



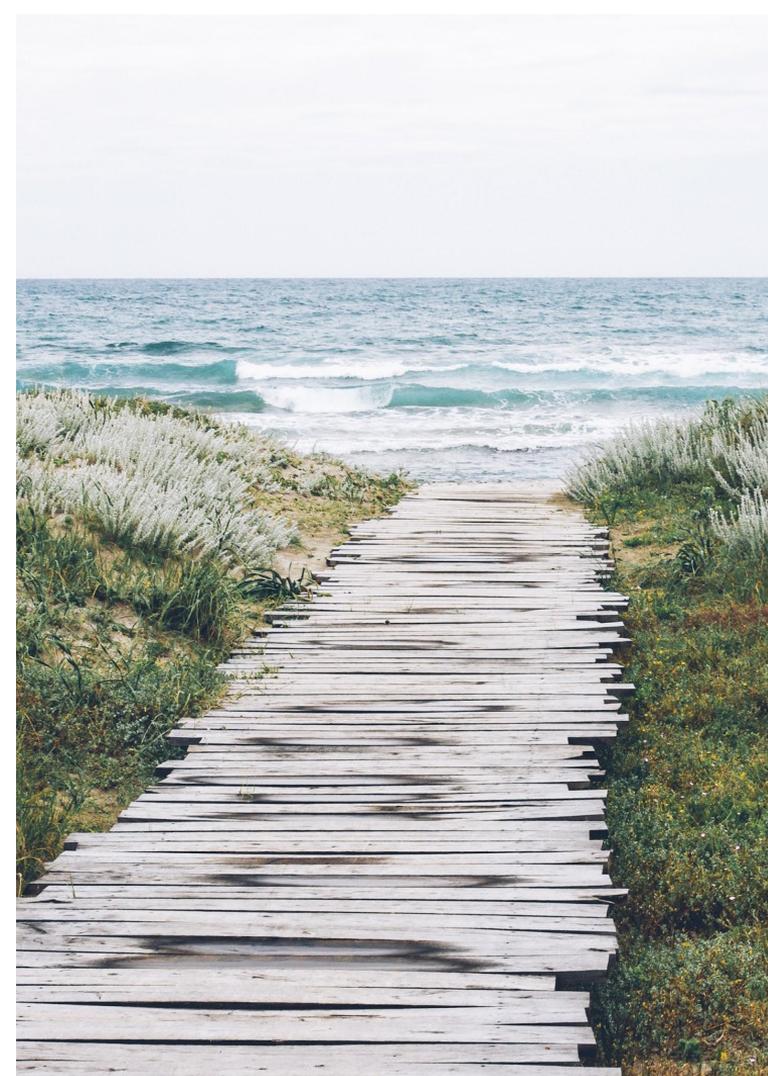
15 free (open-access)

research methods textbooks

**for qualitative, quantitative and
mixed-methods researchers.**

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The books listed in this presentation occur in the following sequence:

- 1. Qualitative research texts**
- 2. Quantitative research texts**
- 3. Mixed methods research texts**
- 4. Discipline-specific handbooks**



This presentation is useful for researchers who do not have library access and for those whose library does not subscribe to **digital e-books**.

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A photograph of a beach at sunset. The sun is low on the horizon, casting a warm, golden glow over the scene. Waves are breaking in the distance. In the foreground, a surfboard with a light blue fin lies on the sand. The text is overlaid on a white rectangular background in the upper left corner.

Google Scholar provides access to thousands of quality peer-reviewed journal articles, book chapters, research papers and digital textbooks.
www.google.com/scholar

All textbooks listed in this presentation are available at no cost via **Google Scholar**.



Uwe, Flick et al. (Eds.) (2004)

A companion to qualitative research

Sage, London

<http://www.jums.ac.ir/Dorsapax/usefiles/file/ACompaniontoqualitativeResearchBOOK.pdf#page=380>

This is a comprehensive book - 447 pages.

