November 18, 2015
Media Contact:

## EMERSON COLLEGE POLL REVEALS TRUMP LEADS SPLINTERED GOP FIELD IN CONNECTICUT, CLINTON FAR AHEAD IN DEM RACE

## Voters Opposed to Recreational Marijuana, the Common Core Standards, and Increasing Tuition at the University of Connecticut.

A new statewide Connecticut poll reveals Donald Trump holding a significant lead over his Republican opponents with $25 \%$ of the vote, followed by Marco Rubio at $14 \%$ and John Kasich and Jeb Bush tied at $10 \%$. Ben Carson rounded out the top five at $9 \%$. Trump has an overall favorability of $40 \%$, but that number increases to $55 \%$ among likely GOP primary voters. Asked about the press scrutiny of Ben Carson, $61 \%$ of voters overall said it was fair. As expected, party affiliation drove opinion with only $40 \%$ of GOP primary voters saying it was fair, compared with $72 \%$ of Democrat primary voters.


On the Democratic side, Hillary Clinton holds a commanding lead in the primary race, with $50 \%$ of the vote, followed by Bernie Sanders at $31 \%$ and Martin O'Malley at $9 \%$. There is a wide gender gap among women, with Clinton beating Sanders $55 \%$ to $24 \%$. Among male voters, Clinton and Sanders are tied at $41 \%$. Clinton has an overall $39 \%$ favorable rating, but among

Republican primary voters this drops to 8\%; among Democratic voters she has a $71 \%$ favorable rating.


A variety of other issues were polled in the state.
A majority of respondents ( $50 \%$ to $27 \%$ ) oppose a tuition hike for the University of Connecticut, which was proposed to make up for a budget deficit.

By more than a three-to-one ratio ( $65 \%$ to $18 \%$ ), voters support allowing a mentally competent adult who is terminally ill to voluntarily end their life using prescription medication.

Of the respondents familiar with Common Core standards for education, $61 \%$ oppose the standards while $21 \%$ support them.

Legalization of recreational marijuana is opposed by $47 \%$ and supported by $37 \%$.
When asked if respondents would encourage someone to move to Connecticut $60 \%$ said no, and $30 \%$ said yes.

On the lighter side, 33\% of respondents said the New England Patriots were their favorite pro football team, followed by the New York Giants at 20\%. Only 4\% chose the New York Jets.

Only $18 \%$ of respondents liked the name, Hartford Yard Goats, which was chosen for the Colorado Rockies Do minor league baseball affiliate, which will move from New Britain to Hartford this coming spring.

The Emerson College Polling Society poll was conducted from Friday night November 13 through Monday November 16. The polling sample for the Democratic and GOP primaries consisted of 251 and 445 likely primary voters, respectively, with a margin of error of $+/-6 \%$ and $+/-4.6 \%$, an overall sample of 623 registered voters with a+/-3.9\%, and a $95 \%$ confidence level was used for the additional statewide questions. Data was collected using an Interactive Voice Response system and weighted based on race, age, gender and region to reflect likely voter populations in Connecticut. The full methodology and results can be found at www.theecps.com

Below are the full results and survey instrument.

Gender

|  |  |  |  | Valid <br> Percent | Cumulative <br> Percent |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Male | 304 | 48.8 | 48.8 | 48.8 |
|  | Female | 319 | 51.2 | 51.2 | 100.0 |
|  | Total | 623 | 100.0 | 100.0 |  |

Are you currently registered in Connecticut

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Democrat | 275 | 44.1 | 44.1 | 44.1 |
|  | Republican | 175 | 28.1 | 28.1 | 72.2 |
|  | Independent or other party | 173 | 27.8 | 27.8 | 100.0 |
|  | Total | 623 | 100.0 | 100.0 |  |

University of Connecticut expected to run a $\$ 40$ million deficit next fiscal year.

|  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
|  |  | Frequency | Percent | Valid <br> Percent | Cumulative <br> Percent |
| Valid | Support | 167 | 26.7 | 26.7 | 26.7 |
|  | Oppose | 309 | 49.6 | 49.6 | 76.3 |
|  | Undecided | 148 | 23.7 | 23.7 | 100.0 |
|  | Total | 623 | 100.0 | 100.0 |  |

