

Emerson College Polling Society/WGBH Poll

Massachusetts 9th Congressional Election

October 6-7, 2014

Automated telephone Data Collection

Sample of 343 likely voters with a +/- 5.25% margin of error

1. How likely are you to vote in the midterm elections in November?

Likely

		Frequency	Valid Percent
Valid	Likely	370	100.0

2. Compared to previous Congressional elections, are you more enthusiastic about voting than usual, or less enthusiastic?

Enthusiasm

		Frequency	Valid Percent
Valid	More Enthusiastic	202	54.6
	Less Enthusiastic	88	23.8
	About the Same	80	21.6
	Total	370	100.0

3. Are you currently registered as a Democrat, Republican, Independent, another party or are you not registered?

Party

		Frequency	Valid Percent
Valid	Republican	51	13.8
	Democrat	110	29.7
	Independent	209	56.5
	Total	370	100.0

4. What is your gender?

Gender

		Frequency	Valid Percent
Valid	Female	196	53.0
	Male	174	47.0
	Total	370	100.0

I'm now going to ask your opinion of candidates of some political figures in Massachusetts'.

5. Is your opinion of Bill Keating favorable or unfavorable?

Name Bill Keating

		Frequency	Valid Percent
Valid	Favorable	122	34.6
	Unfavorable	147	41.6
	No Opinion	80	22.7
	Never heard of	4	1.1
	Total	353	100.0
Total		370	

6. Is your opinion of John Chapman favorable or unfavorable?

Name John Chapman

		Frequency	Valid Percent
Valid	Favorable	125	35.9
	Unfavorable	53	15.2
	No Opinion	133	38.2
	Never heard of	37	10.6
	Total	348	100.0
Total		370	

7. Is your opinion of Barak Obama favorable or unfavorable?

Name Obama

		Frequency	Valid Percent
Valid	Favorable	128	37.1
	Unfavorable	201	58.3
	No Opinion	16	4.6
	Total	345	100.0
Total		370	

8. If the general election for Congress were held tomorrow and the candidates were Republican John Chapman and, Democrat Bill Keating, who would you vote for?

Gen Ballot Test

		Frequency	Valid Percent
Valid	Chapman	153	44.6
	Keating	136	39.7
	Undecided	54	15.7
	Total	343	100.0
Total		370	

9. Regardless of who you plan to vote for, who do you think will win the election Congress?

Think will win

		Frequency	Valid Percent
Valid	Chapman	75	22.1
	Keating	160	47.2
	Undecided	104	30.7
	Total	339	100.0
Total		370	

10. What is your race or ethnicity?

Ethnicity

		Frequency	Valid Percent
Valid	White	286	85.6
	Black	10	3.0
	Hispanic	2	.6
	Asian	4	1.2
	Other	32	9.6
	Total	334	100.0
Total		370	

11. Geography: (by county)

Region

		Frequency	Valid Percent
Valid	Barnstable/Islands	146	39.5
	Bristol	83	22.4
	Plymouth	141	38.1
	Total	370	100.0