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**Emerson Poll: Trump Leads Clinton Nationally; Arkansas, Georgia, Missouri Remain Red; Colorado is Leaning Trump; Pneumonia Diagnosis Appears to Be Hurting Clinton**

BOSTON, MA – In the first national poll conducted by Emerson College during this general election season, the presidential race is looking like a dead heat, with Donald Trump edging out Hillary Clinton 43% to 41%, well within the poll’s 3.4% margin of error (MOE). Libertarian candidate Gary Johnson holds 9% of the popular vote, and the Green Party’s Jill Stein gets 2%.

**Table 1: Results for US Poll and 4 State Polls**

	<b>US</b>	<b>Colorado</b>	<b>Georgia</b>	<b>Missouri</b>	<b>Arkansas</b>
Clinton	41%	38%	39%	34%	29%
Trump	43%	42%	45%	47%	57%
Johnson	9%	13%	6%	7%	5%
Stein	2%	2%	3%	6%	3%
Undecided	5%	5%	8%	7%	7%
<b>MOE*</b>	<b>3.40%</b>	<b>3.90%</b>	<b>3.90%</b>	<b>3.90%</b>	<b>3.90%</b>

Eight in 10 (81%) of voters surveyed nationally were aware that Clinton was recently diagnosed with pneumonia, a revelation that appears to be hurting her with some voters. (Additional details are below.)

In four state-level polls released at the same time as the national poll, Trump leads by 4 points in Colorado (42% to 38%), 6 points in Georgia (45% to 39%), 13 points in Missouri (47% to 34%) and has a blowout-level lead in Arkansas, 57% to 29%.

U.S. Senate races in three of the four states polled show the incumbents with a solid lead over their challengers. In Arkansas, GOP Senator John Boozman has a 14-point edge over Democrat Conner Eldridge, 44% to 30%. Georgia Republican Johnny Isakson leads Jim Barksdale 48% to 32%, and Colorado’s Democratic incumbent, Michael Bennet is running 7 points ahead of Darryl Glenn, 46% to 39%. Missouri is the exception, with Democrat Jason Kander holding a 2-point edge over GOP incumbent Roy Blunt, 42% to 40%.

### Expectations are shifting

Compared to earlier Emerson polls, these latest results suggest that voters expectations about who will win the presidential race are shifting. In previous surveys, a larger percentage of all voters expressed the belief that Clinton will win the election compared to those who believe Trump will. The differential was as much as +19 in Ohio in late August. That gap appears to be narrowing, with only 45% of the national electorate saying Clinton will win, compared to 43% who say Trump will.

### Trump is closing the favorability gap

Consistent with state and national polls, both Trump and Clinton are viewed unfavorably in four of the five Emerson polls released today. (Arkansas is the exception, and only for Trump.) However, Emerson polls conducted during the last two weeks show that Trump—whose unfavorable numbers have tended to be higher than Clinton’s—are improving since he brought on new campaign management and shown more discipline in his messaging. As Table 2 shows, their numbers are now comparable nationally and in two states, but Trump is seen far more favorably than Clinton in two other states.

**Table 2: Presidential Favorability**

	US	Colorado	Georgia	Missouri	Arkansas
Clinton	42% / 54% (-12)	37% / 58% (-21)	42% / 56% (-14)	32%/64% (-32)	28% / 68% (-40)
Trump	42% / 54% (-12)	40% / 58% (-18)	40% / 53% (-13)	45%/51% (-6)	52% / 44% (+8)

Nationally, both candidates’ favorable/unfavorable differential is -12. In Colorado, Trump is at -18 compared to her -21. In Georgia, Trump is -13 to Clinton’s -14. Breaking that pattern, Trump is viewed much more favorably in Missouri and Arkansas. In the “show me” state, his favorable/unfavorable ratio is -6 to her -32. In Arkansas, Clinton is deep underwater with a -40 favorable/unfavorable differential, compared to Trump, who is in positive territory (+6). Of the 19 polls Emerson has conducted for the general election, this is the first positive rating for either major candidate. It should be noted that Clinton was the “first lady” of Arkansas during her husband’s two terms as governor, prior to him winning the presidency in 1992.

