many pilots and signed with one of the top 4 agencies in Los Angeles namely Paradigm. She is also represented in the in UK by Independent who also represent stars

like Anthony Hopkins, Vanessa Redgrave and Rachel Weiss. Tarina regularly graces the Red Carpet at the Cannes film festival as well as the glittering Oscars. She also attends numerous Indian Film Award functions along with all of Hollywood and Bollywood's elite, and has become a regular feature at most international Film Festivals.

## EVENTS

The largest event of 2011 has been the celebration of "150 years of Indians in South Africa" which took place at the Moses Mabhida Stadium in Durban on 9 January, featuring Bollywood's top stars. This event was hosted by Tarina. Her on-stage presence kept the near 100 000 strong audience captivated with her exquisite beauty, charm and free-spirited approach. Among the high profile guests present, including ministers, was of course South Africa's President, Jacob Zuma. The event was telecast throughout the world. Tarina was specifically selected to host the show because she is, undeniably, 'The Face of India' in South Africa, and the link between Bollywood and our country.

Tarina, has become one of the world's leading performers and celebrities. Her respect, influence and competitive advantage enabled her to then be involved in the south African sports awards, where she presented the key award, 'sportsman of the year'. Some of the other key people involved in this capacity were the 'williams sisters'.

Tarina has been invited to present the Best Actor Award at this year's South African Film and Television Awards. She was also invited to be a judge at the Miss India Universe 2010, held in Durban, South Africa. Tarina's charm, elegance and charisma has drawn the attention of global high end fashion and jewellery and she is now a brand ambassador for the Gitanjali group, the largest of its kind in the world and has all the top stars of India endorsing it.



It is, truly, her screen presence, confidence and unique beauty that keeps audiences enthralled and her ability to captivate and hold a viewer's attention is widely regarded as one of the best in the business.

Tarina's international look is appreciated by one and all, her approachable flair makes her attractive and identifiable to those who watch her, while her intelligence and charm too, ensures that nobody will deny her star value. This means that Tarina offers the potential to reach an additional market that may otherwise be untapped. This potential explodes when considering her international following.

Tarina Patel, local girl with star status and quality, charm, elegance and intelligence. Her body of work is incredibly large and her value is undeniable. All that needs to be said is 'lights, camera and action'.

She was seen in the very popular show "the wild", where the mnet team had specifically written in a custom-made part for her. She also had the incredible platform of 'south African idols' to stage her dance performance. She was asked to do a song and dance for the show, one of only two celebrities who have been asked to come on board and perform. She was also invited to be a part of 'strictly come dancing' again, another international show. She was involved in the South Africa 'indian bridal fair'. Tarina is now executive producer on a huge international docue-drama directed by John Irvin. (Lets elaborate on john's body of work)

She is currently working on some international projects, again as producer as well as in the capacity of actress. She is currently involved in producing and starring in a fashion/beauty film, to be shot internationally.....with Sergio, grande films (lets elaborate on grande films, Sergio too).



**She is an audacious package of beauty, brains and glamour who has never battled too long with the choice of safety versus adventure.**

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# TARINA PATEL

MODEL / ACTRESS / PRODUCER

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