Favorite NFL Team?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | New England Patriots | 206 | 33.0 | 33.0 | 33.0 |
|  | New York Giants | 126 | 20.2 | 20.2 | 53.3 |
|  | New York Jets | 22 | 3.5 | 3.5 | 56.8 |
|  | Other | 131 | 21.1 | 21.1 | 77.8 |
|  | Undecided | 48 | 7.6 | 7.6 | 85.4 |
|  | Not a football fan | 91 | 14.6 | 14.6 | 100.0 |
|  | Total | 623 | 100.0 | 100.0 |  |

Do you like the name Hartford Yard Goats for new minor league baseball

| team? |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | :---: |
|  |  |  |  | Valid <br> Perequency | Cumulative <br> Percent |
| Valid | Percent | 109 | 17.5 | 17.5 | 17.5 |
|  | No | 514 | 82.5 | 82.5 | 100.0 |
|  | Total | 623 | 100.0 | 100.0 |  |

State legislation proposed to end life with prescription medication if terminally ill.

| terminally ill. |  |  |  |  |  |  |
| :--- | :--- | ---: | ---: | ---: | ---: | :---: |
|  |  |  |  | Valid <br> Percent | Cumulative <br> Percent |  |
| Valid | Support | 407 | 65.3 | 65.3 | 65.3 |  |
|  | Oppose | 114 | 18.3 | 18.3 | 83.6 |  |
|  | Undecided | 102 | 16.4 | 16.4 | 100.0 |  |
|  | Total | 623 | 100.0 | 100.0 |  |  |

Familiar with Common Core for CT schools?

|  |  |  |  | Valid <br> Percent | Cumulative <br> Percent |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Yes | 354 | 56.9 | 56.9 | 56.9 |
|  | No | 147 | 23.5 | 23.5 | 80.4 |
|  | Don't know | 122 | 19.6 | 19.6 | 100.0 |
|  | Total | 623 | 100.0 | 100.0 |  |

Do you support or oppose Common Core?

|  |  |  |  | Valid <br> Percent | Cumulative <br> Percent |
| :--- | :--- | ---: | ---: | ---: | :---: |
| Valid | Support | 73 | 11.7 | 20.5 | 20.5 |
|  | Oppose | 219 | 35.2 | 61.9 | 82.4 |
|  | Undecided | 59 | 9.5 | 16.7 | 99.0 |
|  | Don't know | 3 | .5 | 1.0 | 100.0 |
|  | Total | 354 | 56.9 | 100.0 |  |
| Missing | System | 269 | 43.1 |  |  |
| Total |  | 623 | 100.0 |  |  |

Support or oppose recreational marijuana use?

|  |  |  |  | Valid <br> Percent | Cumulative <br> Percent |
| :--- | :--- | ---: | ---: | ---: | :---: |
| Valid | Support | 229 | 36.8 | 36.8 | 36.8 |
|  | Oppose | 291 | 46.8 | 46.8 | 83.5 |
|  | Undecided | 103 | 16.5 | 16.5 | 100.0 |
|  | Total | 623 | 100.0 | 100.0 |  |

Would you encourage someone to move to Connecticut?

|  |  |  |  | Valid <br> Percent | Cumulative <br> Percent |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Yes | 185 | 29.6 | 29.6 | 29.6 |
|  | No | 370 | 59.3 | 59.3 | 89.0 |
|  | Undecided | 69 | 11.0 | 11.0 | 100.0 |
|  | Total | 623 | 100.0 | 100.0 |  |


| Who would you vote/lean towards in the Democratic Presidential Primary? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Hillary Clinton | 125 | 20.0 | 49.6 | 49.6 |
|  | Bernie Sanders | 77 | 12.4 | 30.7 | 80.3 |
|  | Martin O'Malley | 23 | 3.7 | 9.1 | 89.4 |
|  | Other | 8 | 1.3 | 3.2 | 92.6 |
|  | Undecided | 17 | 2.7 | 6.6 | 99.1 |
|  | Repeat answer choices | 2 | . 3 | . 9 | 100.0 |
|  | Total | 251 | 40.3 | 100.0 |  |
| Missing | System | 372 | 59.7 |  |  |
| Total |  | 623 | 100.0 |  |  |