It also comprises 7 chapters.

This text is suitable for advanced **qualitative** research. The opening chapters engage with specific paradigms such as symbolic interactionism and constructivism.

This book is well suited to higher research degree candidates in the following sub-fields:

- Marketing
- Gender studies
- Cultural studies
- Organizational behaviour

This is an interesting text that adopts an enriched approach to data analysis.



Flick, Uwe (2010)

An introduction to qualitative research (4th edition)

Sage, London

http://dspace.utamu.ac.ug:8080/xmlui/bitstream/handle/123456789/172/LIVRO_Uwe%20Flick%20-%20An_Introduction_To_Qualitative_Research.pdf?sequence=1

This is a very comprehensive book - 518 pages.

It also comprises 33 chapters.

This text is suitable for advanced **qualitative** research. This book covers the breadth of general and specific topics and is classifiable as a 'handbook'.

This text offers a separate chapter to discuss methods such as

- Interviews (Chapter 13)
- Focus Groups (Chapter 15)
- Ethnography (Chapter 17)
- Narrative analysis (Chapter 25)

This is a good textbook for someone looking for one volume that provides a comprehensive overview of advanced qualitative research methods.



Daniel Muijs (2004)

Doing quantitative research in education with SPSS

Sage, London

<http://www.modares.ac.ir/uploads/Agr.Oth.Lib.23.pdf>

This is a comprehensive book - 241 pages.

It also comprises 11 chapters.

This text is suitable for advanced **quantitative** research that engages in statistical analysis using software such as NVIVO and SPSS (the latter is the book's core focus).

This book outlines statistical formulae such as

- Distribution analysis (Chapter 6)
- Bivariate analysis (Chapter 8)
- Multivariate analysis (Chapter 9)

Chapter four has a good discussion of reliability, validity and generalisability.



Kanji, G. (2012)

**100 Statistical Tests
(3rd edition)**

Sage, London

<http://fcc-statistics.wikispaces.com/file/view/100+Statistical+Tests.pdf>

This is an advanced text and is 257 pages long.

It also comprises 6 chapters.

This book is suitable for advanced **quantitative research**.

This book focuses on quantitative methods are grounded in statistical analysis.

The book commences by introducing statistics theory, such as sampling methods, distribution and probability.

The organisation of this text centres on listing 100 tests in the latter half of the book.

This book includes uncommon, advanced tests such as the Durbin-Watson test and the Duckworth test.



Kultar Singh (2007)

Quantitative social research methods

Sage, London

<https://agustinazubair.files.wordpress.com/2015/09/2-quantitative-social-research-methods-2007-kultar-singh.pdf>

This is an advanced text and is 433 pages long.

It also comprises 12 chapters.

This book is suitable for advanced **quantitative** and **mixed-methods** research.

This textbook uses qualitative and quantitative data analysis methods to explore specific areas of social research. These include education, public health, the environment, population and demographic studies.

This text is suitable for experienced qualitative social researchers who have a basic or introductory knowledge of quantitative statistical analysis methods and require a well-structured introduction.



Bryman, A., & Burgess, B. (Eds.).

Analyzing qualitative data

Routledge, New York

http://s3.amazonaws.com/academia.edu.documents/39401193/Analyzing_Qualitative_Data.pdf?AWSAccessKeyId=AKIAJ56TQJRTWSMTNPEA&Expires=1467767908&Signature=NTIdTTBPao2YrG%2FNTvMQ0LkLrmQ%3D&response-content-disposition=inline%3B%20filename%3DAnalyzing_Qualitative_Data.pdf

This is a comprehensive book - 247 pages.

It also comprises 11 chapters.

This text is suitable for advanced **qualitative** and **mixed methods** research that seeks to engage with specific issues. This text discusses specific issues alongside standard theoretical principles such as grounded theory.

