

BB: H BLADE RUNNER

CUT ABOVE

Not many barbers can boast that they've cut the England football squad's hair, but super shaver Daniel Johnson can! **By Abiola Awojobi-Johnson**

With Obama's hair I'd take it down to grade one and a half and dye it all blonde like Seag. For Mo Farah I'd recommend the Micro Hair Technique (MHT) by His Hair Clinic, a specialist scalp treatment that creates a hairline and for Usain Bolt it would have to be a red, gold and green Moficon.

For Daniel Johnson, barber of the moment, this is just what he'd do if he got his hands on those heads. Daniel is currently taking the hairdressing world by storm. His weekly schedule is chock-a-block with celebrity clientele, which isn't bad for someone who had no formal hairdressing training. "I was completely self-taught," Daniel admits. "I started cutting hair when I was 12 years old for family and friends."

On the rise

Impressively by the time he was 16, Daniel had his own barbershop. "I've always wanted to cut hair from a young age, it has always been my passion and dream. As my shop became busier my reputation grew stronger and stronger. I started attracting different types of successful people along with it."

Those successful people included footballers from the lower leagues and who have now gone on to be Premiership players. To this day Daniel remains as their barber and has been cutting some players' hair on a weekly basis for 10 years. So who were his first A-listers? "My first celebs were from Watford Football Club: Ashley Young,

We love a bit of name-dropping and to satisfy our curiosity here are some of the coifs Daniel has cut:

- Gareth Bale
- Jermaine Defoe
- Rio Ferdinand
- Dappy
- Fazer
- Wayne Rooney
- JLS

Wish list:

- Jay Z
- Floyd Mayweather
- 50 Cent

men are taking more care of themselves. Men are taking an interest and better care of their appearance which I think is great. As time goes on the male grooming industry will only grow bigger and bigger."

What's next?

Not one to miss a trick, Daniel has launched his own haircare range to satisfy a gap he spotted in the market. "A lot of my clients were moaning about their hair products so I've made something that's for all hair types that looks good and smells good. My products are worn by many of my clientele."

Lloyd Dooley, Lee Williamson, Lionel Ainsworth, Marlon King."

And has he been confronted with any diva behaviour? "They all have very high demands but I provide a bespoke service to cater to their needs." And to be even more accommodating he offers The Daniel Johnson Treatment, an on-hand service where Daniel will travel anywhere in the world to cut a client's hair.

Being in the business for a number of years, Daniel has noticed that



Daniel shaves up Mario Salafelli at a secret location



Daniel Johnson Balm (£13.95) and Hair Gum (£14.95)

But this is only the beginning of his big plans. "My ambition is to have a chain of Daniel Johnson Hair Studios. By 2015 I will have my own training academy which will be for the youth and will give them a chance to kick-start their careers as there is not much for them to do these days."

Great ambitions and a big heart, but as the interview comes to an end Daniel prepares to fly out to give yet another exclusive client The Daniel Johnson Treatment. ■

For more information visit www.danielj.org or follow him at @danielj