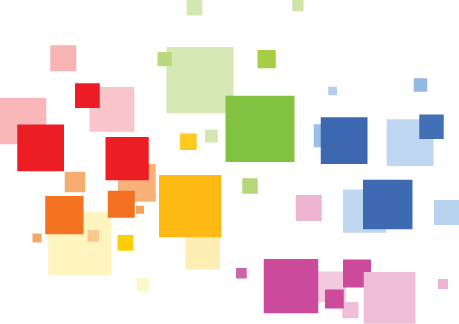
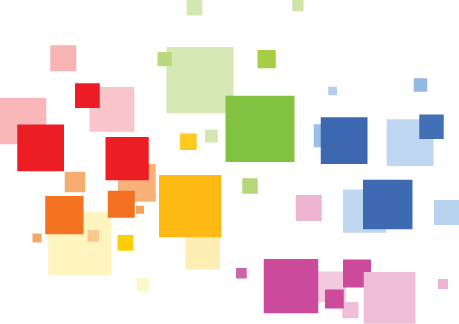
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**C-U Pride Festival**

**2016 SPONSORSHIP**

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**The UP Center of Champaign County**  
44 E. Main Street, Suite 516  
Champaign, IL 61820 | +1 (217) 550-4248   
http://unitingpride.org

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| **Festival Information**  **September 10, 2016**   * **Saturday September 10th – Pride**   ***Downtown****:*  Education Workshops - 12 noon  Festival & Kids Area – Opens at 2PM  Parade – Kick off at 5PM  Bar activities & shows – Kick off after parade   * **Sunday September 11th – Post Pride Brunch**   ***Within Champaign/Urbana****:*  Area restaurant will host 11AM Drag Brunch with advance tickets for sale    L:\Dropbox\Admin\Multimedia\Images\Logos\logo.eps | | **Sponsor (4 spots available)**  **SPONSORSHIP ($5,000)**  **Marketing Impressions Via**   * Business name identification placement on all collateral materials and signage * Sponsorship featured in all Pride Festival-related media promotion including releases, PSAs, print, & electronic media buys * Listing on The UP Center Web sites with link * Complimentary 10’ x 10’ Booth Space * Opportunity to provide & display 2 banners at Pride Festival site & provide product display and sampling * Right of first refusal for presenting sponsorship in 2015   **Supporter (6 spots available)**  **SPONSORSHIP ($2,500)**  **Marketing Impressions Via**   * Business name identification placement on all collateral materials and signage * Sponsorship featured in 50% Pride Festival-related media promotion including releases, PSAs, print, & electronic media buys * Listing on The UP Center Web sites with link * Complimentary 10’ x 10’ Booth Space if needed   **Benefactor**  **SPONSORSHIP ($1,000)**  **Marketing Impressions Via**   * Business name identification placement on all collateral materials and signage * Sponsorship featured in 25% Pride Festival-related media promotion including releases, PSAs, print, & electronic media buys * Listing on The UP Center Web sites with link   **Patron**  **SPONSORSHIP ($500 and below)**  **Marketing Impressions Via**   * Sponsorship featured in 25% Pride Festival-related media promotion including releases, PSAs, print, & electronic media buys * Listing on The UP Center Web sites with link | |
| **Sponsor Agreement** | |

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| --- |
| Sponsor’s Name: |

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| --- |
| Address: |

|  |  |
| --- | --- |
| City: | State: |

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| Zip Code: | Phone Number: |

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| Email: |

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| Website: |

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| --- |
| Primary Contact Person: |

**Sponsorship Level:**

❏ Sponsor ($5,000+) ❏ Supporter ($2,500+) ❏ Benefactor ($1,000)❏ Patron ($500 - )

(Please make checks payable to “The UP Center of Champaign County”)

**Sponsorship name as it should appear in all CU Pride Fest advertising**

**Sponsorship/In-Kind amount**

***Logos must be provided to CU Pride Fest in PDF form via pride@unitingpride.org***

Sponsor and CU Pride Fest have read and agree to all terms of the above agreement on the day of , 2016 .

**For sponsor: For CU Pride:**

Signature: Signature:

Print Name: Print Name:

*The UP Center of Champaign County is a 501c(3) corporation and all donations are tax-deductible to the extent allowed by law*.

**Please send completed agreements to:**

The UP Center of Champaign County, 44 E. Main Street, Suite 516 Champaign, IL 61820