Thanks for taking the time to read the About Us page. We are so glad you are here! SimpleDictation is really about creating alliances in our industry, which is rapidly changing with EMR advancements and many transcriptionists quickly becoming document specialists. As we all know, the larger MTSOs have been rapidly gaining an edge in the dictation and transcription community, because they have the resources (money) and the technology to quickly adapt and implement much of the needed changes that hospitals, clinicians, law firms and professional organizations are looking for. Along the way, many TASPs and voice capture providers have sprung up hoping to bring in some of these smaller business dollars in an effort to keep up. While there are numerous choices for you as a provider of transcription, we must recognize the harsh reality of most of them they are just too expensive, with many of them providing only a skeleton of what you really need to be competitive.

We know this all too well, because we have been walking in your shoes for many years. As a small transcription company who has struggled along, trying to piece various software, hardware and dictation systems together with the daily trenches of managing a business, (not to mention our families) hiring and training MTs, we too found it nearly impossible to pull it all together.and thus began this journey.

Once we recognized the key components that created our biggest expenses (phone in voice capture and workflow) we set out to find an alternative. After approaching many large telecom carriers, we found an infrastructure that was powerful enough to support the demands of thousands of callers and one who was willing to actually listen to us and then build upon our years of experience in the dictation world. Thus, SimpleVoice was createdby eliminating all the fluff, we created a simple web-interface, behind which this powerful platform resides. One that allows for nothing but phone-in voice capture built with reliable land-lines that have stood the test of time. SimpleVoice allowed us to eliminate our biggest cost at the time..12 roll-over lines, a small DVI dictation server and all the wretched support costs too (all in all, about $1200 dollars per month). We were thrilled! SimpleVoice still remains at the heart of our services allowing transcription services, individual MTs and many others, to simply pick up their voice files and pull them into their daily business routinebut this was just the beginning.

We still felt the limitations of our FTP servers, routing and sorting files etc., and we even experimented with various TASPs only to find that at 1-2 cents per line, not to mention the insanity of per user, per minute, and other outrageous fees, we were right back where we started with less money in our pockets, and even less control over our business. Again, convinced there is a better way, our journey continued. So as to keep this story short, let us say that great minds really do think alike! With yet another strategic vision, SimpleWorkflow was born. We took all the features of the full-blown TASP and scaled them to only the most critical components that you need to become financially and personally productive. SimpleWorkflow is far from simple in its power but we did it for less than $200 dollars per month. We are not kidding when we tell you to google it..All of our competitors are so incredibly overpriced that similar services are well over $1000 dollars per month and some as high as $2000.

Why is this? The short answer is because they can. The truth is we are not rocket scientists, but we do believe in the power of the little guys. We believe in our ideas, our innovative and creative thinking and we have proven some things are possible necessity really is the mother of invention.

So just as SimpleWorkflow has filled the void between those who need nothing but relief from their biggest expense (phone lines), and those needing much more workflow solutions; SimpleTASP brings the only affordable, truly transcription driven platform to your door. SimpleTASP gives you all of the resources and technology the big guys have, designed with the MT and MTSO in mind for a fraction of what our competitors charge. We encourage you to do the math and the research, and promise you the results are suprising.

Ironically, coupled with the growth of SimpleDictation, we discovered a huge need that has been overlooked website creation. Yes, we built ours, but with a lot of hard work! SimpleShowcase is our finishing touch A great idea we think! ..

The most important part of what we do, is our Team mentality. We are all in this together. We believe from the bottom of our hearts, that we can make a difference to you, your business and family. We are so excited about what we have created here and the spirit with which we offer it. Through our free SimpleConsulting services, we hope to speak to you about your ideas and the vision you hold for your business. We wish to help network and promote your business through SimpleConnections. We thank you for visiting our site, encourage you to call us anytime and hope you never stop believing in yourself and the power of the small businessmen and women who comprise this crazy business!

Sincerely,

Kelly and Carla