### Gender, Age, Regions and Independents

The gender gap is significant between the two candidates. In the national poll Clinton leads by 19 points among women (53% to 34%), and Trump leads by 24 points among men (54% to 28%). This is a common trend throughout the states polled this cycle. In Colorado, they split the female vote at 41%, but Trump has an edge with men, 43% to 36%. In Georgia, Clinton holds a slight lead with women, 44% to 42%, but he has a substantial 48% to 34% advantage with men. The situation is similar in Missouri, where he leads men by 24 points, but she only leads women by two. In Arkansas, Trump is winning both genders by wide margins. He is ahead with women 52% to 32% and men 63% to 26%.

**Table 3: Gender**

	<b>US</b>	<b>Colorado</b>	<b>Georgia</b>	<b>Arkansas</b>	<b>Missouri</b>
Clinton	M: 28% F: 53%	M: 36% F: 41%	M: 34% F: 44%	M: 26% F: 32%	M: 26% F: 42%
Trump	M: 52% F: 34%	M: 43% F: 41%	M: 48% F: 42%	M: 63% F: 52%	M: 54% F: 40%
Johnson	M: 11% F: 7%	M: 15% F: 11%	M: 7% F: 5%	M: 5% F: 4%	M: 6% F: 5%
Stein	M: 3% F: 1%	M: 2% F: 2%	M: 3% F: 2%	M: 1% F: 5%	M: 7% F: 5%
Unsure	M: 6% F: 4%	M: 4% F: 7%	M: 8% F: 7%	M: 6% F: 7%	M: 6% F: 8%

Nationally, Clinton holds a lead with 18-34 year olds, 51% to 30%, but loses to Trump in all other age groups, by a range of 8 to 14 points. Regionally, Trump’s strongest support is in the South, where he is ahead of Clinton 49% to 37%, and the Midwest where his advantage is 42% to 38%. Clinton’s strength is in the West, where she is ahead of him 49% to 38%, and in the Northeast, where she is up 45% to 36%. Trump has a slight edge among Independent voters nationally, with 41% to Clinton’s 36%.

**Pneumonia diagnosis may be hurting Clinton**

Emerson’s national poll shows that word of Clinton’s pneumonia diagnosis spread quickly. On the first day of the poll, only 54% of respondents said they had heard about it; among those responding on the third day, 98% were aware. For the entire three-day span of the poll, 81% were aware of the news while 19% were not. Asked whether Clinton’s diagnosis would make them more likely or less likely to vote for her, 46% said it would make no difference, 28% said they were more likely to vote for her, and 26% said they were less likely to, suggesting the issue is a wash.

But further analysis shows the issue hurts Clinton with undecided voters and with Johnson and Stein supporters whom, the poll shows, are far more likely than Trump or Clinton partisans to change their votes before election day. Collectively, 10% of this group said the news made them more likely to vote for Clinton, compared to 36% who said it made them less likely to.

When national voters were presented with a hypothetical scenario where Clinton was dropped from the Democratic ticket and Tim Kaine became the party’s nominee, only 30% of all voters said they would vote for Kaine, an 11-point drop from Clinton’s 41% in the ballot test. In tandem with this drop, the percentage of voters who declared themselves unsure about whom they would vote for rose from 5% to 16%.

**Caller ID**

The Emerson College national poll was conducted September 11-13, under the supervision of Professor Spencer Kimball. The sample consisted of 800 likely general election voters, with a margin of error of +/- 3.4%. Data was weighted by 2012 election results, age, gender, political affiliation and region.

All four state polls were conducted from September 9-13 and consisted of 600 likely voters with a margin of error of +/-3.9%. Data was weighted by 2012 election results, age, gender, political affiliation and region.

