

Content & Co Names Angelique Delgado Account Supervisor

Los Angeles—February 26, 2013 – Stuart McLean, founder and CEO of leading LA-based brand studio [Content & Co](#), today announced the appointment of Angelique "Angie" Delgado as Account Supervisor, a new position. Delgado will manage clients across the company, including SUBWAY® and Energizer Personal Care. She will have dual reporting to both McLean and Peter Isacksen, Executive Producer.

“Angie brings nearly a decade of media production, distribution and client relations experience in both digital integration technology and traditional broadcast,” said McLean. “Her contributions will be an asset as we continue to push the boundaries of original content development for brands.”

Prior to joining Content & Co, Delgado served as Manager of Operations and Affiliate Relations at Seamless Brand Integration (SeamBI) in Los Angeles. Contracted by 20th Television (a division of FOX) to insert local and national digital ads into the syndicated airings of TV series such as *My Name Is Earl* and *How I Met Your Mother*, she oversaw the digital integration production, distribution and client relations for the projects. Prior, she was Associate Producer at Modern Creative, a production and promotion company, working with clients such as FOX, NBC, CBS and Disney.

“Content & Co has a creative vision that is leading our industry into uncharted territory and helping brands achieve greater levels of success in today’s media landscape,” said Delgado. “I’m excited to be part of this innovative company that is bridging the gap between brands, content makers and distributors to help marketers forge stronger bonds with their customers.”

About Content & Co.

Content & Co. is a leading LA-based brand studio that is pioneering the next generation of content creation, enabling brands to partner with the best creative talent in Hollywood to become the distributor and financier of their own original content. From webisodes, micro series and games, to short-and long-format series (scripted and reality) – Content & Co. distributes diverse content for an expanding list of brands that includes SUBWAY, Schick and Energizer Personal Care. Founded by Stuart McLean, a recognized leader in the fields of brand marketing and branded content, Content & Co. pairs consumer brands with top Hollywood creative talent to create unforgettable original programming. For more information, visit www.contentandco.com or see what we’re up to on [Facebook](#) and [Twitter](#).

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