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Longshore Boats and EdgeWater Powerboats President Peter Truslow to Unveil Highly Anticipated, Technically Advanced 368CC

New Vessel a Highlight of the Charleston Boat Show, Opening Jan. 23 at the North Charleston Convention Center

**CHARLESTON, S.C., Jan. 12, 2015** – Longshore Boats and EdgeWater Powerboats launch the next generation of technically advanced, intelligently designed boats in the all new EdgeWater 368CC, Friday, January 23rd, 2015, at 1:00 PM at the Charleston Boat Show, Booth "G".

The new boat is shrouded in secrecy until the introduction date, but it will be a "must sea" according to Longshore Boats and <u>EdgeWater Powerboats</u>, which are teasing the boat online with the hashtag #mustsea.

"This is an important boat. We're excited that Peter Truslow, president of EdgeWater, will be here to unveil the 368CC to the world at the Charleston Boat Show," said Tim Clark of Longshore Boats, which will also be exhibiting other EdgeWaters at The Charleston Area Convention Center, Booth "G". "This boat has the right mix of incredible speed, ride quality, luxury, fish ability and looks to catapult it into the forefront of large center console boats."

To help ramp up the excitement, <u>Longshore Boats</u> will raffle off a Garmin echoMap<sup>™</sup> 70s GPS System, with the drawing held on Sunday, Jan. 25. For a chance to win, simply RSVP at <a href="http://www.longshoreboats.com/mustsea">http://www.longshoreboats.com/mustsea</a> or at the <u>Facebook Event Page</u> and visit Booth "G" to register.

**About Longshore Boats** 

For 20 years, Longshore Boats has been an exceptional boat dealer in Charleston, S.C. Longshore prides itself on customer service, and its goal is to build lifelong relationships with its customers. It proudly sells Bennington Pontoon Boats, Ranger Tugs, EdgeWater Powerboats, Robalo Boats and Chaparral Boats. Longshore Boats also sells and/or services Yamaha Outboards, Mercury Outboards, and Volvo Penta and MerCruiser Stern Drives. For more information, call (843) 216-4700 or visit www.longshoreboats.com.

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