Specialist topics with a dedicated chapter include:

- Discourse analysis (Chapter 3)
- Applied policy analysis (Chapter 9)

Some chapters are very specific. For example see Chapter Four: *'Second-hand ethnography': some problems in analyzing a feminist project.*

This is one of the more interesting texts on offer.



Anol Bhattacharjee (2012)

**Social Science Research:
Principles, Methods, and
Practices**

University of Southern Florida
Open Access Publishing.

http://scholarcommons.usf.edu/cgi/viewcontent.cgi?article=1002&context=oa_textbooks

This is a reasonable comprehensive book - 159 pages.

It also comprises 15 chapters.

It is suitable for **qualitative**, **quantitative** and **mixed-methods** research.

The post-positivist research (mixed methods) theory is strong as this maintains a focus on quantitative data collection for social researchers throughout the text.

It's analysis of qualitative research paradigms is largely absent. For example, it does not engage with classic approaches such as Postmodernism and Queer Theory.



Kothari, C. R. (2004)

Research methodology: Methods and techniques (2nd Edition).

New Age Publishers, New Delhi.

<http://www.suza.ac.tz/saris/download/132376585119680689-Research-Methodology-Methods-and-Techniques-by-CR-Kothari.pdf%202.pdf>

This is a comprehensive book - it is 418 pages long.

It also comprises 15 chapters.

It is suitable for **qualitative, quantitative** and **mixed-methods** research.

The quantitative research methods theory is strong and explores advanced topics such as chi square testing (Chapter 10) and Multivariable analysis (Chapter 13).

This book is well suited for social researchers who conduct advanced quantitative data analysis.

It's analysis of qualitative research paradigms is largely absent. For example, it does not engage with classic approaches such as Marxist and Postcolonial theory.



Ritchie, J. and Lewis, J. (2004)

Qualitative research practice: A guide for social science students and researchers.

Sage, London.

http://www.sxf.uevora.pt/wp-content/uploads/2013/03/Ritchie_2003.pdf

This is a comprehensive book - it is 350 pages long.

It also comprises 11 chapters.

It is suitable for **qualitative** and **mixed-methods** research. It's discussion of quantitative issues is introductory and mostly defines key terms with a simple example rather than offering statistical formulae.

This book offers a good introduction of qualitative theoretical approaches for those new to advanced qualitative social research. It engages with the most popular paradigms such as constructivism and interpretivism. It also briefly engages with more approaches such as feminism and pragmatism.



This is an introductory text and is 200 pages long.

It also comprises 11 chapters.

This book is suitable for **qualitative** and **mixed-methods** research. It's discussion of quantitative issues is introductory and mostly defines key terms with a simple example rather than engaging with advanced statistical formulae.

Paul Hague (2013)

A practical guide to market research.

Grosvenor House, Surrey England.

http://www.b2binternational.com/assets/ebooks/mr_guide/practical-guide-to-market-research_full.pdf

This book offers an introductory approach that focuses mostly on how to use sampling techniques in order to gather data from surveys and interviews in applied professional settings. This book is suitable for a research student who has worked mostly in the professions and has not studied research methods at an advanced level.



Russell Bernard (2013)

**Research methods in anthropology:
Qualitative and quantitative
approaches (4th edition)**

Altamira Press, Toronto Canada.

http://www.dphu.org/uploads/attachements/books/books_476_0.pdf

This is an advanced text and is 821 pages long.

It also comprises 21 chapters.

This book is suitable for advanced **qualitative** and **mixed-methods** research. It's discussion of quantitative issues is occurs at the intermediate level. It engages with topics such as probability sampling and variable analysis.

This textbook is suitable for social researchers from a range of social sciences disciplines, especially social policy, social work and sociology. The opening chapter is titled "The foundations of social research".

This book engages with a range of qualitative paradigms such as feminism, colonial studies and structuralism.



