

POST - EVENT MEDIA ALERT

Accessible Art Fair and its US Partner MvVO ART *Hosted* **a Highly Anticipated Jury Meeting to Select Top Talents**

MVVO ART's Maria van Vlodrop, co-founder of the Accessible Art Fair New York
Stephanie Manasseh, Founder & Chief Curator of the Accessible Art Fair

At **The Lowell Hotel**

WHAT:

The **Accessible Art Fair** and its US partner **MvVo ART**, hosted a Jury Meeting where over 50 top contemporary artists were selected by a prominent jury on May 2nd, 2016. The lucky artists selected will be part of the **2016 Accessible Art Fair** for top emerging and mid-career artists of quality which will be held at **The National Arts Club** in Gramercy Park, New York, November 1st to November 25th, 2016. The final list of participating artists will be released by the art fair's primary mediapartner **Artnet** – the leading online resource for the international art market – later in May 2016.

The Jury Meeting was held at **the Lowell Hotel** in Manhattan – perfectly situated within the “museum mile”. At the meeting, the jurors made their final selection from a large pool of American, European and International artists. **Neuhaus chocolates** provided the jury with delectable chocolates to nibble on throughout the day. Primary media partner **Artnet'** Editor in Chief Rozalia Jovanovic was a panelist at the jury meeting. A newly announced partner of the art fair is leading microblogging platform and social networking website **Tumblr**.

The 50 carefully selected artists will exhibit **paintings, sculptures** and **photography** encompassing a variety of styles. The prominent jury which handpicked these artists included experts from **Sotheby's, Gagosian Gallery, Christie's Collectrium** and **Artnet**. The artists selected will be offered the opportunity to show their art during the Accessible Art Fair's month-long fair in November 2016 at **The National Arts Club**, whose mission is to stimulate, foster and promote public interest in the arts – providing artists with a platform to be discovered by the art world, collectors and the general public.

To ensure the quality of the works presented, the expert panel for the 2016 edition of the fair included: **Stephanie Manasseh**(Chief Curator), **Rozalia Jovanovic** (Editor in Chief at Artnet), **Kevin Doyle** (Sotheby's), **Shaune Arp** (Gagosian Gallery), **Ann Lydecker Bunge** (Christie's Collectrium), **Shari Brownfield** (Art Advisor), **Rachel Rees** (Sutton), **Sophie Clauwaert**(European Art Advisor)

The **Accessible Art Fair**, which is a concept originating from Brussels by Founder **Stephanie Manasseh**, breaks with traditional art boundaries. The artists are in direct contact with an art buying public as well as art influencers. **MvVO ART's Maria van Vlodrop** describes the fair as a unique concept that she felt compelled to bring to New York given the wealth of talent looking to exhibit in one of the world's most prominent art metropolises: “I am proud to partner with

Stephanie and bring this new art fair to New York City and support emerging and established artists of quality in such an intimate venue as The National Arts Club in Gramercy Park.” Notable members of The National Arts Club include **Martin Scorsese** and **Uma Thurman** and works by famous artists such as **Dali** and **Jeff Koons** have been exhibited at the club.

Keeping in line with the Accessible Art Fair guidelines, artists get to keep the majority of their proceeds thanks to corporate sponsors committed to supporting the artists. European sponsors of the **Accessible Art Fair** have included **BMW** and **Montblanc**. All sponsorship or other inquiries for the **2016 New York Accessible Art Fair** should be addressed to mariavanvloedrop@mvvoart.com.

Jury Meeting Time & Location information:

WHEN: **May 2nd, 2016**
 9:30am - 3:30pm

WHERE: **The Lowell Hotel**
 28 East 63rd St (at Madison Ave)
 New York, NY 10065

To Download Selected Images from the event visit: <http://bit.ly/1NooJu2>

(Photo Credit: Patrick McMullan)

About MvVO ART:

MvVo ART is in the business of creating opportunities for emerging and established artists of quality, collectors, corporate art sponsors and their guests to discover each other. At its debut in November 2016, MvVO ART will bring the Accessible Art Fair from its home in Brussels to the heart of the New York Art scene: The National Arts Club at Gramercy Park in Manhattan for a month long exhibition (November 1 to November 25, 2016). Maria van Vloedrop is the Founder and President of MvVO ART. In a new venture, Maria has partnered with Stephanie Manasseh, Founder & Director of Accessible Art Fair, to co-found and direct the Accessible Art Fair’s New York edition, uncover new talent and encourage organizations to associate their brands with art to provide their customers with unique experiences.

For more information about MvVO ART, visit <http://www.mvvoart.com/>

LinkedIn: <https://www.linkedin.com/in/maria-van-vloedrop-4010392>

Facebook: <https://www.facebook.com/AccessibleArtFairNewYork/?fref=ts>

Twitter: <https://twitter.com/MvVOArt>

Instagram: <https://www.instagram.com/mvvoart/>

About the Accessible Art Fair:

Accessible Art Fair’s mission is to offer a platform for artists and designers and make them accessible to a discerning audience. Accessible Art Fair offers the opportunity to purchase quality works of art and design and meet the creators behind the work. All their works are carefully selected and hand-picked by a panel of experts and guaranteed the quality of the art presented. Accessible Art Fair is the place to discover great talent. The Accessible Art Fair also strives to make the art purchasing experience as pleasant as possible by removing the barriers between the buyer and the artist. Founder Stephanie Manasseh started the organization in 2007 with the goal to create a platform for both talented emerging and established artists to sell their work to the art buying public.

For more information about the Accessible Art Fair, visit www.stephaniemanasseh.com and

<http://www.accessibleartfair.com/brussels/>

LinkedIn: <http://bit.ly/AccessibleArtFair>

Facebook: <https://www.facebook.com/accessibleartevents>

Twitter: <https://twitter.com/Accessibleart>

Instagram: <https://www.instagram.com/accessibleartfair/>

About the Lowell Hotel:

Established as a luxury hotel since 1927 and privately owned, The Lowell remains one of the few properties where guests feel the welcome of home every time they check in. The beautiful landmarked hotel on East 63rd Street, between Madison and Park Avenues, is a short stroll from New York City's best shopping and just blocks from Central Park. Situated amongst the most exclusive addresses on the Upper East Side, The Lowell is the picture of classic New York elegance. Sixty percent of the hotel is dedicated to spacious suites, furnished with the comforts of a stylish pied-à-terre; luxurious terraces, kitchens, wood-burning fireplaces, and concierge services to cater one's every whim. Long the New York hotel of choice for "in the know" world travelers, The Lowell is poised to become even more sought-after in late summer 2016 with a new restaurant and bar, library lounge, and garden in addition to updates to the lobby and Pembroke Room.

For more information about the Lowell Hotel, visit <http://www.lowellhotel.com/>

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The Lowell Hotel

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New York, NY 10065

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