

Student National Pharmaceutical Association

Region I & II 40th Annual Conference

Sponsorship Package

Hosted By:

Hampton University School of Pharmacy SNPhA Chapter



Table of Contents

Letter of Greeting	3
About SNPhA	4
SNPhA Objectives	5
Annual Regional Conference	6
Conference Venue	7
Schools in Attendance.....	8
Conference Demographics	9
Conference Features	10
Levels of Sponsorship	11
Individual Sponsorship Opportunity.....	13
Sponsorship Confirmation Form.....	15
Questions & Contacts	16

Greetings!

On behalf of the Hampton University School of Pharmacy chapter of the Student National Pharmaceutical Association, we would like to present you with a request for sponsorship and an amazing opportunity to promote your company to a dynamic group of professional pharmacy students at the 40th Annual Region I & II SNPhA Conference!

The Student National Pharmaceutical Association (SNPhA) has chartered chapters in 79 colleges and universities and currently has over 3800 members nationwide, all of which are divided into five regions. Collectively, regions I & II accounts for over half of these chapters along the eastern coast of the United States. The Hampton University chapter was selected to host the next Annual Region I & II Conference on February 8th through 10th 2013 at the Newport News Marriot at City Center in Newport News, Virginia. The convention attendees will include SNPhA members from the 41 pharmacy schools in regions I & II and registered pharmacists of the parent organization, known as the National Pharmaceutical Association (NPhA).

Each year, the hosting school is responsible for soliciting the support of sponsors. Traditionally, we look for our sponsors to introduce new ideas to advance the pharmacy profession and also contribute to the networking arena of career and scholastic opportunities for this elite group of pharmacy students and prospective leaders of our community.

However, this year we want to capture not only the professional development, but also the personal development of our students. It is our goal to also promote cultural awareness, traveling and exploration, and encourage students to embrace new concepts by providing exposure to companies, services, and activities outside of their local communities. In this context, we request your company to participate in the SNPhA Region I & II Conference as a sponsor for this event. Your sponsorship will represent your support for our organization and our mission to educate underserved communities.

Enclosed is a detailed sponsorship package, outlining background information about our organization, the significance of the regional meeting, the demographics of the attendees, advertisement opportunities and the sponsorship levels that are available. All of the appropriate contact information is listed in the package as well.

Thank you for your time thus far and we look forward to developing a new and exciting relationship between your company, Hampton University School of Pharmacy, and the Student National Pharmaceutical Association!

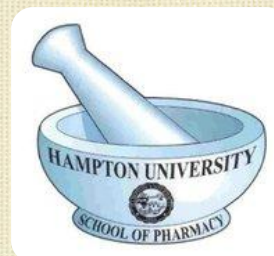
Kindest Regards,

Jenena Ferguson

Jenena Ferguson
Chapter President
Regional Planning Chair

Yomi Adewodu
Regional Planning Co-Chair

Anand Iyer, PhD
Chapter Advisor



ABOUT SNPhA



SNPhA is a non-profit educational service association of pharmacy students who are concerned about pharmacy and healthcare related issues, and the poor minority representation in pharmacy and other health-related professions.

The purpose of SNPhA is to plan, organize, coordinate and execute programs geared toward the improvement of the health, educational, and social environments of the community.



SNPhA OBJECTIVES

TO

**OFFER STUDENT MEMBERS THE OPPORTUNITY TO
DEVELOP LEADERSHIP AND PROFESSIONAL SKILLS**

**EDUCATE STUDENTS ABOUT AND PROMOTE ACTIVE
PARTICIPATION IN NATIONAL HEALTH CARE ISSUES**

**EXPAND THE ROLE OF THE MINORITY HEALTH
PROFESSIONAL AS A VITAL MEMBER OF THE HEALTH
CARE TEAM**

**DEVELOP A POSITIVE IMAGE OF MINORITY HEALTH
PROFESSIONALS WITHIN COMMUNITIES**

**EDUCATE UNDERSERVED COMMUNITIES ON BETTER
HEALTH PRACTICES AND TO INCREASE THEIR
AWARENESS AND UNDERSTANDING OF DISEASES**

SNPhA ANNUAL REGIONAL CONFERENCE

2013 is the 40TH Annual Celebration!!!

