FEEL FREE TO LEAVE YOUR CELL PHONES ON THROUGHOUT THIS PRESENTATION AND TWEET ABOUT HOW AWESOME IT IS. @POWERSDIGNITY
YOUR VIRTUAL VOICE: TAKING ACTIVISM ONLINE
Online 46%

Offline 54%

3,424,971,237 people

People in the World
Today is the 869th day since 273 Nigerian school girls were kidnapped. We ask that all of you, from whatever city/country you live, to continue to march and hold rallies. Continue to call your government leaders and tell your friends. We will not be silenced.

Everyday the family at the Bring Back Our Girls headquarters in Abuja.

#BringBackOurGirls www.bringbackourgirls.us
2011 in Tunisia and Egypt

Social media usage more than doubled

9 out of 10 Egyptians and Tunisians used Facebook to organize protests

“We use Facebook to schedule the protests, Twitter to coordinate, and YouTube to tell the world.”
2013 Hashtag used on Facebook

Uprisings in Ferguson and New York +

Chapters worldwide

Political policy platform
SHAPE PUBLIC OPINION
PLAN AN ACTION
PROTECT ACTIVISTS
SHARE A CALL TO ACTION
TAKE ACTION DIGITALLY
TRANSFER RESOURCES
SHAPE PUBLIC OPINION (AGAIN)
BRAND, BLOG, AND, BUZZ: CREATING CONTENT
SOCIAL MEDIA
Dignity and Power Now
Non-Profit Organization

Our thoughts exactly, Lolita.

Tell your LA County Supervisor that you DO NOT support building a new women's jail in Lancaster – on toxic land 80 miles away from the current jail in Lynwood. We need community resources, not jails! #Stop2BillionJail

http://bos.lacounty.gov/About-Us/Board-of-Supervisors

“This whole thing about opening up another jail is ridiculous.”
Dignity & Power Now
@PowerDignity

Securing dignity and power for all incarcerated people, their families, and communities.

Los Angeles, CA
dignityandpowernow.org
Joined November 2012

326 Photos and videos

Dignity & Power Now Retweeted
Walter Katz @katz_oversight · May 27

My statement about the demise of #SB1286 in the #CAleg:

[Redacted text]

transparency.
Dignity and Power Now Non-profit organization dedicated to securing DIGNITY and POWER for all incarcerated people, their families, and communities.
dignityandpowernow.org

174 posts 3,220 followers 4,044 following
HEALTHCARE FOR THE PEOPLE
NOT PROFIT
Dignity and Power Now is a Los Angeles-based non-profit working towards securing dignity and power for all incarcerated people, their families, and communities.

Dignity and Power Now
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Hi. I’m for all incarcerated people, their families, and communities. Stop the 2 billion dollar jail plan!
FEEL FREE TO LEAVE YOUR CELL PHONES ON THROUGHOUT THIS PRESENTATION AND TWEET ABOUT HOW AWESOME IT IS. @POWERDIGNITY
Before you write for MailChimp, it’s important to think about our readers. Though our voice doesn’t change much, our tone adapts to our users’ feelings. This guide will show you how that works.
HAVE YOU SEEN THIS MEME?
2.3 BILLION Reasons Los Angeles Must Stop Building Jails

On: May 2, 2016 | By: Shannon Soper | In: Coalition To End Sheriff Violence
Tagged: End Sheriff Violence, Los Angeles County Board Of Supervisors, Los Angeles County Sheriff’s Department, Men’s Central Jail, Mental Health Diversion, Mira Loma, Take Action, Women

These days when you search the news for “Los Angeles County Jail” you are bombarded with articles about racist emails from a top sheriff’s official, use of force increasing by 40%, deputies being convicted of assault, Former Undersheriff Paul Tanaka’s conviction, Former Sheriff Lee Baca’s conviction, and the deaths of Matrice Richardson and Wakiesha Wilson.

If you look hard hidden within all of the news about sheriff brutality you can find a sentence here and there about the fact that Los Angeles County is moving forward with a plan to build two more jails to house this rampant culture of violence.

Let’s be clear, stopping this jail plan is not about money – it is about people’s lives. But, just to show how
Los Angeles County’s proposed budget for the next year includes $118 million dollars for a new women’s jail to be built in the toxic Mira Loma site in Lancaster, more than 80 miles away from the current location in Lynwood, and another $5 million towards the planning of a new Men’s Central Jail, marketed as a “mental health jail.” The entire project is estimated to cost at least $2.3 BILLION dollars, but if the LASD has it their way it’ll cost even more. In an effort to ramp up the jail plan the sheriff’s department has been doing their own deal on the state level, scheming to get an additional BILLION dollars to take on 600 state prisoners within the county jails. That would make the jail expansion cost $3.5 BILLION at the minimum.

