

SHAPIRO'S

NEW YORK STYLE DELICATESSEN

BREAKFAST MENU

• 51 BROAD ST. RED BANK, NJ 07701 • • WWW.SHAPIROSDELI.COM • • 732-212-1600 • • SUN-WED 8AM-4PM THU-SAT 8AM-8PM •

EGGS

Choice of Toast, Seeded or Marble Rye, Health, or White with Breakfast Potatoes

Irv Lox, Eggs & Onion 11

Scrambled eggs with mix ins

Matzo Brei 8

Matzo soaked in creamy scrambled eggs

Salami & Eggs 8

Scrambled eggs with grilled Hebrew National Salami mixed in

Garden Omelette 8

Mushrooms, peppers, tomato and onion

Aunt Carol Eggs 8

Cheddar cheesey creamy eggs with sauteed green onion

Breakfast Sandwich 6

Hebrew National Salami, Egg and Cheese. Served on Kaiser, Onion Roll or choice of Bagel

+ Add a Latke 2

BAGELS

Handrolled, boiled and baked fresh daily. Crunchy on the outside, soft on the inside:

Bagel and Schmear 4

Choice of Bagel and Schmear

Bagel Choice

Everything
Sesame
Pumpernickel
Garlic

Plain
Poppy Seed
Bialy
Cinnamon Raisin

Schmear Choice

Plain
Veggie
Walnut Raisin

Smoked Salmon
Green Onion
Butter

+ Build-a-Nova 11

Choice of Bagel with Nova Lox and choice of Schmear, served with capers and red onion.

RECOMMENDATION



Chocolate Croissant

3

RECOMMENDATION



Nova Lox on everything bagel with plain schmear served with capers and red onion.

11

SWEET TREATS

Cinnamon Babka French Toast 8

Challah French Toast 8

+ Add Seasonal Berries 2

+ Add Turkey Bacon 3

Muffins 2

Corn
Poppy
Blueberry

Lemon
Banana Nut
Chocolate Chip

Pastry 3

Plain Croissant
Apple Lattice
Cheese Danish
Pretzel Croissant

Chocolate Croissant
Cherry Lattice
Cinnamon Swirl

+ Add Butter to any of the above 2

BEVERAGES

Hot or Cold Coffee 3

Hot Chocolate 3

Hot or Iced Tea 3

Milk 2

Chocolate Milk 2

Orange, Grapefruit 2 or Tomato Juice

BREAKFAST CATERING

Bagel Platter 9 p/p

Choose from an assortment of freshly baked Everything, Plain, Sesame, Poppy, Pumpernickel, Bialy, Garlic, Poppy Seed or Cinnamon Raisin bagels. Served with fresh fruit preserves, butter and cream cheese. (add smoked salmon for an additional 6 p/p)

Croissant Platter 8 p/p

Plain, Almond and Chocolate filled croissants, served with fresh cut seasonal fruit and butter.

Muffin Platter 8 p/p

A selection of Corn, Lemon Poppy, Banana Nut, Chocolate Chip, Blueberry. Served with fresh fruit preserves and butter.

Smoked Salmon Platter 15 p/p

Fresh Norweigan Salmon, Pastrami Salmon and Smoked Trout served with cream cheese, capers, cucumbers, tomato and red onions.

Hot Breakfast Buffet 14 p/p

Our signature Challah and Cinnamon Babka French Toast along with a choice of our signature egg dishes, turkey bacon served with seasonal fresh cut fruit.

Ask About customizing your Platter.
Request beverage service with any catering platter.
Lunch Catering Available, See Reverse Menu
Prices based per person

SHAPIRO'S

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LUNCH MENU

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TRADITIONAL NOSH

Stuffed Derma 9

Kishke and gravy

Blintzes 7

Cherry, blueberry or cheese
Served with applesauce or sour cream

Potato Knishes 4

Fried or baked

Latkes 3

Served with applesauce or sour cream

Stuffed Cabbage 10

SOUPS & SALADS

Matzo Ball Soup 5

With Golden Egg Noodles (aka Jewish Penicillian)

★ Daily Soup Special 4

Ask for the soup of the day

Seasonal Fruit Salad 6

Add a scoop of cottage cheese 5

Chefs Salad 12

Swiss and cheddar cheese, hard boiled eggs,
choice of two meats (turkey, chicken, roast beef,
pastrami or corned beef)

