



NEWS RELEASE

FOR IMMEDIATE RELEASE

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SUCREMOR DEBUTS IN AMERICA AT JAPAN WEEK

Discover Japan's secret to great skin at Japan Week 2016 in New York City!



Sucremor, Japan's high end all natural sugar scrub skin care line, will be unveiled in the US for the very first time!

Inspired by Japanese artistry and uninterrupted nature, our sugar scrubs are crafted from non-GMO sugar beets native to Hokkaido, Japan and essential oils found only in nature. We locally source our raw beet sugar from only non-GMO sugar beet farm in the world.

Created with a focus on quality, discipline, and the beauty of simplicity, Sucremor offers natural science-based health products for the skin that can be applied to the face and body. All of our products are backed by clinical studies, safe for everyday use, and never tested on animals. The all-natural formula is proven to moisturize, exfoliate, protect, and regenerate the skin.

Join us at our booth in Grand Central Terminal March 10-12, 2016 to learn more about our luxurious skin care line. Take a picture of yourself with one of our products and post to Instagram or Facebook using the hashtag **#Sucremor** for a chance to win a full size product!

Follow this link to learn more about Japan Week: <http://japanweek.us>. Click [here](#) to find out why Hokkaido is listed in National Geographic's Best of the World 2016!

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Sucremor Daily Sugar Exfoliant

Gently clean and moisturize with an all-natural velvety soft sugar made from sugar beets grown in Hokkaido, Japan! Available in Citrus, Lavender, Japanese Mint, Rosemary, and Vanilla.



Sucremor Daily Acne Care Sugar Exfoliator

Utilizing sugar's natural strength as an exfoliant, gently clean and moisturize your way to clear skin. Our all-natural velvety soft sugar helps regulate the amount of natural oils on the skin to help eliminate acne.

- All-natural ingredients
- Naturally creates an environment where acne can not survive
- Perfect for sensitive skin and eczema patients

Sucremor Baby Line

Our founder Mari created Sucremor's baby line when her daughter developed eczema. Mari's mission to relieve her daughter's eczema led to the creation of a waterless sugar scrub, which was awarded a U.S. patent in 2003. The silky soft sugar used in the baby line is so gentle but effective on a baby's delicate skin. Our baby line is so popular that in 2013, we started collaborating with Sanrio and created our Hello Kitty Baby Care Line.

- Made of all-natural edible ingredients
- Relieves symptoms of Cradle Cap, diaper rash, and eczema
- Safe for new born babies



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Sucremor is dedicated to offering the best skin-care products by using ingredients found only in nature. We utilize Hokkaido sugar beets and other locally grown vegetables to develop our natural products. Sucremor carefully selects its raw materials and never adds any preservatives, synthetic essence, or artificial colors. We develop skin-care products for everyone including newborns and seniors. For more information visit:

<http://www.sucremor.com>