| Who would you vote/lean towards in the Republican Presidential Primary? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | Jeb Bush | 45 | 7.2 | 10.1 | 10.1 |
|  | Rand Paul | 28 | 4.4 | 6.2 | 16.2 |
|  | Carly Fiorina | 16 | 2.6 | 3.6 | 19.8 |
|  | Ted Cruz | 27 | 4.3 | 6.1 | 25.9 |
|  | Marco Rubio | 64 | 10.2 | 14.3 | 40.2 |
|  | Ben Carson | 40 | 6.5 | 9.1 | 49.3 |
|  | Donald Trump | 110 | 17.6 | 24.7 | 74.0 |
|  | Mike Huckabee | 2 | . 3 | . 4 | 74.4 |
|  | John Kasich | 46 | 7.4 | 10.4 | 84.7 |
|  | Chris Christie | 11 | 1.7 | 2.4 | 87.1 |
|  | George Pataki | 1 | . 1 | . 2 | 87.3 |
|  | Lindsey Graham | 1 | . 2 | . 2 | 87.5 |
|  | Other | 7 | 1.1 | 1.6 | 89.1 |
|  | Undecided | 48 | 7.8 | 10.9 | 100.0 |
|  | Total | 445 | 71.4 | 100.0 |  |
| Missing | System | 178 | 28.6 |  |  |
| Total |  | 623 | 100.0 |  |  |

What is your opinion of Hillary Clinton?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Favorable | 243 | 38.9 | 38.9 | 38.9 |
|  | Unfavorable | 337 | 54.1 | 54.1 | 93.0 |
|  | Undecided | 43 | 6.9 | 6.9 | 99.9 |
|  | Never heard of this candidate | 1 | . 1 | . 1 | 100.0 |
|  | Total | 623 | 100.0 | 100.0 |  |

What is your opinion of Donald Trump

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Favorable | 246 | 39.5 | 39.5 | 39.5 |
|  | Unfavorable | 300 | 48.1 | 48.1 | 87.6 |
|  | Undecided | 77 | 12.3 | 12.3 | 99.9 |
|  | Never heard of this candidate |  | . 1 | . 1 | 100.0 |
|  | Total | 623 | 100.0 | 100.0 |  |

The way Clinton handled her email relevant to her character?

|  |  |  |  | Valid <br> Percent | Cumulative <br> Percent |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Yes | 329 | 52.9 | 52.9 | 52.9 |
|  | No | 294 | 47.1 | 47.1 | 100.0 |
|  | Total | 623 | 100.0 | 100.0 |  |

Do you think Ben Carson is being treated fairly by the press?

|  | Frequency | Percent | Valid <br> Percent | Cumulative <br> Percent |  |
| :--- | :--- | ---: | ---: | ---: | ---: |
| ValidYes, he is a <br> politician and <br> should expect it | 377 | 60.5 | 60.5 | 60.5 |  |
|  | 246 | 39.5 | 39.5 | 100.0 |  |
|  |  | 623 | 100.0 | 100.0 |  |
| No, the media is <br> unfairly targeting <br> him |  |  |  |  |  |
|  |  |  |  |  |  |
|  |  |  |  |  |  |


|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | More than once a day | 174 | 27.9 | 27.9 | 27.9 |
|  | Everyday | 67 | 10.7 | 10.7 | 38.6 |
|  | Every three-to-five days per week | 73 | 11.7 | 11.7 | 50.3 |
|  | Everyone-to-two days per week | 16 | 2.6 | 2.6 | 52.9 |
|  | Less often | 54 | 8.7 | 8.7 | 61.7 |
|  | Never | 239 | 38.3 | 38.3 | 100.0 |
|  | Total | 623 | 100.0 | 100.0 |  |


| What is your age group? |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| Valid | 18-34 | 64 | 10.3 | 10.3 | 10.3 |
|  | 35-54 | 231 | 37.0 | 37.0 | 47.3 |
|  | 55-74 | 249 | 40.0 | 40.0 | 87.3 |
|  | 75 and above | 79 | 12.7 | 12.7 | 100.0 |
|  | Total | 623 | 100.0 | 100.0 |  |


|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | White or Caucasian | 424 | 68.0 | 68.0 | 68.0 |
|  | Latino or Hispanic | 93 | 15.0 | 15.0 | 83.0 |
|  | African American or black | 72 | 11.5 | 11.5 | 94.5 |
|  | Asian or Asian American | 28 | 4.5 | 4.5 | 99.0 |
|  | Mixed Race | 6 | 1.0 | 1.0 | 100.0 |
|  | Total | 623 | 100.0 | 100.0 |  |

What is your educational level?

|  |  | Frequency | Percent | Valid Percent | Cumulative Percent |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Valid | Less than High School | 20 | 3.2 | 3.2 | 3.2 |
|  | High school diploma or equivalent |  |  |  |  |
|  |  | 142 | 22.8 | 22.8 | 26.0 |
|  | Some college but no degree |  |  |  |  |
|  |  | 115 | 18.5 | 18.5 | 44.5 |
|  | College degree | 187 | 30.0 | 30.0 | 74.5 |
|  | Graduate degree or higher | 159 | 25.5 | 25.5 | 100.0 |
|  | Total | 623 | 100.0 | 100.0 |  |

