



## ***BikeUP electric power festival***

### **PROGRAM**

#### **FRIDAY May 30th**

- 12:00 p.m. @ Piazza Cermenati  
**Ribbon Cutting Ceremony & Electric Riding of the Authorities**
- 12:30/1:30 p.m. @ Palazzo delle Paure  
Opening Conference: ***Towards a new pedal mobility***
- 2:00 p.m. **Festival Opening**
- 2:30 p.m. @ Palazzo delle Paure  
- Conference: ***Bike sharing and Electric Bike***
- 4:00 p.m. @ Palazzo delle Paure  
- Conference: ***Bosch Integrated System***
- 5:00 p.m. @ BikeUP Garage:  
- ***Retrofitting Workshop***  
@ Palazzo delle Paure  
- Conference: ***Delivery and Opportunities for Cargo Electric Bike***
- 8:00 p.m. Closing

#### **SATURDAY May 31st**

- 09:30 a.m. **Opening**
- 10:30 a.m. @ staging area  
- ***Introduction of the riders***
- 11:00 a.m. @ test ride area:  
- ***BMT Valsassina Show***
- 11:30 p.m. @ Palazzo delle Paure:  
- Conference: ***Retrofitting with Sunstar***
- 12:30/2:00 p.m. ***UPHill Free Trials***
- 2:00/3:00 p.m. ***UPHill Qualifications***
- 3:00 p.m. @ BikeUP Garage:  
- ***Retrofitting Workshop***
- 3:00 p.m. @ Palazzo delle Paure:  
- Conference: ***Electric Cycle Tourism & Bike Sharing for Tourism***
- 4:30 p.m. @ Area test Ride:  
***BMT Valsassina Show***
- 8:00 p.m. Closing
- 9:00 p.m. ***UPHill Final***
- 10.30 p.m. @ staging area  
***UPHill Award Ceremony and BMT Valsassina show by night for***  
***"Pedala coi lupi"***
- 11:00 p.m. ***DJ set***

BikeUP srls

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| via Del Piano 2 - Castello di Brianza - 23884 LC | P.IVA 03504010137



## SUNDAY June 1st

09:30	<b>Opening</b>
10:00 a.m.	@ Test Ride Area: - <b>Everyone in the street</b> (games for children)
11:00 a.m.	@ Cargo village: <b>Play with cargo e-bike</b>
11:30 a.m.	@ BikeUP Garage: - <b>Coloring my bike</b> (games for children)
3:30 p.m.	@ Test Ride Area: - <b>Everyone in the street</b> (games for children)
5:00 p.m.	@ BikeUP Garage: - <b>Stories and Kites</b> (games for children)
6:00 p.m.	Closing

**FREE ENTRANCE**

For further information and program updates visit:

[www.facebook.com/bikeuppers](https://www.facebook.com/bikeuppers) & [www.bikeup.eu](http://www.bikeup.eu)

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