The Regional Meeting facilitates the congregation of all the SNPhA chapters in regions I & II, including schools as far north as Maine down to the tip of Florida's peninsula. The conference serves as a platform for prominent leaders to discuss the most current local and national issues related to pharmacy and patient healthcare.

Students are able to network with executives from the nation's leading pharmaceutical companies, as well as peers and colleagues within the profession.

Community service ideas, programs and initiatives of each chapter are exchanged to encourage both diversity in community service practices and unity among the different chapters.

Students are given the tools to develop professionalism, business etiquette, leadership skills, social communication and networking tactics.

Conference Theme 2013



"A Red Carpet Affair"

The idea behind this year's theme is to acknowledge that SNPhA members are stars in the eyes of the minority populations that we represent and the individuals that we serve every day. Over the course of three days, we will encourage members to continue serving their local communities and celebrate the relentless dedication that students showcase year round.



CONFERENCE VENUE

Marriott: Newport News at City Center

*740 Town Center Drive
Newport News, VA 23606*

The 40th Annual Meeting will be held at the Marriott in Newport News, Virginia. The venue is located in the pedestrian-friendly City Center at Oyster Point, within walking distance to the new shops of Oyster Point Shopping Center. The immediate area is decorated with historical landmarks, museums, fine arts, tasty southern cuisine, amusement parks, kid-friendly adventures, specialty retailers and boutiques, and an electrifying nightlife, all of which will contribute to a delightful experience.

The Marriott is an elegant hotel with beautiful landscape and a captivating five acre water fountain. This newly designed facility has a modern-contemporary style with bright, vibrant, décor that contributes to the ambiance of the venue and reflects the overall tone of the conference.



We welcome you to our "Home by the sea" with open arms and a warm embrace.



SCHOOLS IN ATTENDANCE

REGION I

Duquesne University
Hampton University
Howard University
Lake Erie College of Medicine (LECOM)
Long Island University
Massachusetts College of Pharmacy & Health Sciences
Medical College of Virginia
Northeastern University
Philadelphia College of Pharmacy
Rutgers University
St. John Fisher College
State University of N.Y. @ Buffalo
Temple University School of Pharmacy
Touro College of Pharmacy- New York
University of Charleston
University of Connecticut
University of Maryland Eastern Shore
University of Maryland School of Pharmacy
University of New England College of Pharmacy
University of Pittsburgh School of Pharmacy
University of Rhode Island

REGION II

Auburn University Satellite Campus in Mobile
Auburn University School of Pharmacy
Belmont University
Campbell University
Florida A & M University
Mercer University College of Pharmacy & Health Sciences
Nova Southeastern University
Presbyterian College School of Pharmacy
Samford University School of Pharmacy
South Carolina College of Pharmacy- Charleston/Columbia
University of Florida, Gainesville
University of Florida, St. Petersburg
University of Georgia
University of Mississippi School of Pharmacy
University of North Carolina School of Pharmacy
University of South Florida College of Pharmacy
University of Tennessee
Wingate University

CONFERENCE DEMOGRAPHICS

The Student National Pharmaceutical Association is composed of a diverse student pharmacist population that is currently enrolled in a Doctor of Pharmacy Program. However, the conference is not exclusive to PharmD candidates.

The conference population includes;

The National SNPhA Executive Board Officers
Local Chapter Executive Board Officers
Region I & II SNPhA General Body Members (students)
New Pharmacy Graduates
Registered Pharmacist (attending CE classes)
The National Pharmaceutical Association Founders (NPhA)
NPhA members (Pharmacists)
Pre-professional college students
High School Students

The students and pharmacists that attend the conference are individuals dedicated to the progressive advancement of the Student National Pharmaceutical Association, improving pharmacy practice and patient care, serving underserved communities, and ensuring the future of our profession for the next generation. Our conference attendees are our future leaders in pharmacy health care.



Features of the Region I & II Conference

Business Meeting

There are two business sessions where the delegates from each chapter discuss and vote on resolutions relevant to current pharmacy practice and healthcare issues.

- ❖ The purpose of the business session is to adopt and amend new resolutions into SNPhA's national bylaws.

Careers and Sponsors Exhibit

The Corporate Sponsors Exhibit is a session designated to showcase the conference sponsors to over 250 attending healthcare professionals. Each sponsor has the opportunity to represent their company, provide informational materials and meet with over 250 attending healthcare professionals in a free forum setting.

