



Crane's

# Money Fund Symposium

An educational event for money market mutual fund professionals and investors.



**June 22-24, 2016 • The Philadelphia Marriott • Philadelphia, Pa.**

Dear Money Fund & Cash Investment Professional:

Mark your calendars for the 8th annual *Crane's Money Fund Symposium* in Philadelphia, Pa., June 22-24, 2016! Crane Data's flagship event attracted over 500 money fund and money mar-

ket investment professionals to Minneapolis last summer, and we expect our return to Philadelphia to be even bigger and better. Registration is \$750. We hope to see you in Philly in June!  
Sincerely, *Pete Crane, President, Crane Data*

## Crane's Money Fund Symposium Conference Agenda

### Wednesday, June 22

1:00-1:10 pm **Welcome to Money Fund Symposium 2016**  
*Peter Crane, President, Crane Data*  
1:10-1:50 pm **Keynote: The New Look of Money Market Funds**  
*Larry Fink, Chairman & CEO, BlackRock (invited)*  
1:50-2:45 pm **Strategists Speak '16: Repo, Rates & Regs**  
*Joseph Abate, Director F-I Strategy, Barclays*  
*Mark Cabana, U.S. Rates, Bank of America Merrill Lynch*  
*Rob Zambarano, Macro Strategist, Guggenheim Securities*  
2:45-3:15 pm **Refreshments** sponsored by *Fidelity Investments*  
3:15-4:05 pm **Enhanced Cash & Ultra-Short Bond Funds**  
*Alex Roever, Managing Director, J.P. Morgan Securities*  
*Dave Fishman, Managing Director, Goldman Sachs A.M.*  
*Michael Morin, Director Inst Port Mgmt, Fidelity Investments*  
4:05-5:00 pm **Major Money Fund Issues 2016**  
Moderator: *Peter Crane, President, Crane Data*  
*Charlie Cardona, CEO, BNY Mellon Cash Investment Strategies*  
*John Donohue, CEO Inv. Mgmt. Americas, J.P. Morgan A.M.*  
*Roger Merritt, Managing Director, Fitch Ratings*  
5:00-6:00 pm **Reception**

sponsored by *Bank of America Merrill Lynch*

### Thursday, June 23

8:00-9:00 am **Breakfast** sponsored by *BlackRock*  
9:00-9:40 am **An Update on Treasury Initiatives**  
*John Dolan, Deputy Director, U.S. Dept. of Treasury*  
9:40-10:30 am **Senior Portfolio Manager Perspectives**  
Moderator: *Frank Dugan, Managing Director, Barclays*  
*Laurie Brignac, Co-Head NA Global Liquidity, Invesco*  
*Tim Huyck, CIO Money Markets, Fidelity Investments*  
*Peter Yi, Director, Short Duration F-I, Northern*  
10:30-11:00 am **Coffee** sponsored by *Wells Fargo*  
11:00-11:45 am **Government & Treasury Money Fund Issues**  
Moderator: *Garret Sloan, F-I Mkt Strat, Wells Fargo Securities*  
*Mike Bird, Portfolio Manager, Wells Fargo Funds*  
*Rob Sabatino, Managing Director, UBS Global A.M.*  
11:45-12:30 pm **Muni & Tax Exempt Money Fund Issues**  
*Justin Schwartz, Portfolio Manager, Vanguard Group*  
*John Vetter, Municipal Structured Analyst, Fidelity Investments*

