

2017 Society of Watercolor Artists Juried International Exhibition Prospectus

www.swawatercolor.com

Atrium Gallery, Central Library, Fort Worth, TX
500 W. 3rd Street, Fort Worth, TX Phone: 817.392.7323

Juror: Laurie Goldstein-Warren

Southern Watercolor Society (SWS), Transparent Watercolor Society (TWSA), Watercolor West (WW), North East Watercolor Society (NEWS), North West Watercolor Society, Gold Medal Fellowship (NWWWS-GMF)

Originally from New York, Laurie now lives in West Virginia. She has been painting watercolors for the last 16 years. Laurie continues to experiment with new techniques in watercolor and watercolor/ acrylic. Her work has shown in the US, Japan, Turkey, Canada and China. She won Best of Show in the 2016 Texas Watercolor Society. Currently, she travels and teaches workshops across the United States. Her works focus on cityscapes, portraits and still life. Among her credits, Laurie has been featured in 3 issues of *Watercolor Artist* and 3 *Splash* publications. Learn more on her website:

www.warrenwatercolors.com



EXHIBITION CHAIR: TBA, email: swaexhibitions@gmail.com Phone: TBA

AWARDS: \$4000 in cash and merchandise to be determined by the juror after viewing the installed work.

Exhibition Calendar

Exhibition Dates: 16 April-27 May

Entry deadline: Sunday, 12 March (All entry images must be sent via email before midnight)

Notification date: Wednesday, 22 March (via email)

Shipped pieces due to Box and Ship: 5-13 April

Hand-Delivered pieces due at Fort Worth Central Library: Saturday, April 15, 10am-noon

Juror Demo: Monday, 17 April, 7-9pm (\$10 fee to non-members)

Juror Workshop: Tuesday, 18 April-Thursday, 20 April

Reception in Central Library Auditorium: Saturday, 27 May, 2-4pm

Take Down and Pickup: 4-5pm immediately following the reception

MEMBERSHIP AND SWA SIGNATURE STATUS: Membership in SWA is not necessary for entry. However, the membership year runs Jan-Dec and includes a juried exhibition for members later in the year. Those who have been accepted to five SWA Juried Exhibitions *while sustaining active membership* are awarded SWA signature status and may add "SWA" with their signature. Disqualified work does not count toward signature status.

ARTIST ELIGIBILITY: This exhibition is open to artists 18 years of age and older. International entries are welcome.

ELIGIBLE ARTWORK: Original artwork only.

Paintings copied from commercial or published photographs or other artist's work, or computer produced work will not be exhibited. If the scene is a well-known scene, tape your own resource materials (photo) to the back of the painting.

Work must be water-media on watercolor paper or Yupo. Water-media includes traditional watercolors, acrylics, inks or gouache. Inks cannot cover more than 10% of the surface. No works on canvas or other materials other than specified.

Not allowed in this exhibition and will result in disqualification:

Collage

Nudes

Work done during a workshop or in a class that is not original

Copies or likenesses of other artist's artwork

Digital reproductions or use of web/online photographs

Digital/printer reproductions printed onto surface of artwork

Art work must have been completed in the last 3 years (after March 2014) and cannot have been shown previously in any SWA juried art exhibitions.

Each artist may submit up to 3 paintings for consideration, no more than one *may* be chosen for the show by the juror.

If accepted, the painting shipped must be the same as the image submitted.

All works must be available through the entire run of the show. Do not submit works that may sell before the show or be shown elsewhere during the show.