It is important to remember that subsets based on gender, age and party breakdowns carry with them higher margins of error, as the sample size is reduced. Data was collected using an Interactive Voice Response (IVR) system of landlines only. The full methodology and results can be found at [www.theecps.com](http://www.theecps.com)

**Frequency tables for US and state polls begin on the next page.**

# U.S. Frequency Tables

## Voting Intention

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very likely	800	100.0	100.0	100.0

## Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	306	38.3	38.3	38.3
	Republican	261	32.6	32.6	70.9
	Independent	233	29.1	29.1	100.0
	Total	800	100.0	100.0	

## Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	377	47.1	47.1	47.1
	female	423	52.9	52.9	100.0
	Total	800	100.0	100.0	

## 2012 Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	408	51.0	51.0	51.0
	Mitt Romney	384	48.0	48.0	99.0
	Someone else	8	1.0	1.0	100.0
	Total	800	100.0	100.0	

**2016 primary**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sanders	155	19.3	19.3	19.3
	Clinton	221	27.6	27.6	47.0
	Cruz	90	11.3	11.3	58.3
	Trump	192	24.0	24.0	82.3
	Kasich	37	4.6	4.6	86.9
	Rubio	49	6.1	6.1	93.0
	Other	50	6.2	6.2	99.2
	No vote	6	.8	.8	100.0
	Total	800	100.0	100.0	

**Clinton Name Rec**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	336	41.9	41.9	41.9
	unfavorable	435	54.4	54.4	96.4
	undecided	24	3.1	3.1	99.4
	never heard of	5	.6	.6	100.0
	Total	800	100.0	100.0	

**Trump Name Rec**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	334	41.7	41.7	41.7
	unfavorable	429	53.7	53.7	95.4
	undecided	30	3.8	3.8	99.2
	never heard of	7	.8	.8	100.0
	Total	800	100.0	100.0	

**Presidential Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	331	41.4	41.4	41.4
	Donald Trump	340	42.6	42.6	83.9
	Gary Johnson	72	8.9	8.9	92.9
	Jill Stein	17	2.1	2.1	95.0
	Unsure	40	5.0	5.0	100.0
	Total	800	100.0	100.0	

**Intensity of vote**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Won't Change	639	79.9	84.1	84.1
	Will Listen	121	15.1	15.9	100.0
	Total	760	95.0	100.0	
Missing	System	40	5.0		
Total		800	100.0		

**Presidential Expectation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Trump	343	42.9	42.9	42.9
	Clinton	361	45.1	45.1	88.1
	Johnson	6	.7	.7	88.8
	Unsure	90	11.2	11.2	100.0
	Total	800	100.0	100.0	

**Aware of Pneumia**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	653	81.6	81.6	81.6
	No	147	18.4	18.4	100.0
	Total	800	100.0	100.0	

**Effect of Vote**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	More likely	218	27.2	27.2	27.2
	Less likely	204	25.5	25.5	52.7
	No Difference	378	47.3	47.3	100.0
	Total	800	100.0	100.0	

**Kaine Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Tim Kaine	238	29.8	29.8	29.8
	Donald Trump	335	41.9	41.9	71.6
	Gary Johnson	70	8.7	8.7	80.4
	Jill Stein	28	3.5	3.5	83.8
	Unsure	129	16.2	16.2	100.0
	Total	800	100.0	100.0	

**Age**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	213	26.6	26.6	26.6
	35-54	298	37.3	37.3	63.9
	55-74	214	26.8	26.8	90.7
	75+	74	9.3	9.3	100.0
	Total	800	100.0	100.0	

**Education**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<HS	49	6.1	6.1	6.1
	HS	123	15.4	15.4	21.6
	Some College	236	29.5	29.5	51.1
	College +	391	48.9	48.9	100.0
	Total	800	100.0	100.0	



**Race**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	579	72.3	72.3	72.3
	black	88	11.0	11.0	83.4
	American Indian	8	1.0	1.0	84.3
	Asian	12	1.6	1.6	85.9
	Hispanic	79	9.9	9.9	95.8
	2+/Other	17	2.2	2.2	97.9
	refused	17	2.1	2.1	100.0
	Total	800	100.0	100.0	

