



# Business Turbo Booster

RESULTS THROUGH HANDS ON MENTORING

My reason for existence:	
What sets my business apart from the rest:	
My ideal customer is: <i>(target market)</i>	
What's most important to my ideal customer when they are buying what I'm selling:	
What is my annual revenue goal?	\$
How much money do I want to earn?	\$
The top 3 things that are going to get me there:	1. _ 2. _ 3. _
How much will each sale contribute to my revenue/profitability: <i>(And what are they and the price?)</i>	
What will trigger my ideal customer to think of me:	