What is your income level?

|  |  |  |  | Valid <br> Percent | Cumulative <br> Percent |
| :--- | :--- | ---: | ---: | ---: | ---: |
| Valid | Under \$25,000 | 101 | 16.3 | 16.3 | 16.3 |
|  | $\$ 25,000$ to \$75,000 |  |  |  |  |
|  | 245 | 39.3 | 39.3 | 55.6 |  |
|  |  |  |  |  |  |
|  | Over \$75,000 | 277 | 44.4 | 44.4 | 100.0 |
|  |  | 623 | 100.0 | 100.0 |  |


|  | Congressional District |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  |  |  |  | Valid <br> Percent | Cumulative <br> Percent |
| Valid | 1.00 | 124 | 20.0 | 20.0 | 20.0 |
|  | 2.00 | 125 | 20.0 | 20.0 | 40.0 |
|  | 3.00 | 125 | 20.0 | 20.0 | 60.0 |
| 4.00 | 124 | 20.0 | 20.0 | 80.0 |  |
|  |  | 125 | 20.0 | 20.0 | 100.0 |
|  |  | 623 | 100.0 | 100.0 |  |

## CONNECTICUT POLL SURVEY INSTRUMENT V5

Hello, I'm calling from the Emerson College Polling society to conduct a brief public opinion survey regarding current events in Connecticut and the 2016 presidential race. I am not selling anything, and at no time will I ask you for a contribution or donation. You will not be added to any mailing list as a result of your participation. The survey will likely take about 6 minutes. At the end, you will have the option of having a summary of the results sent to your home or email address. Your name will, at no time, be linked to your responses. If you do not want to participate, you may withdraw at any time.

## AFFIRMATION OF INFORMED CONSENT: A

Please answer yes or no to the following question:

1. Do you understand that the information from this survey will be used only to learn about public opinion regarding current events and national political elections and that you are under no obligation to participate?

> Press 1 for YES.......... 1
> Press 2 for NO.......... 2

## IF PARTICIPANT INDICATES "YES," CONTINUE WITH THE SURVEY. IF PARTICIPANT INDICATES "NO," THANK THE PARTICIPANT FOR THEIR TIME AND END THE SURVEY.

SCREENING FOR ADULT PARTICIPANTS: B
Please answer yes or no to the following question:
2. Are you age 18 or older?

Press 1 for YES . 1
Press 2 for NO............ 2

## IF PARTICIPANT INDICATES "YES," CONTINUE WITH THE SURVEY. IF PARTICIPANT INDICATES "NO," THANK THE PARTICIPANT FOR THEIR TIME AND END THE SURVEY.

1. What is your gender?

Press 1 for Male1
Press 2 for Female ..... 2
2. Are you currently registered in Connecticut as a Democrat, Republican, Independent or other party? Or are you unregistered?
Press 1 for Democrat. 1
Press 2 for Republican ..... 2
Press 3 for Independent or other party .....  3
Press 4 for Unregistered in Connecticut ..... 4
3. The University of Connecticut expected to run a $\$ 40$ million deficit next fiscal year. The chief financial officer recently said it was likely tuition would be raised to help close the gap. Do you support or oppose a tuition hike, or are you undecided?
Press 1 for Support
Press 2 for Oppose
Press 3 for Undecided
4. What is your favorite National Football League team?

Press 1 for New England Patriots
Press 2 for New York Giants
Press 3 for New York Jets
Press 4 for Other
Press 5 for Undecided
Press 6 for Not a football fan
5. Yes or no: Do you like the team name, Hartford Yard Goats, for the new minor league baseball team?
Press 1 for Yes
Pess 2 for No
6. State legislation has been proposed that would allow a mentally competent adult who is terminally ill to voluntarily end their life using prescription medication. Do you support this legislation, oppose it, or are you undecided?
Press 1 for Support .1
Press 2 for Oppose . 2
Press 3 for Undecided.................................................... 3
7. Are you familiar with the Common Core Standards for Connecticut Schools?

Press 1 for Yes (q8)
Press 2 for No (q9)
Press 3 for Don't know (q9)
8. Do you support or oppose the Common Core Standards? Or are you undecided?