**Religion**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Catholic	231	28.9	28.9	28.9
	Evangelical	78	9.7	9.7	38.6
	Protestant	280	35.0	35.0	73.6
	Mormon	16	2.0	2.0	75.7
	Jewish	35	4.3	4.3	80.0
	Muslim	7	.8	.8	80.9
	Athiest	79	9.9	9.9	90.7
	Other	74	9.3	9.3	100.0
	Total	800	100.0	100.0	

**Region**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Northeast	149	18.6	18.6	18.6
	South	291	36.4	36.4	55.0
	Midwest	178	22.2	22.2	77.2
	West	182	22.8	22.8	100.0
	Total	800	100.0	100.0	

# Arkansas Frequency Tables

## Voting Intention

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very likely	600	100.0	100.0	100.0

## Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	150	25.0	25.0	25.0
	Republican	264	44.0	44.0	68.9
	Independent	187	31.1	31.1	100.0
	Total	600	100.0	100.0	

## Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	288	48.0	48.0	48.0
	female	312	52.0	52.0	100.0
	Total	600	100.0	100.0	

## 2012 Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	221	36.9	36.9	36.9
	Mitt Romney	363	60.5	60.5	97.4
	Someone else	16	2.6	2.6	100.0
	Total	600	100.0	100.0	

**2016 primary**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sanders	79	13.1	13.1	13.1
	Clinton	128	21.4	21.4	34.5
	Cruz	117	19.5	19.5	54.0
	Trump	191	31.9	31.9	85.8
	Kasich	17	2.8	2.8	88.7
	Rubio	30	5.0	5.0	93.6
	Other	38	6.3	6.3	99.9
	No vote		.1	.1	100.0
	Total	600	100.0	100.0	

**Clinton Name Rec**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	167	27.8	27.8	27.8
	unfavorable	410	68.3	68.3	96.0
	undecided	23	3.9	3.9	99.9
	never heard of		.1	.1	100.0
	Total	600	100.0	100.0	

**Trump Name Rec**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	309	51.6	51.6	51.6
	unfavorable	262	43.6	43.6	95.2
	undecided	29	4.8	4.8	100.0
	Total	600	100.0	100.0	

**Boozman**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	198	33.0	33.0	33.0
	unfavorable	168	28.0	28.0	61.0
	undecided	179	29.8	29.8	90.8
	never heard of	55	9.2	9.2	100.0
	Total	600	100.0	100.0	

**Eldridge**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	100	16.7	16.7	16.7
	unfavorable	132	22.0	22.0	38.7
	undecided	273	45.4	45.4	84.2
	never heard of	95	15.8	15.8	100.0
	Total	600	100.0	100.0	

**Presidential Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	176	29.3	29.3	29.3
	Donald Trump	342	57.0	57.0	86.2
	Gary Johnson	28	4.6	4.6	90.9
	Jill Stein	16	2.6	2.6	93.5
	Unsure	39	6.5	6.5	100.0
	Total	600	100.0	100.0	

**Intensity of vote**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Won't Change	486	81.0	86.7	86.7
	Will Listen	75	12.5	13.3	100.0
	Total	561	93.5	100.0	
Missing	System	39	6.5		
Total		600	100.0		

**Presidential Expectation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Trump	313	52.2	52.2	52.2
	Clinton	220	36.7	36.7	88.9
	Johnson	6	.9	.9	89.8
	Stein	1	.2	.2	90.1
	Unsure	60	9.9	9.9	100.0
	Total	600	100.0	100.0	

**Beer**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	128	21.3	21.3	21.3
	Donald Trump	286	47.7	47.7	69.1
	Gary Johnson	46	7.7	7.7	76.8
	someone else	139	23.2	23.2	100.0
	Total	600	100.0	100.0	

**Senate Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Eldridge	177	29.6	29.6	29.6
	Boozeman	265	44.1	44.1	73.7
	Someone Else	68	11.3	11.3	85.0
	Undecided	90	15.0	15.0	100.0
	Total	600	100.0	100.0	

