

IRISH PRODUCER WINS FIREFOX AWARD AT CANNES FILM FESTIVAL 2012



Andrew Alderslade (Cinematographer), Sean O’Riordan (Producer) and Remy Bazerque (Director)

The red carpet was rolled out last week at the 65th Annual Cannes Film Festival where the award ceremony of the Firefox Flicks 2012 competition took place.

Tipperary native, Sean O’Riordan (Producer) and his team of filmmakers won the competition with their commercial entitled, “Paranoid” and were awarded the Panavision Prize by a Hollywood Jury including Edward Norton, Shauna Robertson and Couper Samuelson.



Members of the jury: Chris Beard Chief Marketing Officer for Mozilla, Gary Kovacs CEO Mozilla Corporation, Actor Edward Norton and Producer Shauna Robertson

The team walked away with a Panavision deal worth over \$60,000 with which they now look forward to developing their first feature film.

Their commercial, “Paranoid”, depicts a world where personal information is being traded as a form of currency and where targeted advertising breeds paranoia. The jury was unanimous in their decision to award the quirky commercial their top prize.

LINK TO COMMERCIAL:

<https://firefoxflicks.mozilla.org/fr/video/286>

After calling on creatives and filmmakers around the world to help tell the story of Mozilla Firefox, the biggest non-for-profit web browser, the competition received over 450 submissions from thousands of filmmakers worldwide.

LINK TO REEL:

http://www.youtube.com/watch?v=XVdN3gH9d64&feature=player_embedded

Mozilla will now be working with the winning team on plans to incorporate their work into a global marketing campaign.



The finalists with member of the jury

Crew includes:

Producer: Sean O'Riordan

Director: Remy Bazerque

Cinematographer: Andrew Alderslade

Production Designer: Eleonore Cremonese

Sound Recordist: Vytautas Kizala

Boom Operator: Ameer Simpson

Composer: Jonathan Hill

Online Editor/Colourist: Doychin Margojevski

Offline Editor: Sara Petrai

Singer/Singwriter: Juno North

Production Assistant: Calum Farmer

Gaffer: Dan Cloake

Spark: Anca Bandita

Focus Puller: Joni Juutilainen

Loader: Seb Marczewski

Cast:

David Hopper

Pauline Cousty