



# - FIFTH ANNUAL - Touch-A-Truck

A JUNIOR WOMEN'S ASSOCIATION OF GREENVILLE NC FUNDRAISER



## FACT SHEET

### Presented by: The Junior Women's Association of Greenville:

The Junior Women's Association (JWA) is a non-profit organization of women committed to promoting volunteerism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Money raised from Touch A Truck go to fund our mission.

### Event Overview:

JWA's Touch a Truck is a family friendly event featuring over 40 different types of trucks for children to climb on, explore and have fun with their families. This event offers children a hands-on opportunity to explore heavy machinery and meet people who build, serve and protect the Greenville community. Trucks on display include fire trucks, ambulances, police cars and motorcycles, construction equipment and farm machinery. This event will also include a raffle, inflatables, and food vendors.

### Tickets:

Tickets are required for all adults and children (over age 1), and can be purchased in advance for \$5, or on the day of the event for \$7. Last year, over 2,000 people attended this event. We hope to make this a huge success for our organization and the community partners that we support.

### Sponsorship Information:

**BULLDOZER SPONSOR \$1000** - includes booth at the event, radio advertisement, logo on tickets, advertisement on strategic signage, 20 tickets to the event.

**BIG RIG SPONSOR \$500** - includes advertisement on strategic signage, 10 tickets to event

**TRACTOR SPONSOR \$250** - includes logo on ticket, day of event signage, 5 tickets to event

**TOW TRUCK SPONSOR \$100** - includes day of event signage

### Other ways to help

- Provide a vehicle
- Provide attraction (inflatable, etc.)
- Food Vendor

**save the date:**

**April 25, 2015**

**10am - 1pm**

**Greenville Mall Parking Lot**



Touch A Truck -  
Junior Women's Association of Greenville, NC