- ❖ The purpose is to recognize the companies that support our organization through sponsorship, allot time for networking, and present the students with career, residency and new business opportunities.

Professional Development

There will be four workshop segments with various topics led by conference sponsors.

- ❖ The workshops serve as a medium to educate, develop professionalism, and nurture the personal growth of pharmacy students in preparation for leadership roles in the community on a local and national level.

Clinical Skills Competition

The clinical skills competition focuses on the academic component of the SNPhA Conference. Teams from each participating college or university compete in a preselected category of pharmacy practice for a grand prize.

- ❖ The purpose of the competition is to allow each school to display their pharmaceutical knowledge and practice patient care assessment that recapitulates real-world scenarios.

LEVELS OF SPONSORSHIP

Your company can contribute by either donating to the corresponding level below (Diamond, Platinum, Gold, Silver, Bronze and Sapphire) or by sponsoring an individual package.

DIAMOND: \$10,500+

- ☐ Listing in Regional Meeting program given to all attendees as “Diamond” sponsor
- ☐ Recognition with a plaque
- ☐ Opportunity to make a presentation/ lead a workshop session
- ☐ One complimentary suite
- ☐ Transportation to and from the airport to the venue
- ☐ Opportunity to display banner (provided by your company)
- ☐ Full page color spread in Regional Meeting program agenda
- ☐ Up to five guests on Saturday luncheon and Formal Dinner Reception with reserved seating
- ☐ Logo displayed on meeting registration form
- ☐ Table at Career and Sponsor Exhibit with priority placement on Saturday afternoon
- ☐ Opportunity for logo displayed on materials given out during meeting
- ☐ Verbal and visual recognition on meeting website with hyperlink

PLATINUM: \$8,000

- ☐ Listing in Regional Meeting program given to all attendees as “Platinum” sponsor
- ☐ One complimentary hotel room
- ☐ Transportation to and from the airport to the venue
- ☐ Opportunity to display small banner (provided by your company)
- ☐ Up to four guests on Saturday luncheon and Formal Dinner Reception with reserved seating
- ☐ Full page color spread in Regional Meeting program agenda
- ☐ Table at Career and Sponsor Exhibit on Saturday afternoon (designated location)
- ☐ Opportunity for logo displayed on materials given out during meeting
- ☐ Verbal and visual recognition on meeting website with hyperlink

LEVELS OF SPONSORSHIP

GOLD: \$5,500

- ☐ Listing in Regional Meeting program given to all attendees as “Gold” sponsor
- ☐ One complimentary hotel room
- ☐ Three guests on Saturday at the Formal Dinner Reception with reserved seating
- ☐ Half page color spread in meeting agenda
- ☐ Table at Career and Sponsor Exhibit on Saturday afternoon (Designated location)
- ☐ Opportunity for logo displayed on materials given out during meeting
- ☐ Verbal and visual recognition on meeting website with hyperlink

SILVER: \$3,000

- ☐ Listing in Regional Meeting program given to all attendees as “Silver” sponsor
- ☐ Half page color spread in meeting agenda
- ☐ Table at Career and Sponsor Exhibit on Saturday afternoon (Designated location)
- ☐ Opportunity for logo displayed on materials given out during meeting
- ☐ Verbal and visual recognition on meeting website with hyperlink

BRONZE: \$1,500

- ☐ Listing in Regional Meeting program given to all attendees as “Bronze” sponsor
- ☐ Opportunity for logo displayed on material given out during meeting
- ☐ Verbal and visual recognition on meeting website with hyperlink

SAPPHIRE: \$500

- ☐ Listing in Regional Meeting program given to all attendees as “Sapphire” sponsor
- ☐ Verbal and visual recognition on meeting website with hyperlink

Individual Sponsorship Opportunities

In addition to donating according to the dollar amounts listed above, we have created individual event sponsorship opportunities, which will allow you to choose a single event that you would like your company to sponsor. The monetary value of your company's selection determines your level of recognition to the corresponding sponsorship levels as well as the benefits listed below each selection.

Saturday Dinner with speaker \$15,500 (*Diamond Level Sponsorship*)

This is an opportunity to sponsor the main event of the conference and formal banquet dinner. Your company will be recognized in the opening speech and have prominent visibility throughout the event.

