

[Your Church Name Here]

FOR IMMEDIATE RELEASE: (Date)

Contact:

(Contact Name)

(Your Phone #)

New Faith-Based Movie with Erik Estrada and Former POW Jessica Lynch to Show at [Your Church Name]

(Your Church) will be screening a new faith-based family-friendly film called ***Virtuous*** on (Day & Date of your Screening). Depending on availability, (Your Church) will also be hosting several stars of the film including Erik Estrada, Brandy Allison, Holly Spears and/or PFC Jessica Lynch.

Erik Estrada is best known for his leading role in the television series, *ChiPs*. Since that program, he has appeared in a long list of movies, television shows, and reality programs. This is the fourth in a series of faith-based family-friendly films Estrada has made in his partnership with JC Films.

The producers of *Virtuous* casted an impressive listed of Christian entertainers in hopes that *Virtuous* will be that inspiring and challenging film for women; as the faith-based blockbuster film *Courageous* was for men.

The film *Virtuous* is a multi-plot feature-length motion picture that highlights ten unique ladies of different ages, backgrounds and life experiences. As today's generation of women are vastly diverse; so are the various stories in this film.

One such story loosely depicts that of PFC Jessica Lynch. Lynch who makes her acting debut in the film is a true American hero; when at age 19 she became the first ever rescued female POW/MIA.

Brandy Allison, who will be attending the screening is a Christian recording artist and the lead actress in *Virtuous* says she agreed to the project because she felt women of all ages and races experience tremendous pressure from an increasingly unavoidable secular culture.

She explains, "When women stand up for our own convictions, we are criticized and marginalized. However, if we falter in own faith and actions in the face of an overwhelming constant cultural barrage, we're labeled hypocrites. I say women can be both righteous in their convictions and lifestyle while being rowdy enough to stand-up and defend those convictions!"

The film *Virtuous* is part of a nation-wide 'Virtuous Women's Conference' designed to make the film come to life as audiences personally hear from the actresses of the film. "You actually hear our personal testimonies and stories as depicted in the film. It's a powerful combination of film and reality," explained Allison.

For more information about ***Virtuous***, please visit the film's website at www.VirtuousFilm.com. To schedule a direct interview with Erik Estrada, Jessica Lynch and/or Brandy Allison please contact Dean Haskins at dean@jcfilms.org.