

Vibe Communications leaps feet first into Australia with the acquisition of RackCentral

Auckland, New Zealand – 10 June, 2015

Telco and network wholesaler, Vibe Communications, today announced that it has acquired 100% of Melbourne-based colocation and virtual server provider RackCentral which owns both the RackCentral and CloudiO brands.

Vibe has shown significant growth in New Zealand and Australia through its IP transit, International Layer 2, Access Wholesale and VOIP portfolios and has been on the hunt for Australian acquisitions for some months. The acquisition of RackCentral is a strong indication of its ambition to ramp up revenues and its overall footprint in A/NZ.

End-to-end infrastructure on-demand, in real time

RackCentral plays a unique role in Australia, providing customers with colocation, virtual private servers (VPS), self-managed cloud hosting and physical server hosting on month to month contractual terms, meaning that it generates customer loyalty through service quality and technical capability rather than term contracts.

"RackCentral is a logical extension to our rapidly growing New Zealand and Australian business with a similar philosophy around instantaneous provisioning and self-management of services" says Rudi Hefer, CEO of Vibe Communications. "RackCentral and CloudiO's auto provisioning and instant availability, coupled with IntelliPath (Vibe's on demand virtual cross connect fabric), will allow customers to create end-to-end network services, including connectivity and infrastructure on demand, in real time and on terms that suit them. This is something that no provider in A/NZ is currently doing."

Shaun McGuane, Chief Executive Officer of RackCentral adds "An acquisition by a service provider like Vibe with its own global footprint adds scalability and efficiency to RackCentral and means that we can grow at a pace we simply haven't been able to in the past. Vibe and RackCentral have complementary customer bases and also share a number of the same suppliers which adds to our scale in A/NZ and makes us an even stronger competitor in the hosting space" concludes McGuane.

As part of the acquisition, Hefer will take on the Role of CEO of RackCentral with McGuane stepping in as Chief Infrastructure Officer for both the Vibe Communications and RackCentral brands.

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About Vibe Communications

Vibe is a full service carrier and telecommunications infrastructure wholesaler that provides products and services to systems integrators, managed service and IT service providers, cloud specialists, content owners,

content distributors and more. Our relentless drive to automate service delivery has resulted in world class data and voice provisioning systems that allow our wholesale and carrier customers to not only self-provision but also manage their services through a single portal. We pride ourselves on our technical ability to deliver world class services to customers in New Zealand, Australia and abroad.

About RackCentral

RackCentral has provided reliable and scalable internet hosting infrastructure solutions with managed hosting and colocation services for more than 10 years. It also provides a range of IaaS solutions customised to each companies' needs. RackCentral operates the Cloud iO virtual server hosting brand which offers contract free terms as well.

RackCentral provides service to more than 1,500+ customers across Australia.

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