****

**C-U Pride Festival**

 **2016 SPONSORSHIP**

****

**The UP Center of Champaign County**
44 E. Main Street, Suite 516
Champaign, IL 61820 | +1 (217) 550-4248
http://unitingpride.org

|  |  |
| --- | --- |
| **Festival Information** **September 10, 2016*** **Saturday September 10th – Pride**

***Downtown****:* Education Workshops - 12 noonFestival & Kids Area – Opens at 2PMParade – Kick off at 5PMBar activities & shows – Kick off after parade* **Sunday September 11th – Post Pride Brunch**

***Within Champaign/Urbana****:* Area restaurant will host 11AM Drag Brunch with advance tickets for saleL:\Dropbox\Admin\Multimedia\Images\Logos\logo.eps | **Sponsor (4 spots available)****SPONSORSHIP ($5,000)****Marketing Impressions Via*** Business name identification placement on all collateral materials and signage
* Sponsorship featured in all Pride Festival-related media promotion including releases, PSAs, print, & electronic media buys
* Listing on The UP Center Web sites with link
* Complimentary 10’ x 10’ Booth Space
* Opportunity to provide & display 2 banners at Pride Festival site & provide product display and sampling
* Right of first refusal for presenting sponsorship in 2015

 **Supporter (6 spots available)****SPONSORSHIP ($2,500)****Marketing Impressions Via*** Business name identification placement on all collateral materials and signage
* Sponsorship featured in 50% Pride Festival-related media promotion including releases, PSAs, print, & electronic media buys
* Listing on The UP Center Web sites with link
* Complimentary 10’ x 10’ Booth Space if needed

 **Benefactor**  **SPONSORSHIP ($1,000)** **Marketing Impressions Via*** Business name identification placement on all collateral materials and signage
* Sponsorship featured in 25% Pride Festival-related media promotion including releases, PSAs, print, & electronic media buys
* Listing on The UP Center Web sites with link

**Patron****SPONSORSHIP ($500 and below)****Marketing Impressions Via*** Sponsorship featured in 25% Pride Festival-related media promotion including releases, PSAs, print, & electronic media buys
* Listing on The UP Center Web sites with link
 |
| **Sponsor Agreement** |

|  |
| --- |
| Sponsor’s Name: |

|  |
| --- |
| Address: |

|  |  |
| --- | --- |
| City: | State: |

|  |  |
| --- | --- |
| Zip Code: | Phone Number: |

|  |
| --- |
| Email: |

|  |
| --- |
| Website: |

|  |
| --- |
| Primary Contact Person: |

**Sponsorship Level:**

❏ Sponsor ($5,000+) ❏ Supporter ($2,500+) ❏ Benefactor ($1,000)❏ Patron ($500 - )

(Please make checks payable to “The UP Center of Champaign County”)

**Sponsorship name as it should appear in all CU Pride Fest advertising**

**Sponsorship/In-Kind amount**

***Logos must be provided to CU Pride Fest in PDF form via pride@unitingpride.org***

Sponsor and CU Pride Fest have read and agree to all terms of the above agreement on the day of , 2016 .

**For sponsor: For CU Pride:**

Signature: Signature:

Print Name: Print Name:

*The UP Center of Champaign County is a 501c(3) corporation and all donations are tax-deductible to the extent allowed by law*.

**Please send completed agreements to:**

The UP Center of Champaign County, 44 E. Main Street, Suite 516 Champaign, IL 61820