★ Garden Salad 5

Choice of Dressing: Russian, Ranch, Italian,
Caesar, Oil and Vinegar, or Lite Italian

HERES THE SCOOP

Served on a bed of lettuce with tomatoes

Whitefish Salad, Shrimp Salad 11
or Chopped Chicken Liver

Chicken Salad or Tuna Salad 9

Egg Salad 8

Potato Salad, Macaroni Salad, 7
Cole Slaw or Cottage Cheese

HOT OPEN FACE SAMMYS

*Served with a side of cole slaw, potato or
macaroni salad and pickle.
Add a latke, fries or side salad for 2*

Roast Turkey with Cranberry & Gravy 12

Brisket and Gravy 13

Roast Beef and Gravy 13

Grilled Hebrew National Hot Dog 6

Served on a warm hot dog bun

Grilled Hebrew Knockwurst 6

Served on a warm hot dog bun

SIMPLE SAMMYS

*Choice of Rye, Health, White, Kaiser roll.
Onion roll, Plain or Pretzel croissant,
Served with a side of cole slaw,
potato or macaroni salad and pickle.*

Hot Corned Beef 10

Hot Pastrami 10

Hot Brisket 10

Tongue 10

Roast Beef 10

Hebrew National Salami 10

Roast Turkey 10

Chicken Salad 8

Tuna Salad 8

Egg Salad 7

Shrimp Salad 10

★ Add lettuce and/or tomato 2

SPECIAL SAMMYS

*Served with a side of cole slaw, potato
or macaroni salad and pickle. 12*

The Dylan

Homemade beef brisket topped with cole slaw,
potato latke served on rye, with gravy on the side.

The Katie

Sliced juicy grilled chicken, melted swiss cheese,
avocado, roasted red bell pepper with mayo
served on Health Bread.

The Matt

Brisket with Russian Dressing melted Swiss
on seeded Rye.

The Peter

Tongue and Brisket on Rye

The Sage

Brisket topped with gravy and homemade Mac'n
Cheese, grilled on seeded Rye.

The Hailey'n Max

A double decker club with Fresh Roasted Turkey,
Grilled Pastrami, lettuce, tomato and mayo on
White or Health.

The Susan

Roasted Vegetables, alfalfa sprouts on Health
Bread with our special Avocado Schmear and
Balsamic Reduction.

The Shirleys

Hot Corned Beef topped with cole slaw, melted
swiss, Russian Dressing on a toasty hearty Rye.

The Terri

Fresh Roasted Turkey, coleslaw, melted swiss,
Russian dressing on a toasty hearty Rye.

The Lou

Tuna or Chicken Salad on Rye with melty Cheddar.

The Sloppy Uncle

Turkey, Pastrami slathered in Russian Dressing
topped with heaping piles of cole slaw and swiss
cheese on Rye.

TATALA'S MENU

*Under 12. For dinner potatoes include
choices of mashed or baked. 7*

Hot Dog

Grilled Cheese

Homemade Chicken Fingers

Aunt Carol Salad

Lettuce, fritos, and parmesan cheese,
will surely get them to eat their greens!

The Dinky

Sliced grilled chicken breast on health
or white bread.

★ Add a latke, fries or side salad 2

BEVERAGES

Chocolate Egg Cream 4

Dr. Browns 3

Cel-Ray, Black Cherry, Cream,
Diet Cream, Ginger Ale and Root Beer

Manhattan Special Espresso 4

Coffee Soda, Diet, Diet Decaf

Seltzer 3

Pure, Lemon, Raspberry and Orange

Iced Tea or Iced Coffee 3

Milk 2

Chocolate Milk 2

LUNCH CATERING

Build Your Own Sammy 15 p/p

Our beautiful Meat & Cheese Trays are loaded with
corned beef, pastrami, roasted turkey, roast beef,
salami, swiss, cheddar and havarti cheeses.
Garnished with our crisp kosher dill pickle spears
and cherry tomatoes. Choose a side of our
homemade coleslaw or potato salad or our
delicious macaroni salad. Includes our
mouth-watering rye and health breads.
Condiments & all paper goods included.

Grilled Vegetable 8 p/p

A delicious assortment of grilled vegies including
Eggplant, Red Peppers, Green Peppers, Zucchini,
Carrots and Butternut Squash.

Dessert Tray 6 p/p

Lunch does end until you have dessert!
Select from our fresh baked cookies, french lattice
pastries, rugelach and Babkas. Whole cakes are
also available and priced separately.

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