**Age**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	136	22.7	22.7	22.7
	35-54	249	41.5	41.5	64.2
	55-74	165	27.5	27.5	91.7
	75+	50	8.3	8.3	100.0
	Total	600	100.0	100.0	

**Education**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<HS	32	5.3	5.3	5.3
	HS	119	19.9	19.9	25.2
	Some College	177	29.5	29.5	54.8
	College +	271	45.2	45.2	100.0
	Total	600	100.0	100.0	

**Race**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	415	69.2	69.2	69.2
	black	105	17.4	17.4	86.6
	American Indian	21	3.5	3.5	90.1
	Asian	7	1.1	1.1	91.2
	Hawaiian	3	.5	.5	91.6
	Hispanic	11	1.8	1.8	93.5
	2+/Other	39	6.5	6.5	100.0
	Total	600	100.0	100.0	

**USC District**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	141	23.5	23.5	23.5
	2.00	158	26.4	26.4	49.8
	3.00	150	25.0	25.0	74.8
	4.00	151	25.2	25.2	100.0
	Total	600	100.0	100.0	

**Colorado  
Frequency  
Tables**

**Voting Intention**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very likely	600	100.0	100.0	100.0

**Party**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	205	34.2	34.2	34.2
	Republican	176	29.4	29.4	63.6
	Independent	218	36.4	36.4	100.0
	Total	600	100.0	100.0	

**Gender**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	293	48.9	48.9	48.9
	female	307	51.1	51.1	100.0
	Total	600	100.0	100.0	

**2012 Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	305	50.9	50.9	50.9
	Mitt Romney	279	46.5	46.5	97.4
	Someone else	16	2.6	2.6	100.0
	Total	600	100.0	100.0	

**2016 primary**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sanders	124	20.7	20.7	20.7
	Clinton	136	22.7	22.7	43.3
	Cruz	55	9.2	9.2	52.5
	Trump	144	24.0	24.0	76.5
	Kasich	23	3.9	3.9	80.4
	Rubio	34	5.7	5.7	86.1
	Other	77	12.8	12.8	98.9
	No vote	7	1.1	1.1	100.0
	Total	600	100.0	100.0	

**Clinton Name Rec**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	219	36.5	36.5	36.5
	unfavorable	350	58.3	58.3	94.8
	undecided	31	5.1	5.1	99.9
	never heard of		.1	.1	100.0
	Total	600	100.0	100.0	

**Trump Name Rec**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	238	39.6	39.6	39.6
	unfavorable	347	57.8	57.8	97.4
	undecided	15	2.5	2.5	99.9
	never heard of		.1	.1	100.0
	Total	600	100.0	100.0	

**Bennet**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	252	42.1	42.1	42.1
	unfavorable	215	35.9	35.9	77.9
	undecided	122	20.3	20.3	98.3
	never heard of	10	1.7	1.7	100.0
	Total	600	100.0	100.0	

**Glenn**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	173	28.9	28.9	28.9
	unfavorable	174	29.0	29.0	57.9
	undecided	170	28.4	28.4	86.2
	never heard of	83	13.8	13.8	100.0
	Total	600	100.0	100.0	

**Presidential Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	230	38.3	38.3	38.3
	Donald Trump	251	41.9	41.9	80.2
	Gary Johnson	77	12.8	12.8	92.9
	Jill Stein	10	1.7	1.7	94.6
	Unsure	32	5.4	5.4	100.0
	Total	600	100.0	100.0	



**Intensity of vote**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Won't Change	479	79.9	84.4	84.4
	Will Listen	89	14.8	15.6	100.0
	Total	568	94.6	100.0	
Missing	System	32	5.4		
Total		600	100.0		

**Presidential Expectation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Trump	257	42.8	42.8	42.8
	Clinton	261	43.5	43.5	86.3
	Johnson	29	4.8	4.8	91.1
	Stein	2	.3	.3	91.4
	Unsure	52	8.6	8.6	100.0
	Total	600	100.0	100.0	

