

For Immediate Release

Award Winning Director, Jeff Pinilla Joins NBTV Studios

New York, New York (December 18, 2014) - Global media studio NBTV Studios is proud to announce that 3-time Emmy and 5-time Promax BDA Gold winning filmmaker Jeff Pinilla will join their team as the Director in Residence and Creative Director.

Jeff Pinilla is most well known for his achievements at the 2011 and 2012 Promax BDA awards where he took home the "Ron Scalera Rocket Award," along with 5 Promax Gold Awards for Writer, Director, and Producer. He has also successfully produced and directed two documentaries: *The First 36 Hours: an Inside Look at Hurricane Sandy*, and *30 Seconds to Air: an Inside Look at the Bill Cunningham Show*. Pinilla has written, produced, and directed three narrative short films, including "The Earth, the Way I Left it," which won "Best Film" at the 2013 Woodstock Film Festival and was an official selection and finalist in Nashville, Dallas, Orlando, New York, Los Angeles, Hollyshorts, and several other international film festivals worldwide. His IMDB catalogue can be found here: <http://www.imdb.com/name/nm3466548/>

"We are thrilled to have Jeff as part of NBTV Studios. He is an outstanding filmmaker, a compelling storyteller and a hands-on creative whose versatility encompasses multiplatform entertainment and advertising content," says Nick Buzzell, CEO of NBTV Studios, "His strong bilingual and multicultural background will add even further depth and breadth to our already strong team."

Jeff Pinilla joins NBTV Studios, which is a global media studio that creates, produces and distributes multi-platform, diverse and interactive media experiences for television, film, web and mobile, including: TV shows, broadcast commercials, branded entertainment, feature films, music videos, interactive applications, web series and more.

"I am thrilled to join the team of forward-thinking producers and creatives who have already established themselves as a leading name in the industry," said Pinilla. "We all share an equal passion for blurring the line between advertising and entertainment to create truly immersive and engaging content."

About NBTV Studios

NBTV Studios is a global media studio that creates, produces and distributes multi-platform, diverse and interactive media experiences for television, film, web and mobile, including: TV shows, broadcast commercials, branded entertainment, feature films, music videos, interactive applications, web series and more. NBTV strategically manages and advises a diverse roster of celebrity talent, ranging from reality to scripted. Our premium content has entertained hundreds of millions of people, encompassing both general market and multicultural audiences across multiple platforms, including New Buzz TV, an OTT MCN which NBTV owns and operates. NBTV's clients include major consumer brands, advertising agencies and media companies. [Learn More About NBTV Studios](#)

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