
FOR IMMEDIATE RELEASE

Denver International Airport to Host Kiosk Business Training

DENVER, CO — Aug. 23, 2013 — Denver International Airport (DIA) will host a training seminar for people interested in learning more about the airport's Retail Merchandising Unit (RMU) and kiosk program, which provides a launching point for doing business at the airport.

Provenzano Resources launched the RMU program at DIA in September 2011. The program offers small, local businesses the ability to license one of the 38 RMU or kiosk locations throughout the airport. The program offers entrepreneurs and small business owners short-term agreements that provide valuable airport business experience with low startup costs, compared to traditional storefront locations.

Deborah S. Kravitz, president of Provenzano Resources, will lead the training session on how to become an operator with the RMU program from 8-11:30 a.m. on Sept. 10. The training will take place at the DIA City Conference Room, located on Level 6 of the west side of the Jeppesen Terminal. The training will cover essential information about joining the RMU program, including concepts, business plans, start-up and operating costs, visual merchandising, staffing and product planning. The training also will cover how to become certified as an Airport Concession Disadvantaged Business Enterprise for women- and minority-owned businesses. Previous business experience is not required, and there is no cost to register. Garage parking will be validated at the event.

To register for the event online, visit <http://diaretailkiosk101.eventbrite.com>. For additional information, contact Ruth Rodriguez at Ruth.Rodriguez@flydenver.com, or call 303-342-2220. Registration ends Sept. 4.

About the RMU Program:

In 2012, the RMU program generated more than \$11 million in gross revenue and collected about \$400,000 in sales tax for the City and County of Denver. The program has created approximately 200 jobs. The RMU program is managed by Provenzano Resources, which provides specialty retail leasing services for traditional shopping malls, lifestyle, mixed-use centers, urban shopping destinations and transportation hubs.

About DIA's Concession Program:

DIA's concession program consists of more than 170,000 square feet of retail space inside the airport that includes more than 140 locations offering an exciting culinary, fashion and retail experience. In 2012, the concession program generated \$281 million in annual gross sales and more than \$49.6 million in revenue to the airport. For more information about retail store opportunities, please e-mail concessions@flydenver.com or visit <http://business.flydenver.com/bizops/concessions.asp>.

Denver International Airport is the 13th-busiest airport in the world and the fifth-busiest airport in the United States. With more than 50 million passengers traveling through the airport each year, DIA is one of the busiest airline hubs in the world's largest aviation market. DIA is the primary economic engine for the state of Colorado, generating more than \$22 billion for the region annually. For more information visit www.flydenver.com, check us out on [YouTube](#), like us on [Facebook](#) and follow us on [Twitter](#).

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