**Beer**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	162	27.0	27.0	27.0
	Donald Trump	217	36.1	36.1	63.1
	Gary Johnson	75	12.6	12.6	75.7
	someone else	146	24.3	24.3	100.0
	Total	600	100.0	100.0	

**Senate Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bennet	276	46.1	46.1	46.1
	Glenn	234	39.0	39.0	85.0
	Someone Else	42	6.9	6.9	92.0
	Undecided	48	8.0	8.0	100.0
	Total	600	100.0	100.0	

**Age**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	163	27.1	27.1	27.1
	35-54	217	36.1	36.1	63.2
	55-74	171	28.5	28.5	91.7
	75+	50	8.3	8.3	100.0
	Total	600	100.0	100.0	

**Education**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<HS	39	6.4	6.4	6.4
	HS	87	14.6	14.6	21.0
	Some College	148	24.6	24.6	45.6
	College +	326	54.4	54.4	100.0
	Total	600	100.0	100.0	

**Race**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	457	76.2	76.2	76.2
	black	19	3.2	3.2	79.4
	American Indian	11	1.8	1.8	81.2
	Asian	7	1.2	1.2	82.4
	Hawaiian	3	.5	.5	82.9
	Hispanic	96	16.0	16.0	98.9
	2+/Other	7	1.1	1.1	100.0
	Total	600	100.0	100.0	

**USC District**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	93	15.5	15.5	15.5
	2.00	72	12.0	12.0	27.5
	3.00	97	16.2	16.2	43.7
	4.00	92	15.4	15.4	59.1
	5.00	74	12.3	12.3	71.3
	6.00	78	13.1	13.1	84.4
	7.00	94	15.6	15.6	100.0
	Total	600	100.0	100.0	

**Georgia  
Frequency  
Tables**

**Voting Intention**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very likely	600	100.0	100.0	100.0

**Party**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	212	35.3	35.3	35.3
	Republican	224	37.4	37.4	72.7
	Independent	164	27.3	27.3	100.0
	Total	600	100.0	100.0	

**Gender**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	288	48.0	48.0	48.0
	female	312	52.0	52.0	100.0
	Total	600	100.0	100.0	

**2012 Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	273	45.5	45.5	45.5
	Mitt Romney	320	53.3	53.3	98.8
	Someone else	7	1.2	1.2	100.0
	Total	600	100.0	100.0	

**2016 primary**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sanders	75	12.5	12.5	12.5
	Clinton	175	29.2	29.2	41.7
	Cruz	59	9.8	9.8	51.6
	Trump	152	25.3	25.3	76.9
	Kasich	35	5.8	5.8	82.7
	Rubio	45	7.4	7.4	90.1
	Other	56	9.4	9.4	99.5
	No vote	3	.5	.5	100.0
	Total	600	100.0	100.0	

**Clinton Name Rec**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	251	41.8	41.8	41.8
	unfavorable	333	55.6	55.6	97.4
	undecided	15	2.4	2.4	99.8
	never heard of	1	.2	.2	100.0
	Total	600	100.0	100.0	

**Trump Name Rec**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	241	40.2	40.2	40.2
	unfavorable	315	52.5	52.5	92.7
	undecided	44	7.3	7.3	100.0
	Total	600	100.0	100.0	

**Barksdale**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	64	10.7	10.7	10.7
	unfavorable	152	25.3	25.3	36.0
	undecided	219	36.4	36.4	72.5
	never heard of	165	27.5	27.5	100.0
	Total	600	100.0	100.0	

**Isakson**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	250	41.7	41.7	41.7
	unfavorable	162	27.0	27.0	68.7
	undecided	144	24.0	24.0	92.7
	never heard of	44	7.3	7.3	100.0
	Total	600	100.0	100.0	

**Presidential Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	234	39.1	39.1	39.1
	Donald Trump	268	44.7	44.7	83.8
	Gary Johnson	36	5.9	5.9	89.7
	Jill Stein	15	2.5	2.5	92.2
	Unsure	47	7.8	7.8	100.0
	Total	600	100.0	100.0	

