

Bracha Klein Tayir

Tomorrow's New Organizations

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Tomorrow's New Organizations

More Powerful

More Influential

More Spiritual

Contenido De Semrik

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Introduction

"Be the change you want to see in the world."

Mahatma Gandhi

The great revolution that organizations are experiencing these days is an evolutionary one that reflects an ability to spin faster in a changing, accelerating, and complex reality, to climb to new levels and reach the 100th floor, the spiritual dimension - metaphors for the highest universal source, endless potential, knowledge of the truth of cause and effect, excellence, wholeness, and prosperity. At every level or dimension, there is an opportunity to open a door to a new reality - new Man, new knowledge, new order. Residence on the spiritual dimension alone, beyond the three-dimensional world, will allow organizations to become more powerful, influential, and successful without resorting to eliminating the competition; treating their employees as pawns on an economic, political, accounting-based chessboard; treating their clients as economic targets; or handling money as something sacred that should be worshiped.

To do that, organizations must send individual egos back to their place of service, step out of their comfort zone, strip

away the fixed veils of outdated beliefs, release old habits, change what they know about their identities, move from a world of content and shape to a more abstract and powerful world (such as nano-technology), “flirt” with uncertainties, make contact with a truth that is the opposite of what they know, and quickly switch between alternating situations. They must start surfing the waves of reality with greater joy and inspiration, like a surfer who respects the giant waves and listens to them nullify himself and his fears, so as to be in harmony with whatever happens.

The world is experiencing a historic change in the way wealth is made, potentials are realized, people live, and organizations function. Reality as we knew it for the past centuries is fading away. The acceleration of time and the pace of change inflict dizziness and arrhythmia upon organizations that are fixed, attached, judgmental, belligerent, generate functional de-synchronization, and delegitimize values in great parts of the systems that surround us. The destabilization of these systems has created the chaotic, violent, and unstable transition period we live in. The solution is not to increase efforts, investments, or defenses, but to change dimension, move up floors or levels. We must all move away from the terrestrial, survivalist, belligerent, manipulative, and individualistic reality that is so warm, safe, and familiar, and move to a reality with greater potential, creativity, and intellect, and which reveals a greater truth about cause and effect.

We need no scientific studies or methods of predicting

a mysterious future to understand that we are on the verge of a dimensional mega-transformation (Cornish). We are awakening from a deep, condensed, and survivalist sleep, and are exposed to a more powerful, accelerated, and complex reality whose thinking pattern departs from our familiarly conceptual vocabulary and glassy eyes. This is an energetically-higher reality of the unity of opposites. On the one hand, we are experiencing an accelerated movement toward unity - inclusiveness (globalization, codependence) that transcends the boundaries of religion, society, and nationality; while on the other, we are experiencing an expanding focus on the peculiar needs of individuals and small groups (autonomy, exclusive products).

"After the year 2000, your planet will transcend the age of knowledge and will enter the age of application...the world of tomorrows is the future of your planet...everyone will shed light on the world of the morrows through the system of reflection...imagination you think of at the moment will be the key of future projects."

(Book of Light, pp 4-5)

The Secrets of the New Reality

1. We are the result of our thoughts. The human brain projects anything humans can imagine.
2. We create and summon everything that reaches our lives. When we feel good, we attract good things.

3. If we wish to change the reality and make our organizations unforgettable, exceptional, and notable, we must eliminate that which we have empowered. We must simply turn the spotlight around.
4. Our power emerges only when we dare turn on the light.
5. The same forces and cosmic laws influence all of us.
6. All that exists in our lives is a combination of energy and mass.
7. Everything is in motion, moving toward the next dimension.
8. Joy is the easiest way to overcome the thorns on our way and eventually see the roses in our lives.
9. Only a consensual domain will get us where we want to go faster and more powerfully.

