

UNWRAPPING THE TRUTH ON TOY SAFETY

Every holiday season, certain groups needlessly frighten families with their lists of supposedly “unsafe” toys. These “reports” are filled with misleading information meant to scare families at the most joyful time of year.

★ **Don't believe the hype.** ★
Here's a list of facts you **CAN** trust:



toys that W.A.T.C.H included on its list were tested by the group for safety. Only one product of the 23 named on PIRG's list was properly tested by the group for safety.



toys that PIRG and W.A.T.C.H holiday reports* claimed were unsafe have been recalled by the Consumer Product Safety Commission as a result of their allegations.



Rest easy—toys are safe!

100%

of the toys sold in the U.S., no matter where they're made, must be tested and certified for safety by an independent, federally-approved lab.

100+

toy safety tests and standards are in place to make sure kids' playthings are safe.

Just 0.01% of the estimated **3 billion** toys sold each year in the U.S. are recalled.



Play Safe

WWW.PLAYSAFE.ORG

*The Toy Industry Association analyzed U.S. PIRG's 2015 "Trouble in Toyland" report and W.A.T.C.H's 2015 "10 Worst Toys" list