HOW TO PREPARE IMAGES FOR ENTRY:

1. File format: JPEG only. No slides or photographs will be accepted.
2. File dimensions: 1920 pixels on the longest side, 300 dpi. Note: www.picsize.com has a simple, free system for resizing images. Use the "custom" option for choosing pixel size. Select "best" for jpeg quality.
3. File size: 3 MB maximum. Be sure your JPEG image is a high resolution, high quality image.
4. Image name: include the artist last name, first name and title.
Example: JohnsonPatricia_A Summer Day
5. Orientation: the image submitted must be oriented properly (horizontal or vertical)
6. Show only the image. Any image showing a frame or mat will be disqualified. The image shown is the image used for the catalog and publicity for the show.
7. No digital enhancement of the image is allowed.
8. There is a How-To Tutorial by Linda Doll on YouTube using Photoshop Elements. If you do not have that program, she has good information for working with images:
<https://www.youtube.com/watch?v=wChDaNa5Z-o>

CATALOGS: Entrants and sponsors receive a complementary catalog. Additional catalogs are available for sale after the reception. Contact us at watercolorexhibitions@gmail.com for sponsorship opportunities. Shipped works will have the catalog enclosed in the shipping box.

ENTRY PROCEDURE & FEES:

1. Sending the digital images:

Electronic submission is required (Slides and images on CD's will not be reviewed).

Correctly sized and labeled images must be sent by the midnight deadline by email to swaexhibitions@gmail.com

In the email with your entry image(s) you must include this information as part of your entry: your name, address, phone number and for each entry also send the title, actual painting size (not framed size) and price. Be sure you attach each entry image to this same email. For instance, if you are submitting 3 entries, they must all be included in one email.

NOTE: SWA will not "clean up" improperly labeled entries—they will not be sent for the juror preview.

2. Payment:

Entry Fee: \$35 (USD) (includes up to 3 images submitted for consideration). The entry fee is nonrefundable. There is a handling fee for paintings shipped (details are presented in the Shipping/Delivery section of this prospectus).

There are two methods of payment.

(1) Send payment by check to the Exhibition Chair, To Be Announced in December. Returned checks incur a \$25 fee.

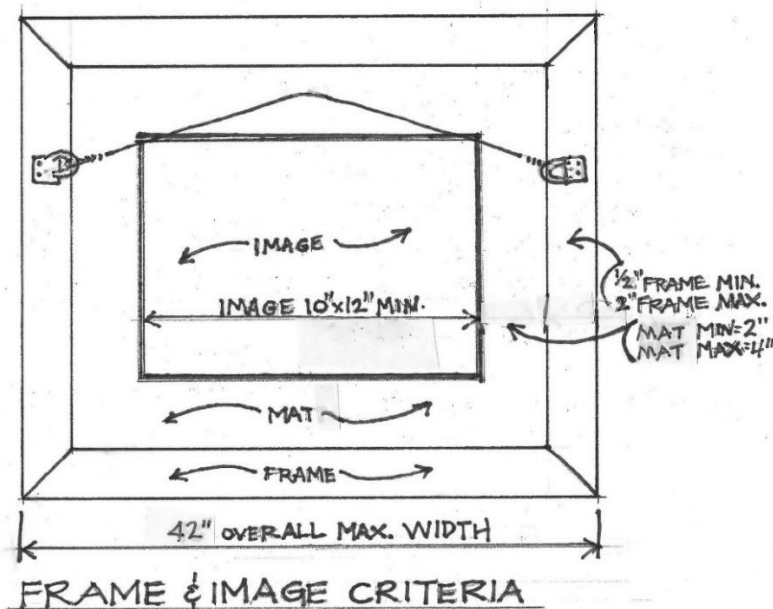
(2) Use Pay Pal on the SWA website: www.swawatercolor.com. All entry fees are nonrefundable. Membership is also payable through Pay Pal, if desired.

3. Entry Form:

The non-refundable entry fee (U.S. funds) must accompany your entry. Your payment and images sent indicate you agree to the rules on the prospectus. A completed, signed entry form will be expected with the delivery of any accepted works.

FRAMING & SIZE RESTRICTIONS: Failure to follow guidelines shall result in disqualification.

- Use Plexiglas (no glass accepted).
- No frame can be wider than 2" on each side. The minimum **framed** size is 15" in any direction/Maximum **framed** size is 42" any direction. Minimum **image** size is 10" x 12."
- Frames may be metal or wood.
- Diptychs/triptychs constitute one painting and must be framed as such.
- **All work must be matted using a white mat.** A single, double or extra thick mat is acceptable. **Floated work, colored filets, colored lining or colored backboards are not allowed and will be disqualified if delivered as such.**
- Work must hang by wire using D-rings or metal hanging hardware. No saw-tooth hangers or screw eyes allowed.



