

8th Annual

W.R.A.P. luncheon

Women Raising Awareness Philanthropically

Thursday, May 12, 2016

11am - 2pm

Hartford Marriott Downtown



Honoring

Renee DiNino

105.9 FM host and Director of
Community Affairs for iHeartRadio

WHAT

Our Annual Women Raising Awareness Philanthropically Luncheon was created to help build positive networking opportunities while honoring the work of a woman for notable philanthropic contributions in her field and community.



WHO

The 8th Annual Women Raising Awareness Philanthropically Luncheon Sponsorship presents an exclusive opportunity for company recognition and marketing to an anticipated audience of over 350 area business professionals. Sponsorship involves creative brand placement, brings positive event association and provides key partnership with a proven successful event.

WHY

Proceeds from the luncheon will help further the mission of Channel 3 Kids Camp, a not-for-profit camp in Andover and Coventry, CT. Channel 3 Kids Camp provides fun year-round opportunities to children of all abilities, families, and communities through educational and recreational programs that promote diversity, acceptance and environmental appreciation.



visit www.channel3kidscamp.org to purchase tickets or learn more!

EVENT SUMMARY

May 12, 2016

11:00 am - 2:00 pm

Hartford Marriott Downtown

200 Columbus Boulevard

Hartford · CT 06103

HONOREE

Renee DiNino

105.9 FM Host and Director of
Community Affairs for iHeartRadio

KEYNOTE SPEAKER

Rais Bhuiyan

A conversation about the power
of restorative forgiveness

EMCEE

Nicole Nalepa

WFSB Channel 3
Reporter

Our Annual Women Raising Awareness Philanthropically Luncheon was created to help build positive networking opportunities while honoring the work of a woman for notable philanthropic contributions in her field and community.

In this, our 8th Annual W.R.A.P Luncheon, we are proud to honor 105.9 FM mid-day host and Director of Community Affairs for iHeartRadio, Renee DiNino.

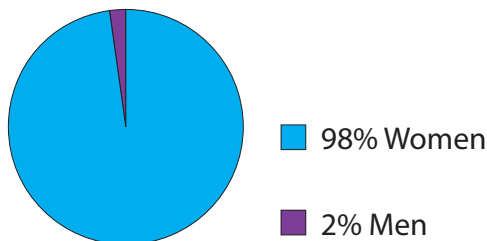
Additionally, we are excited and honored to welcome as this year's Keynote Speaker, founder of the non-profit organization World Without Hate Rais Bhuiyan. Bhuiyan will speak about 'restorative forgiveness' and how this concept can be incorporated into anyone's life.

Beginning at 11am, the event will include a variety of area boutiques and artisans for shopping before the luncheon program begins at 12:15 featuring a delicious seasonal menu.

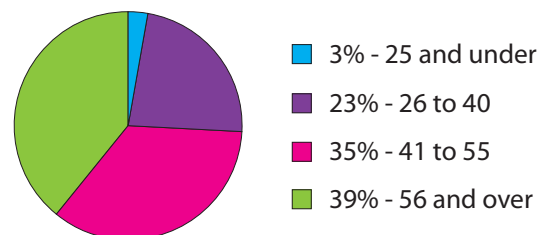
New this year, premium tickets can be purchased to include an autographed book and a private reception with our speaker and honoree following the luncheon. from 2 - 3pm

2015 GUEST DEMOGRAPHICS

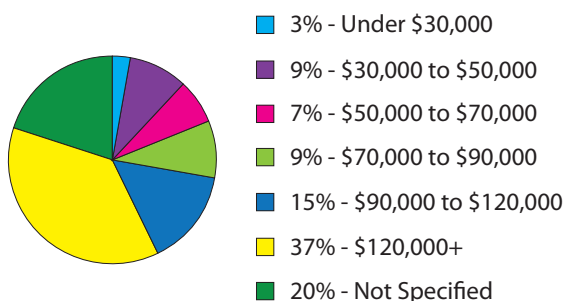
GENDER



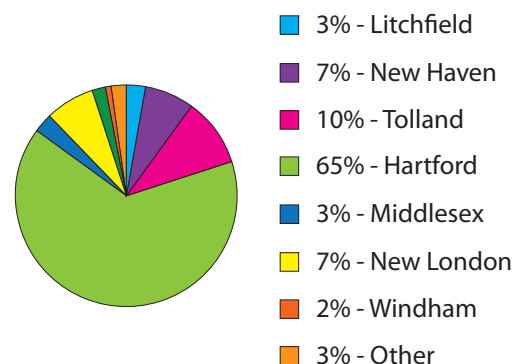
AGE



HOUSEHOLD INCOME



COUNTY



W.R.A.P. sponsorships

Women Raising Awareness Philanthropically

W
\$5,000

- 10 event tickets with preferred seating and option to participate in private post-event reception
- Full page ad in program book (*time sensitive*)
- Photo with Emcee, Honoree & Speaker
- Featured sponsor in all event PR (*time sensitive*)
- Premier logo placement on all published and web materials (*time sensitive*)
- Logo with link to website on event registration page
- Logo on pre-event PSA aired on WFSB Channel 3
- Prominent logo and banner placement at event including event slideshow
- Recognition on social networking sites
- Opportunity to distribute promotional materials or give aways in guest gift bags (at sponsor expense)
- Advertising or vendor table at event
- Logo featured at event entrance

R
\$2,500

- 8 event tickets with preferred seating option to participate in private post-event reception
- Half page ad in program book
- Prominent logo placement on all published and web materials (*time sensitive*)
- Logo with link to website on event registration page
- Logo on pre-event PSA aired on WFSB Channel 3 (*time sensitive*)
- Prominent logo and banner placement at event including event slideshow
- Recognition on social networking sites
- Opportunity to distribute promotional materials or give aways in guest gift bags (at sponsor expense)

A
\$1,500

- 6 event tickets and option to participate in private post-event reception
- Quarter page ad in program book (*time sensitive*)
- Logo placement on event signage and event slideshow
- Logo with link to website on channel3kidscamp.org event page
- Recognition on social networking sites
- Opportunity to distribute promotional materials or give aways in guest gift bags (at sponsor expense)

P
\$1,000

- 4 event tickets option to participate in private post-event reception
- Quarter page ad in program book (*time sensitive*)
- Logo placement on event signage and event
- Logo with link to website on channel3kidscamp.org
- Opportunity to distribute promotional materials in guest gift bags (at sponsor expense)

PROGRAM BOOK ADS OR DEDICATIONS

full page	\$500	5"w x 8" h
half page	\$300	5"w x 3.88" h
quarter page	\$200	5"w x 1.88" h

For more information or to learn about custom-made partnership opportunities based on your specific marketing goals, contact Katie Berube, Special Events Manager at 860.742.2267 or k.berube@channel3kidscamp.org