



# LaunchPad2X 2016

## Sponsorship Opportunities

to support women entrepreneurs and emerging businesses

### Why this matters....

Women are starting small businesses and stimulating new jobs at a rate that outdistances their male counterparts, providing a much needed impetus for economic growth. Vital to the future and success of these women entrepreneurs is advancing their skills, building leadership competency, and assisting them in the financing and growth of their businesses.



### How we help....

LP2X is designed to foster the success of female entrepreneurs and their companies. The 2014 program, in collaboration with the Atlanta Technology Angels, is designed for women who want to take their business to the next level. Institutional and angel investors, professional service firms, successful entrepreneurs and CEOs, along with other member of the Atlanta business community, will interact with participants during the program. Participants will have the opportunity to draw upon the expertise and coaching from an advisory panel focused on their success. Participants leave the program with confidence in their leadership, targeted funding approaches and a network to help drive their business growth beyond what they might imagine today.

### What they're saying....

*"I learned more in this 3-day program than in my entire MBA program."*

*"I wish I had known the LP2X secrets a year before. It would have saved me endless hours and frustration and maybe a few dollars, too."*

*"This is a program of high quality and downright useful information every entrepreneur and CEO should know but spends years learning."*

*"It was the best, concise, synergized information I have ever gotten about startups and business."*



## Enterprise Sponsor: \$10,000

- Exclusivity as a program sponsor in specific business area or field of expertise
- Company name included on marketing materials
- Position on LaunchPad2X Advisory Board to screen, coach and serve participants
- Access to entrepreneurs throughout the program to evaluate business opportunities
- Speaking opportunity during the program to educate and showcase company and services
- Opportunity to host a program day or event in facility of your choice
- Invitation to 3 receptions to interact with participants and advisors
- Opportunity for media quotes/mentions in addition to advertising

## Lead Co-Sponsor: \$5,000

- Company name included in all marketing materials
- Position on LaunchPad2X Advisory Board to screen, coach and serve participants
- Access to entrepreneurs throughout the program to evaluate business opportunities
- Speaking opportunity during the program
- Opportunity to host a program day or event in facility of your choice
- Invitation to 3 receptions to interact with participants and advisors
- Name mentioned in press releases

## Participant Sponsor: \$2,500

- Opportunity to sponsor an individual to the program
- Invitation to 3 receptions to interact with participants and advisors
- Opportunity to coach one or more participants

## Bernie Dixon

is the founder of LaunchPad2X, Chairman of Atlanta Technology Angels and co-founder of Advising Angels and 2X Angel Investor Network in Atlanta.



Bernie is a distinguished and accomplished businesswoman. Capping a broad career in private industry, she has launched an angel investment and advisory group, Advising Angels (AA), aimed at early stage technology oriented companies owned and operated by women. Previously, Bernie served as Vice President, HP Services Americas and also spent more than 12 years as CIO within large, Fortune 100 companies: Bernie began her career as a leading member of the first class of female officers in the US Army.

**For more information:  
[www.launchpad2x.com](http://www.launchpad2x.com)**

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