SALES: SWA withholds 25% commission on sales. Entries not clearly marked with a price are considered not for sale. Prices cannot be changed after the entry process. Details for shipping sold works will be worked out between SWA and the artist. Payment for sold artwork will be issued within 30 days after the close of the exhibition.

LIABILITY, INSURANCE, PROSPECTUS AGREEMENT: Submission to the SWA juried exhibition constitutes an agreement on the part of the entrant to the conditions set forth in this prospectus. Every precaution will be taken in handling art work. SWA, Box and Ship or the Fort Worth Public Library are not responsible for loss or damage to any work of art. Artists are responsible for loss/damage to any work, and for insurance of paintings to, from, and during the exhibit. Any art work arriving without proper payment will be held until fees are paid. If, after 30 days, the artist has not provided payment, the art work in question will become the property of SWA. If it is an award-winning piece, those payments will be deducted from the award before the painting is returned.

SHIPPED DELIVERY AND RETURN OF ACCEPTED WORK: Shipped work must arrive before 13 April.

All shipped art work will be charged a \$40 handling fee. This is separate from the costs involved in the actual shipping of art work to and from the venue. Hand delivered works do not face a handling charge. Artists are responsible for all shipping costs both ways. UPS, DHL, and FEDEX may be used. Artists may check with local shippers for fees before entering the show as this may influence the price of art work. Do NOT ship using the U.S. Postal Service. No wood crates or Styrofoam peanuts. We recommend reusable cartons (preferably Airfloat Systems or similar). The address of Box and Ship must be written on the carton itself as well as the label (in case the label comes off in transit). Inside the shipped box include: art work ready to hang, entry form, return shipping label and \$40 check for handling to SWA. Ship accepted work to: SWA Show, Attention: Rajan Dorasami BOX and SHIP, 4455 Camp Bowie Drive, Suite 114, Fort Worth, TX 76107 Box and Ship Phone Number: (817) 377-8754

Artists shipping work must provide a pre-paid return shipping label. Unsold work will not be returned without a prepaid return shipping label provided. No CODs or Call Tags. All shipments must be accompanied by either:

- 1) A completely pre-filled (preferably internet generated) return shipping label.
- 2) Credit card and contact information so that Box and Ship can contact artists to arrange shipping for them.

DELIVERY AND RETURN BY HAND: There is no handling fee for hand-delivered works.

DELIVERY: Saturday, 15 April, 10am-noon

PICK UP WORK: Saturday, 27 May, 4-5pm immediately following the awards reception (please be prompt and if unable to pick up your own work, make arrangements with someone else)

Paintings must hang for the entire run of the show. Failure to pick up work on time will incur a fee of \$6/day.

If you need help entering this exhibit, email: swaexhibitions@gmail.com

ALL ENTRIES must have this form taped to the back right corner of the accepted art work, regardless of delivery style.

Artist First Name: _____ Last Name: _____

Address: _____

Phone: _____ Email: _____

___ I believe this is my 5th juried acceptance which qualifies me for newly-earned signature status! Please check so I can receive my Signature Member Awards Certificate.

Accepted Artwork Title: _____

Image Size (h x w) _____ Framed Size (h x w) _____ Medium: _____ Price: _____

Information supplied on entry form is used for the catalog. Be sure it is correct and legible. No price changes are allowed for any reason. By entering this exhibition the artist agrees with all the conditions in the prospectus and gives SWA the right to photograph the artist's work for catalog, website and publicity.

Artist's Signature: _____ Date _____

SWA may adjust or correct information in this prospectus prior to the March entry deadline. It will remain posted on the website at www.swawatercolor.com. Those accepted will receive an email notice and also be listed on the website. Be aware if you do not send your accepted piece, you have prevented another artist from participating.