

SITE

Hudson River Designer Show House

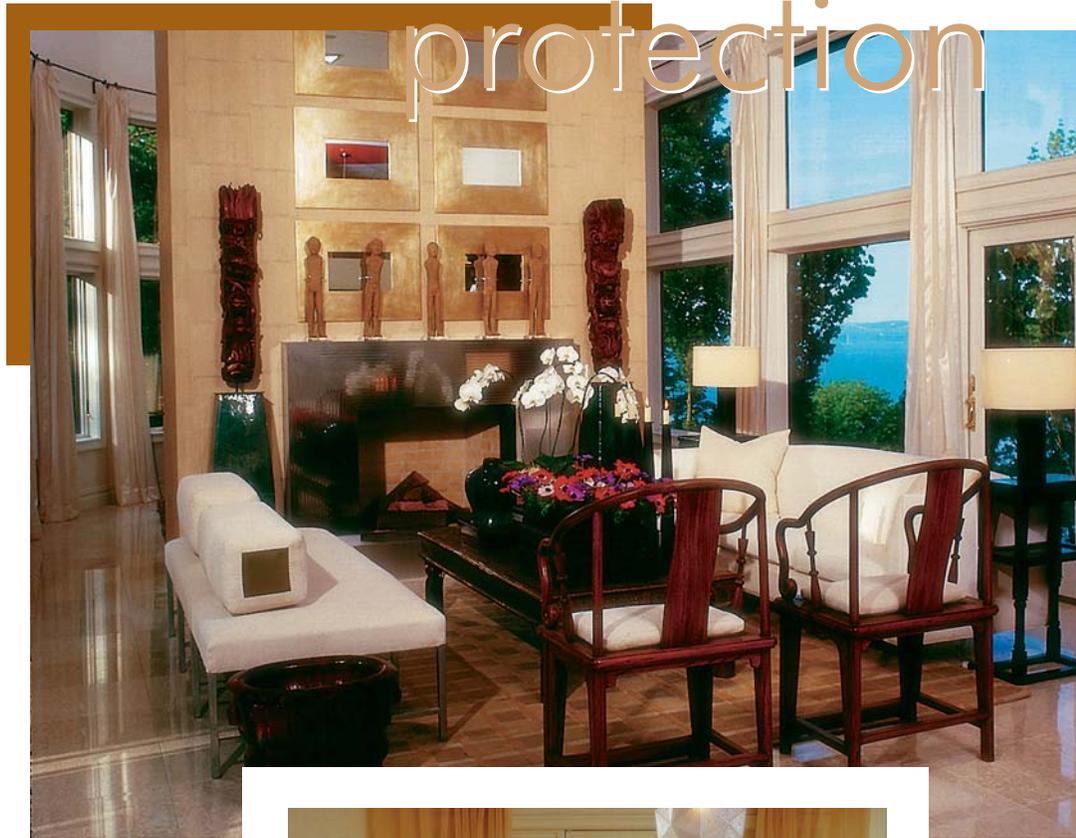
SITE LOCATIONS

Upper Nyack, New York

VISTA® PRODUCT USED

Crystal Elegance V58

Hudson River Retreat



protection

Show Houses are the phenomena of interior designers and architects. Created by concerned citizens for worthy charitable causes they allow people to see real rooms decorated by the finest interior designers. Most visitors believe they get their best decorating ideas from Show House tours and use what they see to achieve the "look" they themselves seek.

The Hudson River Designer Show House, a European style stone villa sits on a lofty crest above the Hudson River in Upper Nyack, a well-to-do residential community some forty miles from Manhattan. The show house offers spectacular views of the Hudson, twin manmade waterfalls and mature foliage used by landscapers to mirror surrounding properties that date back to the turn of the last century.

Despite the installation of expensive high performance windows, the sun's glare restricted the panoramic views and made the interior uncomfortable. Moreover, the sun's harmful ultraviolet rays which came through the specialty glass were a source of fading and damage to the precious furnishings that illustrated the interior designers' skills.

The chairman of the show house project and interior designers quickly addressed the issue by engaging the services of a local solar control window film expert, who identified the problems and recommended the installation of Vista® UVShield® Crystal Elegance V58 solar control



window film for the windows. The film was carefully chosen to address the specific problems of each designer's room. The cavernous glass rotunda living room was the responsibility of interior designer Ho Sang Shin, whose works of Asian aesthetic simplicity have appeared in most design magazines and have been featured by the Cooper Hewitt museum and at Christie's auction house. Ms. Shin combined contemporary upholstery with Asian antiques whose dark accents were particularly vulnerable to the ravaging effect of the sun's ultraviolet rays. Ultraviolet light is that part of the sunshine which is the main cause of fading of woods, furnishings and artwork. (Ultraviolet light is also dangerous to human skin as it has been associated with the development of skin cancers by the medical community.)

Crystal Elegance film was installed on the windows to stop virtually all (99.9%) ultraviolet rays from penetrating the glass.

CASE HISTORY

protection



For the main dining room by Charles Pavarini III, a designer frequently featured in House Beautiful, Southern Accents, and "The New York Times", built upon the house's open architecture with 20th Century furnishings and finishes. While the room is most elegant and provides extraordinary views, without Crystal Elegance on the windows the sun's glare created an unacceptable ambiance. One could not see comfortably out of or within the room! The solar control window film reduced the sun's glare by nearly half (42%) thereby allowing occupants to fully enjoy the room's unique properties.

Kaja Gam, a color conceptualist and interior designer to socialites such as Betsy Von Furstenberg and Eileen Guggenheim, worked wonders on the Game Room. Ms. Gam employed high intensity colors to reflect the free wheeling nature of a room meant for fun and exercise. The dramatic cavalcade of colors was particularly vulnerable to the fading effects of ultraviolet light. Here again Vista® UVShield® provided the solution by stopping the harmful ultraviolet rays at the glass.

Nearly a thousand square feet of window film was used tactically throughout the Show House to ensure the unique furnishings that were exposed to sunlight were protected.



UVShield® film stops virtually all ultraviolet rays from penetrating glass, controls sun glare, reduces heat in the summer while containing home heat in the winter for substantial energy savings. Vista® also provides a measure of personal protection by limiting danger from broken glass. When professionally installed it is almost impossible to detect and is supported with a lifetime warranty.