**Intensity of vote**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Won't Change	465	77.6	84.1	84.1
	Will Listen	88	14.7	15.9	100.0
	Total	553	92.2	100.0	
Missing	System	47	7.8		
Total		600	100.0		

**Presidential Expectation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Trump	265	44.2	44.2	44.2
	Clinton	263	43.8	43.8	88.0
	Johnson	2	.4	.4	88.3
	Stein	1	.1	.1	88.5
	Unsure	69	11.5	11.5	100.0
	Total	600	100.0	100.0	

**Beer**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	162	27.0	27.0	27.0
	Donald Trump	244	40.7	40.7	67.8
	Gary Johnson	36	6.0	6.0	73.7
	someone else	158	26.3	26.3	100.0
	Total	600	100.0	100.0	

**Senate Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barksdale	191	31.9	31.9	31.9
	Isakson	287	47.9	47.9	79.8
	Someone Else	61	10.2	10.2	90.0
	Undecided	60	10.0	10.0	100.0
	Total	600	100.0	100.0	

**Age**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	129	21.5	21.5	21.5
	35-54	248	41.3	41.3	62.8
	55-74	172	28.7	28.7	91.5
	75+	51	8.5	8.5	100.0
	Total	600	100.0	100.0	

**Education**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<HS	34	5.7	5.7	5.7
	HS	86	14.3	14.3	20.0
	Some College	179	29.8	29.8	49.8
	College +	301	50.2	50.2	100.0
	Total	600	100.0	100.0	

**Race**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	350	58.4	58.4	58.4
	black	175	29.2	29.2	87.6
	American Indian	9	1.5	1.5	89.1
	Asian	7	1.2	1.2	90.3
	Hawaiian	3	.5	.5	90.8
	Hispanic	12	2.0	2.0	92.8
	2+/Other	43	7.2	7.2	100.0
	Total	600	100.0	100.0	

**Phone Status**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cell Phone Only	50	8.3	8.5	8.5
	Land Line only	61	10.2	10.4	18.9
	both	478	79.7	81.1	100.0
	Total	589	98.2	100.0	
Missing	System	11	1.8		
Total		600	100.0		

**USC District**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	49	8.1	8.1	8.1
	2.00	55	9.2	9.2	17.3
	3.00	40	6.6	6.6	23.9
	4.00	41	6.8	6.8	30.7
	5.00	22	3.7	3.7	34.4
	6.00	38	6.3	6.3	40.7
	7.00	33	5.5	5.5	46.2
	8.00	42	7.0	7.0	53.2
	9.00	70	11.6	11.6	64.8
	10.00	52	8.7	8.7	73.5
	11.00	38	6.4	6.4	79.9
	12.00	25	4.1	4.1	84.0
	13.00	58	9.7	9.7	93.6
	14.00	38	6.4	6.4	100.0
	Total	600	100.0	100.0	

**Region**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	South	171	28.4	28.4	28.4
	Central	150	25.0	25.0	53.4
	Atlanta area	133	22.2	22.2	75.6
	North	146	24.4	24.4	100.0
	Total	600	100.0	100.0	



# Missouri Frequency Tables

## Voting Intention

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very likely	600	100.0	100.0	100.0

## Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	229	38.1	38.1	38.1
	Republican	210	35.0	35.0	73.1
	Independent	161	26.9	26.9	100.0
	Total	600	100.0	100.0	

## Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	294	49.0	49.0	49.0
	female	306	51.0	51.0	100.0
	Total	600	100.0	100.0	

## 2012 Ballot

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	264	44.0	44.0	44.0
	Mitt Romney	321	53.6	53.6	97.6
	Someone else	14	2.4	2.4	100.0
	Total	600	100.0	100.0	

**2016 primary**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Sanders	132	22.0	22.0	22.0
	Clinton	140	23.4	23.4	45.4
	Cruz	81	13.5	13.5	58.9
	Trump	153	25.6	25.6	84.5
	Kasich	25	4.1	4.1	88.6
	Rubio	30	5.1	5.1	93.7
	Other	34	5.6	5.6	99.3
	No vote	4	.7	.7	100.0
	Total	600	100.0	100.0	