Press 1 for Support. . 1
Press 2 for Oppose........................................................... 2
Press 3 for Undecided........................................................ 3
Press 4 for Don’t Know......................................................... . 4
9. Do you support or oppose the legalization of recreational marijuana use by adults 18 and older? Or are you undecided?
Press 1 for Support .1
Press 2 for Oppose............................................................. 2
Press 3 for Undecided. 3
10. Would you encourage someone to move to Connecticut?

Press 1 for Yes
Press 2 for No

Press 3 for Undecided
11. Thinking about the upcoming presidential primaries and caucuses early next year, do you think you will vote/lean toward voting in your state's Democratic contest, Republican contest, or do you think you will skip the primary season and just vote next November?

Press 1 for Vote in Democratic primary/caucus (q12)
Press 2 for Vote in Republican primary/caucus (q13)
Press 3 for Skip Primaries/caucuses. Vote in November (q15)
Press 4 for Undecided (q15)
12. If the Democratic Primary for President was held today, and the candidates were \{RANDOMIZE\} Joe Biden, Lincoln Chafee, Hillary Clinton, Martin O'Malley, Bernie Sanders, or Jim Webb, for whom would you vote or lean toward?

Press 1 for Hillary Clinton (q10)
Press 2 for Bernie Sanders (q10)
Press 3 for Martin O'Malley (q10)
Press 4 for Other (q10)
Press 5 for Undecided (q10)
Press 6 to repeat answer choices
13. If the Republican Primary for President of the United States were held today, who would be your first choice to win the Republican nomination? \{RANDOMIZE LIST $\}$

> Press 1 for Jeb Bush (q15)
> Press 2 for Rand Paul (q15)
> Press 3 for Carly Fiorina (q15)
> Press 4 for Ted Cruz (q15)
> Press 5 for Marco Rubio (q15)
> Press 6 for Ben Carson (q15)
> Press 7 for Donald Trump (q15)
> Press 8 for Mike Huckabee (q15)
> Press 9 for John Kasich (q15)
> Press 0 for Someone else (q14)
> Press * to repeat answer choices
14. You selected other in your choice for the Republican, from the following like who would your first choice to win the Republican nomination? \{RANDOMIZE LIST\}

```
Press }1\mathrm{ for Chris Christie
Press }2\mathrm{ for Rick Santorum
Press 3 for Bobby Jindal
Press 4 for George Pataki
Press }5\mathrm{ for Lindsey Graham
Press }6\mathrm{ for Other
Press }7\mathrm{ for Undecided
```

Great, I am going to read you a list of candidates and for each one, indicate if your opinion of them is generally favorable, unfavorable, undecided or you have never heard of them.

What is s your opinion of \{RANDOMIZED LIST 15-16\}
Press 1 for Favorable
Press 2 for Unfavorable
Press 3 for Undecided
Press 4 for Never heard of this candidate
15. Hillary Clinton
16. Donald Trump
17. Do you believe the way Clinton handled her email while serving as Secretary of State is not relevant to her character or her ability to serve as president?
Press 1 for Yes
Press 2 for No
18. Do you think Ben Carson is being treated fairly by the press?
Press 1 for Yes, he is a politician and should expect it Press 2 for No, the media is unfairly targeting him
19. How often do you use social networking websites such as Facebook or Twitter?
Press 1 for more than once a day
Press 2 for Everyday
Press 3 for every three-to-five days per week
Press 4 for every one-to-two days per week
Press 5 for Less often
Press 6 for Never
20. What is your age group?
Press 1 for $18-34$ ..... 1
Press 2 for 35-54 ..... 2
Press 3 for 55-74 ..... 3
Press 4 for 75 and above ..... 4
21. How do you self-identify your race/ethnicity?Press 1 for White or Caucasian .1
Press 2 for Latino or Hispanic ..... 2
Press 3 for African American or black .....  3
Press 4 for Asian or Asian American ..... 4
Press 5 for Mixed race ..... 5
Press 6 for Other .....  6
22. What is your educational level?
Press 1 for Less than high school 1
Press 2 for High school diploma or equivalent .....  2
Press 3 for Some college but no degree .....  3
Press 4 for College degree. ..... 4
Press 5 for Graduate degree or higher ..... 5
23. What is your income level?

Press 1 for Under \$25,000. .. 1
Press 2 for $\$ 25,000$ to $\$ 75,000$. .2

Press 3 for over $\$ 75,000$. .3
24. If you would like the results of this survey to be sent to you, please press 1 and record your mailing address or email. To ensure confidentiality, your address information is not associated with your survey answers.
Press 1 to Record your address................................ 1
Or hang up to end this call

