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Emerson College Polls: Republicans Come Home To Trump In Texas and Utah

BOSTON, MA – Two new Emerson College polls put Texas and Utah squarely in the hands of Donald Trump, essentially locking up 44 Electoral College votes for the GOP nominee. He leads Hillary Clinton 49% to 35% in the Lone Star State, and has a commanding lead in Utah with 40%, followed by Independent Evan McMullin at 28% and Clinton at 20%.

Since a mid-October Emerson poll, Utah has seen a major shift in support from Ted Cruz primary voters, who were breaking for McMullin over Trump by a 26-point margin, 55% to 29%. Cruz voters now favor Trump by 10 points, 47% to 37%.

In Texas, Trump's current 14-point lead in the four-way contest is just shy of Mitt Romney's 16-point, head-to-head margin when he faced Barack Obama in the 2012 election. Trump is winning key demographics by 15 points or more including men (51% to 32%/+19), the 35-54 age group (53% to 24%/+29) and white voters (55% to 31%/+24). Trump also leads among women (47% to 37%).

Since an Emerson poll conducted in early September, Trump has extended his Texas lead from 6 points (42% to 36%) to 14 points. While Clinton's support held steady during that time, Trump gained ground at the expense of third-party candidates Gary Johnson and Jill Stein. Even so, with just a few days until in-person voting starts, 5% of Texans are sticking by Johnson and 4% remain loyal to Stein, with another 8% still on the fence.

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The Emerson College poll for Texas was conducted October 31 to November 1, and Utah was in the field from November 1-2, both under the Supervision of Professor Spencer Kimball. The Texas sample consisted of only likely general election voters, n=700, with a margin of error (MOE) of +/- 3.6 percentage points. The Utah sample consisted of likely voters, n=1,000 with an MOE of +/- 3 percentage points. The Texas data was weighted by 2012 election results, party affiliation, age, race and gender. The Utah data was weighted by 2012 election results, party affiliation, age, and gender.

It is important to remember that subsets based on gender, age and party breakdowns carry with them higher margins of error, as the sample size is reduced. Data was collected using an Interactive Voice Response (IVR) system of landlines only. The full methodology and results can be found at www.theecps.com.

Texas Frequency Table

Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	217	31.0	31.0	31.0
	Republican	273	39.0	39.0	70.0
	Independent	210	30.0	30.0	100.0
	Total	700	100.0	100.0	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	350	50.0	50.0	50.0
	female	350	50.0	50.0	100.0
	Total	700	100.0	100.0	

2012 Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	287	41.0	41.0	41.0
	Mitt Romney	399	57.0	57.0	98.0
	Someone else	14	2.0	2.0	100.0
	Total	700	100.0	100.0	

2016 primary

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sanders	104	14.9	14.9	14.9
	Clinton	168	24.1	24.1	39.0
	Cruz	139	19.9	19.9	58.8
	Trump	163	23.3	23.3	82.1
	Kasich	30	4.3	4.3	86.5
	Rubio	33	4.7	4.7	91.2
	Other	60	8.6	8.6	99.8
	No vote	1	.2	.2	100.0
	Total	700	100.0	100.0	

Clinton Name Rec

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	221	31.5	31.5	31.5
	unfavorable	460	65.8	65.8	97.3
	undecided	18	2.6	2.6	99.9
	never heard of	1	.1	.1	100.0
	Total	700	100.0	100.0	

Trump Name Rec

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	311	44.4	44.4	44.4
	unfavorable	352	50.2	50.2	94.6
	undecided	36	5.2	5.2	99.8
	never heard of	1	.2	.2	100.0
	Total	700	100.0	100.0	

Presidential Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	242	34.5	34.5	34.5
	Donald Trump	344	49.2	49.2	83.7
	Gary Johnson	34	4.9	4.9	88.6
	Jill Stein	28	4.0	4.0	92.5
	Unsure	52	7.5	7.5	100.0
	Total	700	100.0	100.0	

Presidential Expectation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Trump	363	51.8	51.8	51.8
	Clinton	263	37.6	37.6	89.4
	Johnson	9	1.3	1.3	90.7
	Stein	10	1.4	1.4	92.2
	Unsure	55	7.8	7.8	100.0
	Total	700	100.0	100.0	

Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	161	23.0	23.0	23.0
	35-54	259	37.0	37.0	60.0
	55-74	210	30.0	30.0	90.0
	75+	70	10.0	10.0	100.0
	Total	700	100.0	100.0	

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	424	60.6	60.6	60.6
	black	102	14.5	14.5	75.2
	American Indian	15	2.1	2.1	77.3
	Asian	14	2.0	2.0	79.3
	Hawaiian	1	.2	.2	79.5
	Hispanic	144	20.5	20.5	100.0
	Total	700	100.0	100.0	

Education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<HS	93	13.3	13.4	13.4
	HS	68	9.8	9.8	23.2
	Some College	144	20.6	20.7	43.9
	Associate	61	8.7	8.7	52.6
	Bachelor	189	27.0	27.2	79.8
	Post Grad	140	20.0	20.1	99.9
	Refused	1	.1	.1	100.0
	Total	696	99.5	100.0	
Missing	System	4	.5		
Total		700	100.0		

Utah Frequency Table

Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	110	11.0	11.0	11.0
	Republican	530	53.0	53.0	64.0
	Independent	360	36.0	36.0	100.0
	Total	1000	100.0	100.0	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	480	48.0	48.0	48.0
	female	520	52.0	52.0	100.0
	Total	1000	100.0	100.0	

2012 Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	250	25.0	25.0	25.0
	Mitt Romney	730	73.0	73.0	98.0
	Someone else	20	2.0	2.0	100.0
	Total	1000	100.0	100.0	

2016 primary

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sanders	125	12.5	12.5	12.5
	Clinton	127	12.7	12.7	25.2
	Cruz	216	21.6	21.6	46.8
	Trump	217	21.7	21.7	68.5
	Kasich	140	14.0	14.0	82.5
	Rubio	63	6.3	6.3	88.8
	Other	100	10.0	10.0	98.8
	No vote	12	1.2	1.2	100.0
	Total	1000	100.0	100.0	

Clinton Name Rec

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	214	21.4	21.4	21.4
	unfavorable	773	77.3	77.3	98.8
	undecided	12	1.2	1.2	100.0
	never heard of		.0	.0	100.0
	Total	1000	100.0	100.0	

Trump Name Rec

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	306	30.6	30.6	30.6
	unfavorable	642	64.2	64.2	94.8
	undecided	52	5.2	5.2	100.0
	Total	1000	100.0	100.0	

Presidential Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	McMullin	276	27.6	27.6	27.6
	Clinton	196	19.6	19.6	47.2
	Trump	398	39.8	39.8	86.9
	Johnson	30	3.0	3.0	89.9
	Stein	22	2.2	2.2	92.1
	Unsure	79	7.9	7.9	100.0
	Total	1000	100.0	100.0	

Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	230	23.0	23.0	23.0
	35-54	390	39.0	39.0	62.0
	55-74	290	29.0	29.0	91.0
	75+	90	9.0	9.0	100.0
	Total	1000	100.0	100.0	

Education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	>HS	33	3.3	3.3	3.3
	HS	74	7.4	7.5	10.8
	Some College	223	22.3	22.4	33.2
	Associate	108	10.8	10.9	44.1
	Bachelor	331	33.1	33.3	77.4
	Graduate	225	22.5	22.6	100.0
	Total	994	99.4	100.0	
Missing	System	6	.6		
Total		1000	100.0		

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	840	84.0	84.8	84.8
	black	44	4.4	4.5	89.2
	American Indian	11	1.1	1.1	90.3
	Asian	19	1.9	1.9	92.2
	Hawaiian	2	.2	.2	92.4
	Hispanic	32	3.2	3.2	95.7
	2+/Other	34	3.4	3.4	99.1
	refused	9	.9	.9	100.0
	Total	991	99.1	100.0	
Missing	System	9	.9		
Total		1000	100.0		

USC District

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	276	27.6	27.6	27.6
	2.00	215	21.5	21.5	49.2
	3.00	291	29.1	29.1	78.2
	4.00	218	21.8	21.8	100.0
	Total	1000	100.0	100.0	
Missing	System		.0		
Total		1000	100.0		