

Visit from Cameroon and Senegal Port Officials

19-20 June 2014



The Port of Douala, located at the Wouri estuary overlooking at the Atlantic Ocean provides 95% of Cameroon's national port traffic.

The Port of Dakar, located at the most western point of the African continent, enjoyed a overall traffic of 8.5 million tons in 2006, with 31% from container traffic.

From Left: **Mr. Justin Kom**, Assistant Director of Cameroon Douala Port; **Mr. Jean Ndengue**, Director of Cameroon Douala Port; **Mr. Ibrahim, Keita**, Head of Management and Cost Accounting Department of Senegal Dakar Port; **Mr. Ngo'O Ekoua Mathieu Bedel**, Assistant Director of Cameroon Douala Port; **Mr. Nouhoum Diop**, Technical Advisor to Managing Director; **Mr. Kelvin Tan**, Treasurer of ASEACC; **Mr. Vigneswaran Sellakannu**, Assistant Vice President – Group Business Development (Africa) at PSA International; **Mr. Alioune Gueye**, Editor-in-Chief of *Afrique Business Journal*

A group of senior officials from Cameroon Douala Port Authority and Senegal Dakar Port visited Malaysia and Singapore on a study tour to interact with companies and public sector agencies for identifying best practices from South East Asia on port management, financing, infrastructure planning, technologies deployment, marketing strategies among others. Mr. Alioune Gueye, the Editor-in-Chief for *Afrique Business Journal* also joined the visits.

As part of the tour, the Africa South East Asia Chamber of Commerce (ASEACC) hosted a networking session for the African port officials with officials from the Singapore Economic Development Board (EDB), the Singapore Business Federation (SBF), and PSA International – former Port of Singapore Authority, one of the world's largest port operators. Participants actively exchanged their views on the opportunities and challenges for doing business in Africa, the

experiences and expectations from South East Asia enterprises, as well as the potential collaborative opportunities.

The port officials also visited the Urban Redevelopment Authority (URA) in Singapore to understand the evolvement of the country, and were impressed by the far-sightedness of the city planners.

The visit to PSA International headquarter was a highlight of the programme. PSA officials shared their experiences managing the PSA Singapore Terminals, the world's largest transshipment hub that handled 31.26 million Twenty-foot Equivalent Units (TEUs) of containers in 2012, emphasizing on the importance of automation, efficiency, speed, network, and reliability. African port officials also shared their perspectives on port management, pointing out alternative objectives such as job creation and value-adds in their management targets.



Top: ASEACC Networking Session for visiting African guests with officials from EDB, SBF, PSA International

Bottom: Visit to Singapore Urban Redevelopment Authority (URA)