The LASD and the county would like to have you believe that they are “reforming,” “building trust,” and “focusing on alternatives,” but the fact is that although the county is planning on investing a few million towards mental health and reentry projects, they have not yet taken the multi-billion dollar jail plan off the table.
A perfect example of the sheriff department’s eagerness to expand the largest jail system in the world is the recent MacArthur grant. The MacArthur Foundation just awarded 11 grants ranging from $1.5 to $3.5 million to reduce jail populations. New York, Philadelphia, and New Orleans were among the winners. Los Angeles was not. They instead received a smaller, lower-tier award of $150,000. Our team that looked over the LASD application theorize that it was deliberately flubbed.

There is hope. First of all, the budget has not been approved and you better believe we will be at the County Board of Supervisors meetings in full force advocating for funding community solutions. Second, the supervisors do not seem keen on accepting this sheriff-lead state deal. And third, just look at San Francisco! The people there were successful in stopping the jail plan.

Let’s change the news headlines and #STOP2BILLIONJAIL!

LA County Board of Supervisors agendas are often posted last minute so keep your Tuesday days flexible and follow us on Facebook or Twitter and sign up for our newsletter to stay up to date on actions. In the meantime contact your supervisor and tell them to stop the 2 billion dollar jail plan and invest in mental health diversion and community solutions! We. Will. Win.
Stay tuned to our blog for big updates regarding the Civilian Oversight Commission this month!
BE TIMELY
HASHTAG
USE VIDEO
TAG PEOPLE
SHAREWORTHY CONTENT
BRAND EVERYTHING
SIGNING A PETITION

ATTENDING A MEETING

ATTENDING AN EVENT

MAKING A PHONE CALL

ORGANIZING WITHIN THEIR COMMUNITY

DONATING
OPEN: 25.06%
CLICK: 2.83%
BOUNCE: .5%

SUBJECT: SHOULD DESCRIBE EMAIL
SMS TEXTING
SHORT MESSAGE SERVICE TEXTING

160 CHARACTERS

2 MESSAGES PER MONTH

OPEN RATE: 98%
CLICK THROUGH: 35%

ACTION ALERT! Press conference 2
#EndSheriffViolence
tomorrow @ 9 AM 500 W Temple. Can't make it?
Sign the petition: http://goo.gl/4Qlb5Z <3 DPN

4.5 BILLION
6 BILLION
**Freedom Harvest**
- Saturday July 16th 10-1 Twin Towers
- Saturday July 30th 10-1 Pitchess
- Saturday August 6th 10-1 Lynwood
- Saturday August 20th 10-1 Twin Towers

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**Building Resilience Wellness Clinic**
- Sunday July 24th 11 AM - 3 PM
- Reiki!
- Herbal Remedies!
- Acupuncture!
- Entrance Free!
- Donations welcomed

**Lawyers for Black Lives**
- Present a fundraiser benefiting Dignity & Power Now
- Order the "Justice" speciality drink and $3 will be donated to DPN!
- Wed 6.10 Salvage
- 717 W 7th St
- 6 PM - 8 PM

**Freedom Harvest**
- Presents a pop-up summer arts & healing series outside the LA County Jails
- Seed Love

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**TURN UP FOR OVERSIGHT!**
- Tomorrow! Tues 12.15 9:30 AM 500 W Temple
- #NicholasRobertson
- (This is what happens outside the jails)
A Civilian Oversight Commission for the Los Angeles County Sheriff's Department is finally in the works – now we have to make sure the people appointed to it are representative of the community most impacted by sheriff violence. **Tell your county supervisor to appoint the Coalition to End Sheriff Violence nominees!**

Don’t know who your supervisor is? Check the map below or find out here.

To Supervisor  Hilda Solis

Your Name (required)

Your Email (required)

Subject

Appoint the C2ESV Nominees to the C

Your Message

I am a resident in your district and am writing in support of the Coalition to End Sheriff Violence’s nominations for the Civilian Oversight Commission. Akili, Patriisse Cullors, Rabbi Heather Miller, Priscilla Ocen, Samuel Paz, Steve Rogers, Lloyd Wilkey, Dayvon Williams, and Michele Ynfante are the people I believe should serve on the commission. Read more here: http://dignityandpowernow.org/civilian-oversight-nominees/ I urge you to appoint these prominent and experienced community members who will uphold the values of human dignity and law enforcement accountability that we all share and deserve. Thank you.