**Clinton Name Rec**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	193	32.1	32.1	32.1
	unfavorable	383	63.9	63.9	96.0
	undecided	21	3.5	3.5	99.5
	never heard of	3	.5	.5	100.0
	Total	600	100.0	100.0	

**Trump Name Rec**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	272	45.3	45.3	45.3
	unfavorable	305	50.9	50.9	96.2
	undecided	22	3.7	3.7	99.9
	never heard of	1	.1	.1	100.0
	Total	600	100.0	100.0	

**Blunt**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	234	39.0	39.0	39.0
	unfavorable	233	38.9	38.9	77.9
	undecided	121	20.1	20.1	98.0
	never heard of	12	2.0	2.0	100.0
	Total	600	100.0	100.0	

**Kander**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	favorable	149	24.8	24.8	24.8
	unfavorable	236	39.3	39.3	64.0
	undecided	175	29.2	29.2	93.2
	never heard of	41	6.8	6.8	100.0
	Total	600	100.0	100.0	

**Presidential Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	204	34.1	34.1	34.1
	Donald Trump	282	47.1	47.1	81.1
	Gary Johnson	39	6.5	6.5	87.6
	Jill Stein	35	5.8	5.8	93.5
	Unsure	39	6.5	6.5	100.0
	Total	600	100.0	100.0	

**Intensity of vote**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Won't Change	474	79.0	84.5	84.5
	Will Listen	87	14.5	15.5	100.0
	Total	561	93.5	100.0	
Missing	System	39	6.5		
Total		600	100.0		

**Presidential Expectation**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Trump	262	43.7	43.7	43.7
	Clinton	250	41.6	41.6	85.4
	Johnson	18	3.0	3.0	88.4
	Stein	6	1.0	1.0	89.4
	Unsure	64	10.6	10.6	100.0
	Total	600	100.0	100.0	

**Beer**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hillary Clinton	175	29.1	29.1	29.1
	Donald Trump	247	41.2	41.2	70.3
	Gary Johnson	48	8.0	8.0	78.3
	someone else	130	21.7	21.7	100.0
	Total	600	100.0	100.0	

**Senate Ballot**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Kander	253	42.2	42.2	42.2
	Blunt	239	39.8	39.8	82.1
	Someone Else	58	9.7	9.7	91.8
	Undecided	49	8.2	8.2	100.0
	Total	600	100.0	100.0	

**Age**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-34	148	24.6	24.6	24.6
	35-54	234	39.0	39.0	63.6
	55-74	160	26.7	26.7	90.3
	75+	58	9.7	9.7	100.0
	Total	600	100.0	100.0	

**Education**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<HS	25	4.1	4.1	4.1
	HS	113	18.8	18.8	23.0
	Some College	175	29.2	29.2	52.1
	College +	287	47.9	47.9	100.0
	Total	600	100.0	100.0	

### Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	white	453	75.5	75.5	75.5
	black	88	14.7	14.7	90.2
	American Indian	20	3.3	3.3	93.5
	Asian	3	.5	.5	94.0
	Hawaiian	1	.1	.1	94.1
	Hispanic	15	2.5	2.5	96.7
	2+/Other	13	2.2	2.2	98.9
	refused	7	1.1	1.1	100.0
	Total	600	100.0	100.0	

### Phone Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Cell Phone Only	32	5.3	5.3	5.3
	Land Line only	53	8.9	8.9	14.2
	both	515	85.8	85.8	100.0
	Total	600	100.0	100.0	

**USC District**

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00	69	11.6	11.6	11.6
	2.00	83	13.9	13.9	25.5
	3.00	96	16.0	16.0	41.5
	4.00	51	8.5	8.5	50.0
	5.00	65	10.9	10.9	60.9
	6.00	61	10.2	10.2	71.1
	7.00	89	14.8	14.8	85.9
	8.00	85	14.1	14.1	100.0
	Total		600	100.0	100.0