In order for us to “flirt” with this new reality and shape it, we must focus on making the “top line” instead of the traditional “bottom line.” That is why the organizations of tomorrow, which are so different from traditional organizations, are starting to invest in:

- Creating a renewed image of a rich future that everyone can relate to without effort.
- Improving the motion toward higher dimensions (climbing to the top 100 floors) in order to achieve the likelihood of success.
- Turning the organization into an evolution school that develops four strategic success skills - a climbing skill; a consciousness and thinking excellence; a connection

to the essence, the power to influence and the ability to attract.

- Developing an organizational structure that weaves energetic and functional fields together.
- Developing super minds that make secrets, creativity, and innovative thinking visible through a new rationality. We will begin to experience a knowledge-based economy driven by super minds.
- Operating according to cosmic laws in order to build a strong, durable, healthy, balanced, happy, and harmonic organizational complex.
- Accepting new kinds of workers, called “gold-collar” workers, operating on a new scale of wishes, realizing their spiritual fortune, which creates a special kind of added value to the organization.
- Developing consensual domains instead of traditional teamwork.
- Operating the organization by leadership of three - COO-CCO-CEO.
- Being successworthy.



1 Success = People Before Profits

"The period of Myths has come to an end and the Doors of the school of knowledge of the heaven have opened for mankind which has attained consciousness under the light of science."

(“Book of Knowledge,” 1/8)

WE BELIEVE THAT the business world is spiritual. Money is spiritual. Success is spiritual. Existence is spiritual. Our strength is spiritual. A body without spirit is like a dead man without life. Investing in people and develop them in order to achieve their full-life potential is the most meaningful act of all. We came to this world equipped with all the talents we need to unlock the treasure box that we are. The problem is that we are too blind to see the wealth that exists inside and around us. We have grown accustomed to playing with the traditional wealth that is achieved through competition, the survival of the richest, the worship of materialistic values - from a struggle for the much-craved dollar that comes from a place of need.

Leaders, if you wish to lead a powerful, influential, and a successful organization, you must understand that there is no point in talking about a functional change while staying in the market with the same methods we have known for years. There is no point in reading hundreds of books that deal with organizational change, managing employees and leadership, while organizational foundations such as buying, selling, providing service, competing and profits have stayed pretty much the same for the last 40 years. It is pointless reaming about huge success and clinging to organizational identities - achievement machines with their own name, qualities, talents, sources, and lines of business. You cannot talk about a dream, a passion, or an organizational soul, while allowing your bookkeeper, accountant, banker, or financier to sum up your entire company's wealth with a few lines of digits. They keep on getting old information from limited sources, recycling what they already know about themselves, their clients, their competition, and the market. Nowadays, all of these only fixate the imaginative ability of organizations on greater success and influence. When there is fixation, organizations that want to "make it" invest more in aggressive and manipulative competition, in struggle, in submitting themselves to the market and what has been dictated by different sectors, and by manipulating their employees in more sophisticated ways. That is why they go through chaos, crises, crashes, social gaps, violence, and corruption; they cease to be as successful as they once were.

To see if you as leaders are truly ready for a different kind of change, try answering these next questions:

1. To what extent are you interested in “flirting” with uncertainty? To go beyond shape or form? To connect with infinity? What will allow you to do that?
2. To what extent are you interested in having all the secrets of creation revealed to you and being aware of what the future has in store for you? What do you not know? What do you long to know? To discover?
3. To what extent are you interested in knowing what the experience you lack is? Why?
4. To what extent are you interested in knowing what is the real power that lies within you? How to treat who you are?
5. To what extent are you interested in getting to know rules, principles, super laws, and not just facts? Why?
6. To what extent are you interested in getting out of the golden cage you are currently locked in?
7. To what extent are you interested in knowing how to flow with the unexpected?
8. To what extent are you interested in understanding the contents of cause and effect of your behavior, and change accordingly?
9. To what extent are you interested in knowing that you are walking on the right path?
10. To what extent are you interested in being aware of what you are strengthening and why? To what extent do you want to control your thoughts?