12:30-1:30 pm **Lunch** sponsored by *Dreyfus*  
1:30-2:20 pm **Dealer Roundtable: Supply & New Products**  
*Stewart Cutler, Head of Origination, Barclays*  
*John Kodweis, Managing Director, J.P. Morgan Securities*  
*Jean-Luc Sinniger, Director, Citi Global Markets*  
2:20-3:10 pm **Portal Panel: Transparency & Direct Investments**  
Moderator: *Ryan Kipp, Head Sales & Prod Mgmt, Cachematrix*  
*Greg Fortuna, MD, State Street's Fund Connect*  
*Tory Hazard, Exec VP & Product Mgr., ICD*  
*Steve Krauss, MD, FIS Global*  
3:10-3:40 pm **Break** sponsored by *Invesco*  
3:40-4:25 pm **MMF Issues in Europe & Asia**  
*Reyer Kooy, Chairman, IMMFA*  
*Jonathan Curry, Global CIO, Liquidity, HSBC Global A.M.*  
*Dan Morrissey, Partner & Head of Asset Mgmt, William Fry*  
4:25-5:00 pm **Investor Issues: Corporates, Brokerage Sweeps**  
*Tony Carfang, Partner, Treasury Strategies*  
*Tom Hunt, Director of Treasury Services, AFP*  
*Sunil Kothapalli, VP & Product Mgr., Wells Fargo Advisors*  
5:00-6:00 pm **Reception** sponsored by *Barclays*

### Friday, June 24

8:00-9:00 am **Breakfast** sponsored by *Federated Investors*  
9:00-9:50 am **The State of the Money Fund Industry**  
*Peter Crane, President, Crane Data*  
*Debbie Cunningham, MM CIO, Federated Investors*  
*Alex Roever, Managing Director, J.P. Morgan Securities*  
9:50-10:45 am **Money Fund Reforms: Outstanding Issues**  
Moderator: *Joan Swirsky, Of Counsel, Stradley Ronon*  
*Jane Heinrichs, Sr. Counsel, Investment Company Institute*  
*Jack Murphy, Partner, Dechert LLP*  
*Sarah ten Siethoff, Sr. Special Counsel, U.S. S.E.C.*  
10:45-11:15 am **Coffee**  
sponsored by *First American Funds*  
11:15-12:00 pm **Reform Issues: Credit Ratings, Floating NAVs**  
*Jimmie Irby, Managing Director, J.P. Morgan A.M.*  
*Charles Hawkins, Vice President, BNY Mellon Asset Servicing*  
12:00-12:30 pm **Money Fund Data, Statistics & Software**  
*Peter Crane, President, Crane Data*

## Money Fund Symposium Sponsors & Exhibitors

*BofA Barclays Dreyfus/BNY Mellon Federated Fidelity First American/US Bancorp A.M. Invesco JP Morgan Wells Fargo BlackRock Goldman Sachs JPMAM Fitch Credit Suisse Guggenheim Investortools MS State Street CastleOak CPIWG Moody's Natixis S&P Toyota Tradeweb Western Williams Capital Bloomberg Cantor DBRS Dechert FIS Global Nomura Northcross Promontory TSI UBS*



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## Crane's Money Fund Symposium Thanks Our 2015 Sponsors!



### Crane Data LLC

measures money and provides competitive intelligence on **money markets & mutual funds.**

Crane Data was founded by money fund expert **Peter G. Crane** and computer & statistics guru **Shaun Cutts.**

*Our mission is faster, cheaper, and cleaner market information.*

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### About The Philadelphia Marriott

The **Philadelphia Marriott** is located in "Center City" Philadelphia. **Crane Data** has negotiated a **discounted hotel rate of \$259** plus tax, currently 15.5%. Visit <https://aws.passkey.com/g/52963467> to reserve a room or call **877-212-5752**. The rate is good until the room block sells out or until **May 24, 2016**. Availability and rate cannot be guaranteed after this date. **Please stay at the conference hotel and register under our block to fulfill our minimum room commitment.** (Let them know you're attending **Crane's Money Fund Symposium.**) Visit [www.moneyfundsymposium.com](http://www.moneyfundsymposium.com) for more information, or contact **Peter Crane** (508-439-4419; [pete@cranedata.com](mailto:pete@cranedata.com)) or **Devon Binder** at **Red Door Alliances** (303-946-2522; [devon@reddooralliances.com](mailto:devon@reddooralliances.com)) with any questions or requests.

