

About John D. Ivanko

John Ivanko is an award-winning photographer, author of or contributor to fourteen books, and freelance writer as well as a national speaker and marketing consultant.

John has co-authored, with his wife Lisa Kivirist, **Homemade for Sale**, **Farmstead Chef**, the award-winning **ECopreneuring**, **Rural Renaissance** and **Edible Earth**.

He's also the a lead photographer and writer for **Renewing the Countryside: Wisconsin** and penned **The Least Imperfect Path**. His photography or writing has been widely published, including in *Mother Earth News*, *Urban Farm*, *Hobby Farms*, *BackHome*, *Innovation Tech Today*, *Natural Awakenings* and *TIME for Kids*.

John is a contributor to the Global Fund for Children, co-authoring six multicultural children's books with Maya Ajmera: **To Be a Kid**, **Be My Neighbor**, **To Be an Artist**, **Back to School**, **Come Out and Play**, and **Animal Friends** — all featured on Oprah in 2007. **Children from Australia to Zimbabwe**, **Extraordinary Girls** and **Let the Games Begin** also include John's photography, as does numerous trade and textbook titles, including the *Wisconsin Journey* and *Ohio Adventure*.

As a national speaker, John has keynoted or presented workshops at such venues as the Mother Earth News Fair, Green Festivals, National Restaurant Show, Midwest Renewable Energy & Sustainable Living Fair, Minnesota Tourism Conference, Living Green Expo, Sun Festival, Kickapoo Country Fair, SolWest, MOSES Organic Farming Conference, Penn State Green Design Conference, National Audubon Society Conference, and Midwest Environmental Educators' Conference as well as at numerous colleges, universities, libraries and organizational gatherings.

When not writing or taking photos, John and his wife are co-innkeepers of the award-winning Inn Serendipity Bed & Breakfast® located in Browntown, Wisconsin. Completely powered by renewable energy and featuring vegetarian breakfasts prepared with ingredients from the Inn's organic gardens, the Inn is considered amongst the "Top 10 Eco-Destinations in North America." They are copartners in a marketing consulting company, JDI Enterprises, Inc., that assists communities or organizations with culinary, ecotourism or enrichment travel initiatives. The company also provides public relations services for companies or organizations that wish to thrive in the rapidly growing \$229 billion restoration economy. Projects have included SOIL SISTERS (soilsisterswi.org), the Reedsburg Fermentation Fest (fermentationfest.com) and Green Routes (greenroutes.org).

Former advertising agency fast-trackers, Ivanko and Kivirist are nationally recognized for their contemporary approach to ecopreneurship, homesteading and more sustainable living. They share their organic farm with their son, a 10 kW Bergey wind turbine and millions of ladybugs. For more, visit innserendipity.com.



Award-winning Children's Books:

To Be an Artist (Charlesbridge)

- Early Childhood News Directors' Choice Award; Notable Social Studies Trade Books for Young People from the National Council for the Social Studies and the Children's Book Council (NCSS/CBC); Cooperative Children's Book Center (CCBC) Choices Award; Early Childhood News Judges' Selection Award; Children's Book Sense Summer Pick.

To Be a Kid (Charlesbridge)

- Early Childhood News Directors' Choice Award; Notable Social Studies Trade Books for Young People from NCSS/CBC; CCBC Choices Award; National Parenting Center's Seal of Approval.

Be My Neighbor (Charlesbridge)

- Notable Social Studies Trade Books for Young People from NCSS/CBC; CCBC Choices Award.

Back to School (Charlesbridge)

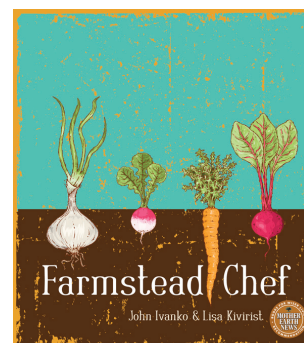
- CCBC Choices Award; National Parenting Center's Seal of Approval.

Animal Friends (Charlesbridge)

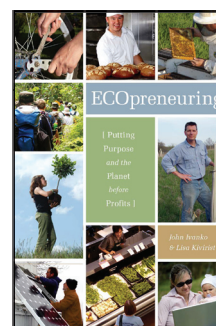
- Oppenheim Toy Portfolio Award



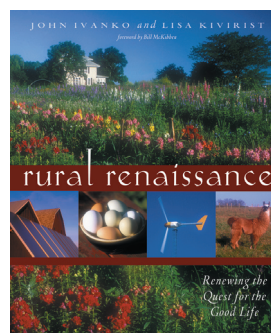
Homemade for Sale (New Society)
homemadeforsale.com



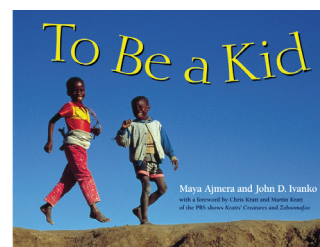
Farmstead Chef (New Society)
farmsteadchef.com



ECopreneuring (New Society)
ecopreneuring.biz



Rural Renaissance (New Society)
ruralrenaissance.org



To Be a Kid (Charlesbridge)