Saturday Luncheon with speaker \$10,000 (*Platinum Level Sponsorship*)

Your company will introduce or provide a speaker at the luncheon with all attendees. You will also have the opportunity to distribute one brochure to each seated attendee and verbally acknowledged at the Saturday Night Formal Dinner Reception.

Friday Bridging the Gap Event \$10,000 (*Platinum Level Sponsorship*)

Sponsorship includes a social event with all attendees and an opportunity to represent your company.

You will also be verbally acknowledged at the Saturday Night Formal Dinner Reception.

Underwriting Promotion Materials \$5,500 (*Gold Level Sponsorship*)

Display your logo and company name by sponsoring the message bags, pens, notepads, name badges, and lanyards. The materials help capture the importance of each speaker and provide advertising for your company.

Audiovisual/printing \$5,500 (*Gold Level Sponsorship*)

Sponsorship will include all audio costs and printing of conference programs.

Sponsorship will be noted in conference programs and website in addition to a full page advertisement.

Individual Sponsorship Opportunities

Professional Development \$3,500 (*Silver Level Sponsorship*)

Your company will have an opportunity to announce your company as the sponsor of a professional development workshop. You may provide small gifts on the table with your company logo.

Agenda Display \$3,500 (*Silver Level Sponsorship*)

Display your company's name and logo on the agenda and signs that will be displayed announcing registration along with directions within the hotel. These will be viewed by attendees outside the conference rooms and throughout the hallways of the conference area.

Raffles/Prizes \$2,000 (*Bronze Level Sponsorship*)

Your company will be announced as the official sponsor for all raffle and prize winners.

Inserts in Conference Bags \$500 (*Sapphire Level Sponsorship*)

Sponsorship of this amount gives your company the great opportunity to advertise your service or products to all attendees

Exhibit Space

Your company will be provided with an exhibit space and table in the Career and Sponsors Exhibit on Saturday evening.

Exhibit Space	\$1,500
Exhibit Space + Priority Space Selection	\$1,750

Advertisement Sales

Submit your ad to be included in our event program that is distributed to all attendees.

Full Page	\$250
½ Page	\$150
¼ Page	\$75
Listed Sponsor	\$35

Donations

We accept donations of any dollar amount. Donations can also be in the form of gift cards, services, discounts, or company products.

****Please feel free to contact us if you do not see a sponsorship opportunity that best accommodates the needs of your company. ****



SPONSORSHIP CONFIRMATION FORM

Yes! We wish to support SNPhA's 40th Annual Region I & II Conference

Sponsorship Level	Please Check Level	Donation Amount
DIAMOND		\$
PLATINUM		\$
GOLD		\$
SILVER		\$
BRONZE		\$
SAPPHIRE		\$
EXHIBIT SPACE	Assigned Space	\$
	Priority Space	\$
AD SALES	Full Page	\$
	½ Page	\$
	¼ Page	\$
	Listed Sponsor	\$
	Please List Event:	\$
INDIVIDUAL EVENT		\$
DONATION		\$
TOTAL		\$

SPONSOR INFORMATION

Company/Organization Name (as it will appear publicly): _____
Name of Representative: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Fax: _____ Email: _____
Signature: _____

PAYMENT INFORMATION

A check for \$ _____ is enclosed, please pay to the order of **SNPhA-Hampton University**
Check # _____

PLEASE MAIL PAYMENT TO

Hampton University School of Pharmacy
Student National Pharmaceutical Association
Kittrell Hall
Hampton University
Hampton, Virginia 23668

Special Notes:

- * Sponsorships are not confirmed until payments are received
- * Payments are **due by January 1, 2013**
- * Cancellations are non-refundable



QUESTIONS?

For more information about the Student National Pharmaceutical Association, the SNPhA Region I & II Conference, sponsorship opportunities, or to check current booth availability, please contact:

Jenena Ferguson

Regional Planning Committee Chair
jenena.ferguson@my.hamptonu.edu
804-396-0504

Yomi Adewodu

Regional Planning Committee Co-Chair
abayomi.adewodu@my.hamptonu.edu
757-667-0038

On behalf of the entire Conference Planning Committee, our SNPhA Chapter, and the organization, we thank you for your anticipated participation!

“Together, we are improving and empowering the community nationwide.”

Thank You!



WWW.SNPHA.ORG