☐ Subscribe to the Dignity and Power Now newsletter

Send
UNDER PRESSURE:
HOW TO COMMUNICATE WITH PRESS
For Immediate Release: July 31st, 2016

Contact: Mark-Anthony Johnson (818) 259-1322

Spanish Media Liaison: Guadalupe Chavez (323) 979-6550

Press Conference: Monday, August 1st, 9:00 AM, in front of the United States Court House, 312 N Spring Street 90012, nominees will be available to speak to press

Los Angeles, CA –When someone searches the news for “Los Angeles County Jail” they are bombarded with articles not only about Baca’s conviction, but about racist emails from a top sheriff’s official, deputies being convicted of assault, Former Undersheriff Paul Tanaka’s conviction of obstruction of justice, and the unnecessary and negligent deaths of Matrice Richardson and Wakiesha Wilson. And while Baca’s sentencing Monday is historic, the Los Angeles County Jail system has seen a 40% increase in use of force in 2015. Lee Baca’s conviction has not turned the page on corruption and misconduct in the sheriff’s department, and many think that true justice is an effective Civilian Oversight Commission with the power to subpoena the sheriff’s department, made up of independent Black and Brown community leaders and those who know firsthand the conditions inside the jails.

Dignity and Power Now and the Coalition to End Sheriff Violence, the organizations responsible for the initiation of civilian oversight and largely for Baca’s conviction, stand with incarcerated people and their loved ones as they’ve announced a slate of nine highly qualified nominees who have been active participants in the movement to end civil and human rights violations inside the county jail system. The nominees are community and labor organizer Akili, Co-founder of the #BlackLivesMatter National Network Patrisse Cullors, Rabbi Heather Miller of the world’s first LGBT founded Jewish congregation, Associate Professor of Law at Loyola Law School Priscilla Owen, Vice President of the The National Police Accountability Project Samuel Paz, Lloyd Wilkey of the Museum of Tolerance, the Youth Justice Coalition’s Dayvon Williams, and Dignity and Power Now Civilian Oversight Campaign Leads Steve Rogers and Michele Ynfante.

The County Board of Supervisors have released the initial application and begun the process of choosing commissioners. Communities across Los Angeles continue to voice strong opposition to the supervisors’ decision not to restrict former law enforcement, demonstrating that in order for this commission to have credibility it must be reflective of those most impacted by sheriff violence.

“As someone who was formerly incarcerated I understand that Baca’s sentencing might give some validation to the many individuals and families who continue to deal with the trauma inflicted under his regime,” says Michele Ynfante, Campaign Lead and Administrator at Dignity and Power Now, “but true justice won’t be achieved until we have civilian oversight with the people and the power necessary to hold the department accountable at the first signs of abuse – long before the sheriff is sent to federal prison.”

For more information please visit dignityandpowernow.org.
tl;dr
My name is Jayda Rasberry, and I'm the organizing director at Dignity and Power Now.

Los Angeles County has the largest jail system in the world with 8 jails and over 17,000 people held prisoner on any given day. Deputies have beaten people without any justification, filed phony reports, removed people from their cells forcefully resulting in skull fractures and broken limbs, used batons and tasers on non-resisting prisoners, and have even pepper sprayed visitors. We're outside Twin Towers today to talk to the people most affected by sheriff violence and get their support for civilian oversight with subpoena power.

Black people only make up about 10% of the LA County population, but they make up 31% of jail prisoners and 44% of those diagnosed with serious mental illness. Blacks and Latinos combined make up over 80% of people in LA County lock up. Effective civilian oversight is needed to address the blatant racism within the sheriff's department—and we can have effective oversight by appointing formerly incarcerated Black people to the commission.

In 2015, Jim McDonnell's first full year as sheriff, use of force in the jails went up 40%. A new sheriff is still a sheriff, someone who has an unlimited term, is subjected to no real oversight at all, and doesn't even need to report to the supervisors unless he wants to. Lee Baca set a real low bar, but it's going to take McDonnell a lot more than avoiding scandal to restore trust. He could start by supporting subpoena power for the oversight commission!

While Baca going to trial is historic, the LA County jails have still seen a 40% increase in use of force in 2015. Lee Baca's trial has not turned the page on violence and corruption within the sheriff's department. True justice is an effective civilian oversight commission with the power to subpoena the sheriff's department made up of formerly incarcerated Black and Brown leaders who know firsthand the conditions inside the jails.

Hundreds of LA County residents have already joined us in supporting an effective civilian oversight commission with subpoena power. Other people can help by writing to their county supervisor and signing our petition at dignityandpowernow.org.

For more information please visit dignityandpowernow.org.
Dignity & Power NOW

for all incarcerated people, their families, and communities