Gray, C & Malins, J. (Eds)(2004)

Visualising research: A guide to the research process in art and design

Ashgate, Aldershot England

<http://www.elia-artschools.org/userfiles/Image/customimages/products/120/share-handbook-for-artistic-research-education-high-definition.pdf>

This is an advanced text and is 352 pages long.

It also comprises 12 chapters.

It is intended for scholars of the creative arts.

This book is suitable for advanced **qualitative** research.

It explores the most common paradigms such as positivism, post-positivism, critical theory and constructivism.

Critical theory has a long and rich tradition in culture studies. This book has few chapters and it aims to take its readers on a rich journey as opposed to a mechanical listing of the pros and cons of each research method.



**Neergaard, H. and Ulhøi, J.
(Eds), (2007).**

**Handbook of qualitative
research methods in
entrepreneurship**

Edward Elgar Publishing, USA

[http://www.untag-smd.ac.id/files/Perpustakaan
an_Digital_1/ENTREPRENEURSHIP%20Ha
ndbook%20of%20qualitative%20research%2
0methods%20in%20entrepreneurship.pdf](http://www.untag-smd.ac.id/files/Perpustakaan_Digital_1/ENTREPRENEURSHIP%20Handbook%20of%20qualitative%20research%20methods%20in%20entrepreneurship.pdf)

This is a comprehensive book - 518 pages.

It also comprises 18 chapters.

This text is suitable for advanced **qualitative** research that seeks to engage with specific issues beyond standard topics such as coding and thematic analysis. This book focuses on applied business settings.

Specialist topics with a dedicated chapter include:

- Critical realism (Chapter 2)
- Ethnographic methods in business settings (Ch. 4)
- Action research in business settings (Ch. 6)
- Semiotics (Chapter 7)
- Media discourses (Chapter 8)
- Foucauldian discourse analysis (Chapter 9)

This is one of the more interesting texts on offer.



Wilson, M & van Ruiten, S. (2013)

SHARE handbook for artistic research in education,

ELIA, Amsterdam

<http://www.elia-artschools.org/userfiles/Image/customimages/products/120/share-handbook-for-artistic-research-education-high-definition.pdf>

This is an advanced text and is 231 pages long.

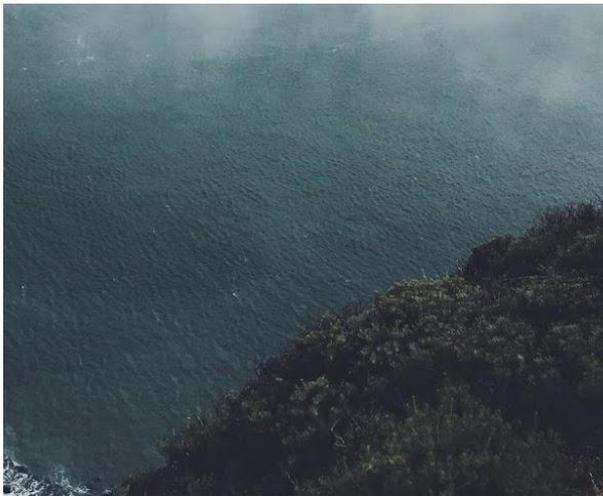
It also comprises 6 chapters.

It is intended for scholars of the creative arts.

This book is suitable for advanced **qualitative** research. It adopts a critical approach to research.

This book contains five sections:

- The Contexts of Artistic Research Education
- Examples and Case Studies of Artistic Research
- Values and Debates
- The Next Generation of Artistic Research Education
- Toolbox: Curriculum Resources



Griffie, D. (2012)

An introduction to second language research methods.

TESL, California

http://www.tesl-ej.org/pdf/ej60/sl_research_methods.pdf

This is an advanced text and is 213 pages long.

It also comprises 10 chapters.

It is intended for scholars of second language teaching.

This book is suitable for advanced **qualitative** research that engages mostly with people directly.

This textbooks focuses on the following data collection methods:

- Interviews
- Content analysis
- Observations of people
- Questionnaires/surveys



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