



Sponsorship For
INTERNATIONAL CONFERENCE ON STRATEGIES IN THE PRESENT
SCENARIO FOR MANAGING GROWTH & COMPETITIVENESS (MICON-2016)
 8-9 JANUARY, 2016

Organized by
Shri Ramdeobaba College of Engineering & Management
 In association with
Northumbria University, UK & Newcastle Business School
 England
National Institute of Personnel Management
 Nagpur Chapter

MICON 2016 is pleased to invite the sponsorships from various Industries, Institutions, Organizations and Government Undertakings / Departments.

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| <p>PLATINUM SPONSORER – Rs.1,00,000 What sponsor will get:</p> <ul style="list-style-type: none"> • Six delegates free • Logo on Registration kit, writing pads • Full page advertisement inside Souvenir • Organization's brochure in delegate kit • Promotion of organizations name through conference website | <p>GOLD SPONSORER– Rs.50,000 What sponsor will get:</p> <ul style="list-style-type: none"> • Four delegates free • Banner prominently displayed during dinner • Full page advertisement in souvenir • Organization's brochure in delegate kit • Promotion of organizations name through conference website |
| <p>SILVER SPONSORER - Rs.25,000 What sponsor will get:</p> <ul style="list-style-type: none"> • Two delegates free • Banner prominently displayed during breakfast • Half page advertisement in souvenir • Organization's brochure in delegate kit • Promotion of organizations name through conference website | <p>BRONZE SPONSORER – Rs. 15,000 What sponsor will get:</p> <ul style="list-style-type: none"> • One delegate free • Banner prominently displayed during high tea • Half page advertisement in souvenir |
| <p>Display of banner – Rs. 4000/Banner</p> | <p>Products/Services Demo & Display – Call for quote</p> |

Souvenir Advertisement Tariff

The Technical Souvenir will be brought out on the occasion of National Conference for distribution to the delegates as well as to various related organizations across the country. It has been decided to accept a few selected advertisements in the Technical Souvenir.

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| 1 | Back/front cover inside multi color | Rs. 15000 |
| 2 | Inside full page black & white | Rs. 5000 |
| 3 | Inside half page black & white | Rs. 2500 |
| 4 | Inside quarter page black & white | Rs. 1500 |

Organizations interested in sponsoring may send the details of sponsorship along with a/c payee cheques (Local) / Demand Drafts (Outstation) for appropriate amount drawn in favour of "MICON" payable at Nagpur.

Contact: Dr. Chandan Vichoray 9404666000/ Dr. Praashant Chhajer 9422439538

Shri Ramdeobaba College of Engineering & Management

Ramdeo Tekdi, Gittikhadan, Katol Road, Nagpur 440013

Telephone: 0712-2580011(Office), 0712-2583237 (Fax)

Email: micon@rknc.edu **Website:** www.micon.rknc.edu

CHIEF PATRONS

Shri Banwarilal Purohit Chairman RCOEM

Shri Govindlal Agarwal General Secretary RCOEM

Patron: Dr. R. S. Pande, Principal, RCOEM

Convenor: Dr. N. V. Shah, Head, Department of Management Technology, RCOEM

Organizing Secretary: Dr. C. R. Vichoray, Associate Professor, DMT, RCOEM

About RCOEM

Shri Ramdeobaba College of Engineering and Management (RCOEM), Nagpur, was established in the year 1984 by Shri Ramdeobaba Sarvajanic Samiti (SRSS), a charitable trust. RCOEM celebrated its Silver Jubilee in the year 2009. It has received autonomous status from the academic year 2011-12. The college offers Nine Engineering Undergraduate Programmes along with MBA, MAM and MCA programmes in addition to six PG courses (M.Tech) in Engineering. It is one of the most sought after engineering college in central India.

Conference Perspective

Today all the organizations are driven by innovation and their growth hinges on how strategically they align their management to the current market conditions. With this perspective the conference is planned so as to identify and brain storm strategies and ideas that will drive the organizations' growth to the next level. Considering this, the conference envisages exchange of ideas from Academia as well as Industries on various topics related to management techniques to enhance the global competitiveness of these organizations. Hence the theme of the conference is envisioned as "Strategies in the Present Scenario for Managing Growth & Competitiveness".