

## Visit of Senior Officials from Cameroon

6 December, 2013



### From Left

Cody Lee, Director, Singapore Business Federation; Jean Ndengue, Director, Port of Douala; Yvette Ngongo, Mayor, Yaoundé District; Kola Adediji, Sec-Gen, ASEACC; Florent Ayissi, former Member of Parliament, Cameroon; Kelvin Tan, Treasurer, ASEACC; Alioune Gueye, President, Groupe Afrique Challenge

President of Afrique Challenge in Morocco, Mr. Alioune Gueye, was joined by a district mayor in Yaoundé, a former Member of Parliament of Cameroon, and a senior official from Doula Port Authority for a visit to the Chamber office on 6 December 2013

Chamber Secretary General, Mr. Kola Adediji, and Chamber Treasurer, Mr. Kelvin Tan received the officials and business delegates from Cameroon, and discussed the latest updates for deep-water ports in Kribi and Limbe. Mr Cody Lee, Director for Africa from the Singapore Business Federation, also participated in the discussions.

Cameroon provides business opportunities in a variety of sectors. The consumer-facing sectors such as telecommunications, banking, and retailing have witnessed fast growth in the past few years.

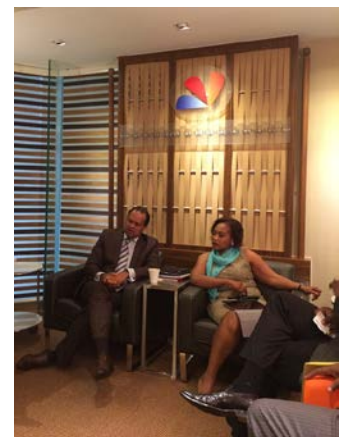
The agricultural sector also holds massive business potential across the value chain as the country prepares itself for a green revolution to transform the agriculture industry. Singapore company, GMGlobal, listed on the Singapore Stock Exchange of Singapore, is Cameroon's 3<sup>rd</sup> largest employer, through its significant investments in rubber plantations in the country. Cameroonian cocoa exports to China have increased by 113% in 2013, and the international coffee festival Festicoffee will be held in May 2014 in cities around Cameroon as well.

Infrastructural sector of Cameroon has received growing investments. There is still large potential to improve the infrastructure and enhance the operational efficiency of the country.

### Cameroon



**Population:** 20 million  
**Area:** 475,442 sq. km  
**Capital:** Yaoundé



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Cameroon visitors at ASEACC office

Cameroon Coffee Exports to China